



**FOUNDATION FOR
APPALACHIAN OHIO**

**2018
ANNUAL
REPORT**



January 15, 2019

Dear Friends,

The Foundation for Appalachian Ohio celebrated a milestone birthday in 2018: our 20th year creating opportunities for the children of Appalachia! Over the last two decades, your gifts in all their forms have ensured our non-traditional start as a community foundation successfully blossomed into the incredible position of impact and future opportunities described in this report.

Because of you, 2018 was a banner year:

- More than \$2 million in grants were given;
- The number of funds within FAO grew to 460;
- Our total assets now exceed \$31 million;
- FAO helped launch a new community foundation, bringing the total number of local foundations working through FAO to ten;
- Eighteen new planned gifts were pledged, establishing many future legacies to benefit the children of Appalachia; and,
- Many partners teamed with FAO to develop FAO's *Pillars of Prosperity* strategy – an exciting new path for expanding and accelerating our impact by giving and working together.

Our collaborative work to envision the launch of our *Pillars of Prosperity* grantmaking has brought us to a new position of opportunity: well-vetted Pillar initiatives, which stand

investment-ready. Each initiative meets our criteria of making a significant difference to the children of Appalachia today and for generations to come.

In recognition of our desire to kickstart the funding for our Pillar initiatives, and in honor of the generosity of the last twenty years, **the FAO Board has designated a new match fund for the Pillars: With every donor dollar given to Pillar initiatives, FAO will match it dollar for dollar, up to \$500,000.**

With this new challenge gift, we begin our twenty-first year excited for what the future holds for our mission and deeply grateful for your partnership – past, present, and future.

Thank you so very much for all you have given to make a difference to the children of Appalachia!

Cara Dingus Brook
President and CEO



Ronald Strickmaker
Chair of the Board of Trustees





We've always known that the sky's the limit for the children of Appalachia. We've been proud to create opportunities for 20 years through partnerships, including with the Meigs County Community Foundation, an FAO community fund that helped the students shown here visit college campuses and envision their next steps in life.

FAO'S BET THAT CHANGED THE

FAO was torn. How could we focus on building local and lasting philanthropic funds when we needed to raise 85% of our operating budget every year?

The first piece was why we were created. Building those local and lasting funds are what will create sustained opportunities. It would only be possible though if we didn't have to spend our time so focused on that second part – raising the operating dollars to make it possible. **We were stuck in between what we needed to do first and what we knew we could do, which was raise \$100 million in new philanthropy for the region.**

So in 2014, we decided to go out on a limb and we placed a bet on a new idea: a first-of-its-kind IPO – an Initial Philanthropic Offering. And it has changed the game for FAO's impact and for the ways our donors can give.

When we launched our "IPO," we had a goal of securing the \$3.2 million FAO would need to fund our core operations for five years. That meant we

needed 100 gifts of \$32,000. **Soon enough, more than 75 individuals, businesses, and organizations came together to exceed our goal and raise \$3.4 million in just six months.** These donors, known as shareholders, pledged a total of 106 shares of \$32,000 each. "Shares" were actually gifts and the return on investment was promised to the region in the form of \$100 million in new philanthropy, including the launch of the *Pillars of Prosperity* funds and strategy described in this report.

With the IPO, we embraced a challenge that went far beyond fundraising. We shared a vision with our shareholders of building the *Pillars of Prosperity* as a means of addressing a philanthropy gap that had contributed to generational poverty for too long. After ringing the opening bell of our IPO at the Ohio Statehouse on November 13, 2014, we set to work with these first shares behind us and laid the groundwork for where we stand today.

The shares committed during

our IPO empowered us to focus on our vision for building grantmaking funds to address five strategic program areas: Arts & Culture, Community & Economic Development, Education, Environmental Stewardship, and Health & Human Services. During this time, we've been guided by feedback we received from shareholders and community members who said the interwoven nature of our region's challenges called for a holistic toolbox of philanthropic support.

As one shareholder said, "When a child faces hunger at home, he will struggle to take advantage of educational opportunities. His family's pantry may be empty because his mom is out of work, and there could be a lot of reasons for the lack of economic opportunities in her reach. Isolated investments from just one program area will not be enough to ensure the child and his family reach their full potential. They need many different types of support." The acknowledgement of

the complex nature of the challenges we all want to tackle has driven more donors to join us as shareholders over these four years. In this work, 35 additional shares have joined our effort as more and more donors have witnessed what the IPO has set in motion and have wanted to join a movement focused on sparking progress more quickly.

These newest shareholders have embraced the flexibility a share provides, giving FAO the dollars needed to lead, partner, and award grants in ways that will make a lasting difference for programs serving our region.

Because the *Pillars of Prosperity* endowments are so new, many shareholders have seized the opportunity to kickstart this important and urgent work that will lay the foundation for the future of the Pillars.

The first shares from the IPO addressed one of FAO's great challenges from our non-traditional founding – without the traditional endowment base, we lacked

GAME: AN IPO

the built-in support for our own administration. With the growth spurred by the IPO, FAO is now pleased to report that our basic operations are self-sustaining from the fees for managing assets and providing accounting services. This means that if FAO were to do nothing but administer existing funds currently under management, we wouldn't need unrestricted gifts! This is a monumental milestone, but creating opportunities requires so much more and that's where new shares can play a unique role.

Future shares and unrestricted gifts to FAO will go toward our work to expand our programs, close the philanthropy gap, advance Pillar initiatives, and build capacity through the *I'm a Child of Appalachia*® Fund. This is an unprecedented position for the Foundation and its donors. **Never before have unrestricted gifts been able to make such a direct impact in our communities.**

Support from shares has already led to significant growth in

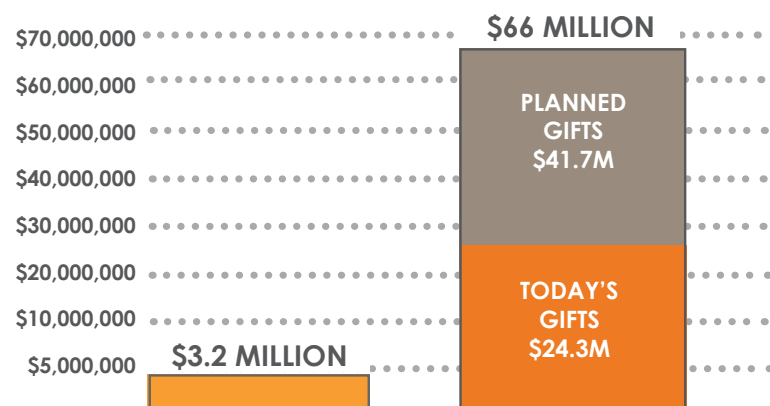
grantmaking since 2014, as FAO's annual grantmaking has grown by more than 250% to more than \$2.1 million in 2018.

Now, every new share will support FAO's strategy to grow the Pillars of Prosperity through a menu of investment-ready projects, which will impact the children of Appalachia today and grow greater opportunities for them in the future.

With new shares, we can accelerate the initiatives outlined on the next few pages to bring books to more children, engage more young minds in the *I'm a Child of Appalachia* Writing Contest, develop more young leaders in our communities looking to end the plague of substance use disorder, expose our children to the arts, and preserve our greatest natural resource – our environment. These efforts are waiting in the starting blocks. With the support of shares, we can see them launch out faster for the children of Appalachia.

THE IMPACT OF THE IPO

\$66M IN NEW GIFTS



331
NEW
FUNDS SINCE
NOVEMBER 2014

2,478
GRANTS AND
SCHOLARSHIPS
GIVEN SINCE IPO!

\$2.1M IN GRANTS AWARDED
IN 2018
250% MORE THAN IN 2014

**UNRESTRICTED GIFTS CAN NOW
CONTRIBUTE DIRECTLY TO LAUNCH
GRANTMAKING PROGRAMS AND
GROW THE PILLARS OF PROSPERITY.**

INVESTING IN THE CHILDREN OF APPALACHIA

A Vision for the *Pillars of Prosperity*

What if FAO could fund worthy projects with grants today while also growing the dollars in the *Pillars of Prosperity* to support tomorrow's projects? This was the question that inspired FAO's **Give Today. Grow Tomorrow.** pilot and launched a new strategy for investing in FAO's *Pillars of Prosperity*.

FAO always finds that there are more worthy applications than there is grant funding available. We wanted to find ways to connect these projects with funding, but it was bigger than that. How could we make sure there would be more funding available for projects like this in the future? Our interest in finding additional ways to support worthwhile projects today while

growing resources for similar projects tomorrow led FAO to develop Give Today. Grow Tomorrow., often referred to as GT².

The pilot took projects originally submitted to FAO during open grant rounds, subsequently vetted and reviewed by FAO staff, and shared them with a small group of potential donors to fund today. These projects were then paired with a gift to the corresponding *Pillar of Prosperity* endowment.

The GT² pilot launched with a small group of FAO shareholders and donor-advised fund representatives. The success of the GT² pilot led the FAO team to think about how the pilot's basic strategy –

50% of a gift to a project today and the other 50% to endowment for the projects of tomorrow – could be used to develop resources for each *Pillar of Prosperity* on a grander scale.

GT² provided the basic framework for the next phase of FAO's *Pillars of Prosperity* strategy. Each gift to the Pillars will result in both short-term and long-term impact. 50% of the gift will support a project happening in the next one to three years and the behind-the-scenes work that goes into identifying and bringing a project to life; the other 50% will be invested in a *Pillar of Prosperity* endowment to grow and build resources for future projects. This year we marked our first leadership gift to this Pillar

GT² IN ACTION: PROVIDING SAFE, WARM SHOES FOR KIDS



We often take for granted the shoes on our feet.

But, for many of our region's children, a safe, warm pair of shoes is something they think about every day. Staff at Harrison North Elementary School, part of the Harrison Hills City School District in Harrison County, saw this need and decided to take action. They submitted a grant request to purchase shoes to meet this pressing need.

As part of GT², this project supported the Bless Shoe program **and** the Health & Human Services *Pillar of Prosperity* Fund. \$1,000 went to Harrison North Elementary to purchase winter boots and shoes for over 50 students, which was matched by a \$1,000 gift to the Health & Human Services *Pillar of Prosperity* Fund for projects like this one in the future.

Visit www.AppalachianOhio.org/GT^2 to learn about the other projects funded through this pilot program.

TODAY & TOMORROW



Harrison Hills students participate in an Underground Railroad simulation made possible by GT².

blended giving strategy, which you can read about on page 7.

Donors to the Pillars will see how their dollars are impacting the region today while knowing that their dollars are also growing to support projects for future generations. With blended giving, none of us have to choose. FAO has already identified projects ready for investment now (you can read about many of them in this report). We can support future generations while watching today's projects take flight.

TOM AND RHONDA STEMMER: EARLY INVESTORS IN THE BLENDED MODEL



When Tom and Rhonda Stemmer learned about the Give Today. Grow Tomorrow. pilot, they were inspired to fund a wide variety of GT² projects, from services for seniors, to shoes for children and education about the Underground Railroad, and more.

The campaign caught the Stemmers' attention thanks in part to its pilot of the blended model, which

splits gifts between endowment and immediate grantmaking – an approach now adopted for all gifts to FAO's *Pillars of Prosperity*.

"When you contribute to meeting an immediate need, you are able to see an immediate benefit in the here and now, which is so valuable," said Tom Stemmer. "But in order to grow into the future, we need the power of endowment, which allows us to fund projects when there otherwise wouldn't be anyone to fund them in a particular year. In my opinion, you need both of those pieces to grow philanthropy – you want people to see an immediate good, but you also want to make sure there are more resources for future generations."

Tom and Rhonda are both excited to see the Pillars adopt the blended model piloted by GT².

"The level of philanthropy in southeast Ohio and across the region is not what it could be and is not what it should be, and the Pillars are a very valuable approach to grow the level of giving here – an approach which is all the more valuable as a result of the blended model," Tom said.

\$1 MILLION AEP GIFT SETS COURSE



AEP's gift to the Pillars will encourage children all across the region to develop a passion for reading and learning.

AEP has long worked with FAO to advance a brighter future for the region. Twenty years ago, AEP provided one of the earliest donations that matched public funding to establish FAO. Since then, the company has invested in environmental education through FAO and served as a cornerstone champion of FAO's first-of-its-kind Initial Philanthropic Offering (IPO). Now, with a \$1 million gift to the *Pillars of Prosperity*, the American Electric Power Foundation and the AEP Ohio Foundation continue their legacy of philanthropic leadership in Appalachian Ohio.

The *Pillars of Prosperity* are the permanent, flexible resources needed for deeper and more strategic investment in initiatives that will create an abundance of opportunity for the children of Appalachia, focused in five areas – Arts & Culture, Community & Economic Development, Education, Environmental Stewardship, and Health & Human Services.

At FAO's 20th anniversary celebration, the AEP Foundation and the

AEP Ohio Foundation announced they would take the bold and generous step of pledging \$1 million to grow the Education and Environmental Stewardship Pillars while also jumpstarting initiatives in each.

"Quality education and environmental stewardship are urgently needed in Appalachian Ohio, and these areas are also critically important to the sustainable development of the region and its future success," said Dale E. Heydlauff, president of the AEP Foundation. "We are therefore very proud to support education and environmental stewardship both today and throughout the decades to come thanks to the innovative model represented by FAO's *Pillars of Prosperity* program."

Because the Pillars are designed to meet the needs of the region today while building toward a brighter future, half of each gift to the Pillars will go to immediate grantmaking initiatives while the other half will be invested in a Pillar endowment to benefit the region far into

FOR PILLARS OF PROSPERITY



Through AEP's past partnership, FAO has provided mini-grant funding for environmental education projects, like this community garden. Now, AEP will help FAO grow our support through not-so-mini grants from the Pillars.

the future, continually serving needs and providing opportunities.

AEP identified with this strategy, wanting to make a difference today while also making a long-term investment in Appalachian Ohio's communities. That's why AEP stepped up once again as a philanthropic leader to make the first major gift to the new Pillars strategy. \$500,000 of AEP's gift will ensure that the region has long-lasting resources for environmental and educational projects, which will only grow with time through the Pillar endowments, while the other \$500,000 will be invested in immediate grantmaking in order to grow classroom resources for teachers and their students as well as dramatically grow grantmaking in the field of environmental stewardship.

AEP's gift will provide FAO the opportunity to create its first large-scale competitive Pillar grant round to support nonprofits,

schools, and other public community organizations in environmental projects through the Environmental Stewardship Pillar.

Meanwhile, FAO will partner with national nonprofit and social enterprise, First Book, to expand its ability to serve Appalachian Ohio's educators and learners by increasing access to new, high quality books in local schools and community programs. Additionally, First Book will conduct focus groups with educators from our region's communities to help FAO evaluate what resources and support would be most useful to them. AEP's partnership will also make trauma-informed toolkits available to classrooms to help teachers better address the needs of their students who are struggling because of trauma.

"By investing in the region both today and tomorrow, AEP's gift to the Pillars will unleash the potential of the region's children through education and ensure that the region's natural beauty continues to refresh and encourage people for generations to come," said Cara Dingus Brook, president and CEO of the Foundation for Appalachian Ohio. "We are truly grateful that AEP has given us not only the gift of their dollars, but also the gift of their wholehearted support for our blended strategy to fund programs today while also growing endowments for tomorrow. We know that these visionary gifts will inspire the children of Appalachia near and far."

Matching dollars are still available for gifts to the Health & Human Services and Arts & Culture Pillars of Prosperity!

Through the Ohio CAT challenge to kickstart the Pillars, Ohio CAT pledged to match the first \$100,000 in gifts to each of the five Pillar areas. If you have a love for the arts or health, then you still have the opportunity to see your gift to the Pillar you love doubled and to create a named Pillar fund for just \$5,000!

Help these Pillars meet their match by visiting www.AppalachianOhio.org and clicking 'Give Today.'

HITTING THE GROUND RUNNING ON YOUTH

As we look to the future of our communities, we all know that it will be the leadership of the next generation that will steer our path forward. At FAO, we also know that today's children of Appalachia aren't only our future leaders. They can be powerful leaders in their communities today, but they can't step into this role alone.

Through FAO's first initiative in our Health & Human Services *Pillar of Prosperity* Fund, we are focused on training and coaching the adults who serve as young people's guides around the issue of substance use prevention. Through our Youth-Led Prevention initiative, we have partnered with others to help develop the skills of those trusted adults that support, advocate for, and work collaboratively with youth so that they can help empower their communities' young people to be leaders in substance use prevention.

With a call for proposals in July 2018 across the region, FAO began identifying communities primed to engage in work around youth-led prevention, creating community change, authentically including youth voices, and saving lives by implementing substance use prevention. The two-year grant provides resources to participating adult allies to engage in training academies, small-group technical assistance sessions, and statewide learning opportunities to develop the tools, skillsets, and support system necessary to engage in this critical work.

FAO identified the need for more communities in Appalachian Ohio to be engaged in Youth-Led Prevention when it became clear that only five of the 43 communities doing this work statewide could be found in our 32 counties. So we partnered with Ohio University's Voinovich School of Leadership and Public Affairs and the Ohio Department of Mental Health & Addiction Services

EMBRACING YOUTH-LED PREVENTION IN APPALACHIAN OHIO

Eleven teams of adult allies are working with our partners to empower and support young people throughout the region to make decisions about prevention in their local communities. These adult allies play a variety of roles with youth in their communities, from teachers and guidance counselors, to church leaders and prevention professionals, to 4-H and Extension agents, but they all share a common mission to empower young people to lead in their communities.

MEMBERS INCLUDE:

Ashtabula County: Ashtabula County Mental Health Recovery Services Board's Prevention Coalition
Belmont County: Belmont County Student Services
Brown County: Brown County Educational Service Center
Carroll County: Personal and Family Counseling Services
Gallia County: Gallia Citizens for Prevention and Recovery
Highland County: Shiloh Recovery Ministry
Hocking County: Logan-Hocking School District

Monroe County: Woodsfield Kiwanis Club
Muskingum County: Vincentian Ohio Action Network
Perry County: Perry Behavioral Health Choices
Vinton County: OSU Extension



-LED PREVENTION

to create a network of adult allies in Appalachian Ohio.

"We are excited for this opportunity to help more communities develop youth-led prevention efforts to combat substance use," said Ohio University President Duane Nellis. "Our youth-led prevention work has been powerful and we have hoped to do more of it here in our Appalachian Ohio region. This partnership with the Foundation for Appalachian Ohio is an exciting collaboration in service of the region."

Through this partnership, we are now able to engage 11 new communities and offer high-quality, evidence-based training while creating a network of adult allies and young people working to address substance use prevention in the region.

Since starting in September, adult allies have participated in quarterly training academies that provide them with the knowledge and expertise necessary to guide young people through the development of a community-based strategic plan that uses data to identify a substance use problem in their community and then implement prevention strategies designed to mitigate the issue.

"Young people have a vision for their communities and are invested in addressing the challenges that undermine that vision, especially around substance use prevention," said Becky Cropper, an adult ally from the Brown County Educational Service Center participating in the Youth-Led Prevention network. "Our participation in the Youth-Led Prevention network is helping to build our skills to facilitate and guide these young people to empower them to address community-level challenges around substance use."

With the help of these dedicated adults, our children of Appalachia will be positioned to make a great difference in their communities today.

PROJECTS IN THE PIPELINE:

Youth-Led Prevention is just one of FAO's earliest *Pillars of Prosperity* initiatives. Here are a few others ready to launch:

In FAO's **Arts & Culture *Pillar of Prosperity***, we are exploring new ways to introduce our region's youth to a wide variety of cultural experiences through Broadway shows, plays, local arts performances, sporting events, and many others.

Turn to pages 7 and 8 of this year's annual report to learn more about our newest initiatives in the **Education** and **Environmental Stewardship *Pillars of Prosperity***.

Work continues through FAO's **Community & Economic Development *Pillar of Prosperity*** to support social enterprises in the region. This work is supported by a two-year POWER grant from the Appalachian Regional Commission.

Planting Courage through the **Community & Economic Development *Pillar of Prosperity*** facilitates planned giving discussions with donors to encourage planned gifts to regional nonprofits while building endowment and increasing organizational sustainability.

Turn to pages 13 and 14 of this year's annual report to learn more about FAO's vision for reinvigorating the ***I'm a Child of Appalachia*® Writing Contest** through the Pillars.

On pages 11 and 12 of the year's report, you can learn more about FAO's efforts to expand our scholarship program to reach more students in the region through the **Education *Pillar of Prosperity***.

FAO SCHOLARSHIPS: THEN AND NOW

How FAO's Scholarship Funds Have Grown to Create Opportunities for 250 Students

When we look back on FAO's first 20 years, one of the areas demonstrating the greatest growth is FAO's scholarship program. FAO scholarships grew exponentially since the first scholarship fund at FAO was created in 2003, awarding over 500 scholarship awards and nearly a half million dollars through over 280 donor-established scholarship funds in 2018 alone.

As the scholarship program grows, so does staff time and effort necessary to successfully manage the program and ensure its continued growth. FAO experienced a 100% increase in scholarships under management in 2018, an exciting opportunity that requires FAO to grow its capacity to administer a quickly growing program that can better serve Appalachian Ohio students and the funds supporting them. That's why an investment from KeyBank in FAO's scholarship program will make such an impact.

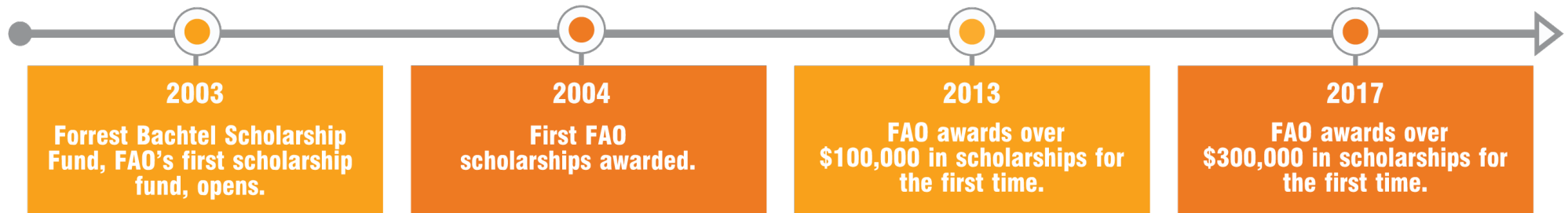
A \$250,000 commitment from the KeyBank Foundation created the **KeyBank Education Scholarship Endowment Fund**. This new

fund will support the expansion and enhancement of FAO's scholarship program, building upon KeyBank's past commitments to FAO and the region.

The newly endowed fund will help FAO upgrade technology for scholarship applications, ensuring FAO can continue to expand its scholarship program and access to educational opportunities for the region's students. It will also support FAO's work to make more meaningful connections between scholarship fund donors and the students those funds support, while growing more scholarship dollars for our region's students.

In the future, the Fund will transition to support students directly through scholarship awards funding a wide-range of post-secondary pursuits. This commitment will allow FAO to continue building access to educational opportunities to make dreams come true, just like Brooke Johnson's and those of countless other scholarship recipients from our program so far.

MULTIPLYING OPPORTUNITIES: 15 YEARS OF SCHOLARSHIPS



WHERE ARE THEY NOW? CATCHING UP WITH ONE 2009 SCHOLARSHIP RECIPIENT



Scholarship recipient Brooke Johnson poses with her role model, Jack Hanna, in 2009.

Brooke Johnson graduated from Jackson County's Oak Hill High School and received the Ora E. Anderson Scholarship in 2009. She studied marine, freshwater, and environmental biology and geography at Ohio University. Today, Brooke is the District Executive for the Buckeye Council of the Boy Scouts of America overseeing the operations in Wayne and Holmes counties. Brooke updated us on her path since receiving an FAO scholarship and shared her advice for scholarship donors and applicants alike.

What drew you to a future career in environmental stewardship?

I spent eleven years in 4-H and it really influenced my career decisions. My mom also taught me to care about the environment and conservation. I spent a lot of time outdoors and it became a passion through hunting, fishing, and hiking. I wanted to turn my passion into my career because I've often heard that if you make your hobby into your career that you won't work a day in your life.

Why are scholarships for Appalachian Ohioans important?

I was the first person in my family to graduate from college. The only reason I was able to attend college was because I had a scholarship that helped pay for my tuition, which meant I didn't have to worry about how I was going to pay for books. It alleviated a lot of stress because I know how much harder it would have been without these scholarship dollars.

Can you tell us about your professional path?

After graduating from OU in 2014, I knew I wanted to stay in southeast Ohio. I served as an AmeriCorps member with the Ohio Stream Restore Corps at Rural Action. The experience taught me that working with local nonprofits to give back was important to me. After that, I worked at Deerassic Park Educational Center in Cambridge as Education Director. I oversaw education programs and I was able to design a curriculum for students from local districts. While at Deerassic, I also started volunteering with the local Scouts' activities committee and realized I was ready for a bigger management role which led me to my current role.

What advice do you have for others who might be interested in creating a scholarship fund?

Appalachian Ohioans are some of the hardest working individuals I've met, but they aren't always in the best position to support themselves. However, if someone gives us the opportunity to do something great, we will take that opportunity and run with it. By creating a scholarship fund, you can give us the chance to do something great.



Nearly 500
scholarships
awarded to
the region's
students

Over 280
donor-established
scholarship funds

250 Appalachian
Ohio students
received
scholarships

Over \$450,000
in scholarships
awarded

I'M A CHILD OF APPALACHIA® INSTILLS PRIDE

A Blast from the Past: The *I'm a Child of Appalachia* Writing Contest Returns!



Malachi Morrison
then and now.

At the Foundation for Appalachian Ohio, our 20th anniversary was an opportunity for reflection, and, as we reminisced about our past, we realized there was one thing that didn't have to stay there – the *I'm a Child of Appalachia* Writing Contest.

When he was in sixth grade,

Malachi Morrison, a Morgan County resident who is now a senior in high school, participated in the contest. From 2006-2013, the Writing Contest asked youth to respond to essay or poetry prompts that encouraged self-confidence and pride in the children of Appalachian Ohio; Malachi's entry was the first time he had ever written a persuasive essay.

In 2019, the same year that Malachi will graduate as Morgan High School's valedictorian and go on to attend Cedarville University, FAO will roll out a new version of the Writing Contest in a few counties and develop a plan for the contest to grow across the region.

"I had never really tried to put my own original ideas in writing before, so the contest really helped me with my brainstorming and writing," said Malachi. "That was so valuable to help me prepare for the rest of the year, when we had to write other essays in school."

It wasn't a surprise to Malachi's mother, Donna, that his first essay would come not from a mandatory classroom assignment but from a competition, in which he was encouraged to participate by his classroom teacher.

"He's very competitive, so he was very excited to participate and I was excited to see him so enthused about an essay," said Donna. "I have taught in schools, and to get kids excited about a project, which FAO's Writing Contest did, is a big accomplishment."

Malachi was competing to see his work published in a print booklet and online, as well as to receive a small reward and to

win a classroom enrichment grant for his teacher, Mrs. Camp.

The year Malachi participated, the prompt was, "If you could invent one thing to benefit others, what would it be?"

Malachi responded with an idea for tires that would heat up in the winter to melt the snow and ice around them, which would both improve safety conditions on the roads and reduce the need for road salt and salt trucks as a sustainability measure.

While his essay didn't win, in Malachi's opinion, it should have. And six years later, he hasn't changed his opinion! Yet Malachi had a valuable experience regardless.

"I liked competing and trying to come up with ideas, and we had fun talking about each of our inventions at school," he said.

This year, the Writing Contest will encourage a new generation of young people to develop their pride in learning, Appalachian Ohio, and themselves.

To learn more about the Writing Contest, to read past winning essays, or to support the contest with a gift, visit www.AppalachianOhio.org/ICAN.

IN APPALACHIAN OHIO AND OUR PEOPLE

FIGHTING BREAST CANCER THROUGH ENTREPRENEURSHIP AT AGE 14

A 14-year-old Athens resident became the youngest ever winner of the Foundation for Appalachian Ohio's *I'm a Child of Appalachia* Award at FAO's 20th anniversary celebration. Part of the broader *I'm a Child of Appalachia* campaign, the award seeks to encourage pride in Appalachian Ohio and its people by highlighting leaders in the region who are pioneering, empathetic, committed to community, and see challenges as opportunities.

Jordan Phillips was the 2018 honoree, selected for her dedicated work to launch and grow Cozys for the Cure, a project she started at age 11 to raise money for the Susan G. Komen Foundation by sewing and selling eye-catching cozys to wrap around coffee cups. By setting out on this fundraising venture, Jordan hoped to make a difference for the millions of people impacted by breast cancer – a statistic which includes Jordan's mother.

Jordan's initial success with the project captured national attention, and she has been featured by print and television media across the country. Her cozys have now raised more than \$100,000 for the Komen Foundation.

"When I started making these cozys, I wanted to do my part in the fight to end breast cancer," Jordan said. "I had no idea that the project would inspire so many people and become so successful, and I'm honored to have played a role in making a real difference in the lives of so many women. It's really taught me that it doesn't matter how young you are or where you come from – if your heart is in the right place and you're motivated to work in the service of others, you can accomplish so many amazing things."



The Foundation for Appalachian Ohio's President & CEO, Cara Dingus Brook (left), and Board Chair, Ron Strickmaker (right), present Jordan Phillips (center) with the *I'm a Child of Appalachia* Award, represented by a glass book to highlight the mark that Jordan has already left on the story of the region.

HOW DO YOU WANT TO CREATE OPPORTUNITIES?

Want to meet the greatest needs in communities?

UNRESTRICTED GIFTS & SHARES

These flexible funds address the region's greatest needs as they change over time and grow FAO's capacity to serve as a partner, grantmaker, and convener with and for communities across Appalachian Ohio.

Gifts of all sizes make a difference, and donors pledging \$32,000 or more are recognized as shareholders in our work to create a region abundant in possibilities.

Want to lift up all of the *Pillars of Prosperity* and build capacity?

I'M A CHILD OF APPALACHIA® FUND

Inspired by our hallmark *I'm a Child of Appalachia* program, this Fund creates opportunity by supporting all five Pillars, growing a culture of innovation in our communities, and encouraging the positive mindsets the children of Appalachia need to succeed.

These dollars will build capacity of nonprofits in our region, help communities learn from one another's efforts, and combine with funds from each Pillar to make every Pillar initiative possible. Following FAO's blended model of giving, these dollars will make a difference now and for generations.

Have a favorite area you're passionate about?

PILLARS OF PROSPERITY FUNDS

Designed to touch the lives of all the children of Appalachia through deep, strategic investments in the areas most crucial to creating an abundance of opportunity in the region: Arts & Culture, Community & Economic Development, Education, Environmental Stewardship, and Health & Human Services.

The impact of each gift to your chosen Pillar will be immediate and stretched across generations, because half of the gift will support Pillar initiatives today while the other half will be endowed to support the initiatives of the future.

OTHER WAYS TO MAKE A DIFFERENCE

COMMUNITY AND FIELD OF INTEREST FUNDS

Funds FAO or a local committee will grant out and invest for the benefit of a specific geographic community or charitable purpose.

DESIGNATED, ORGANIZATIONAL, AND SCHOOL SYSTEM FUNDS

Funds established to provide support to a specific nonprofit, public organization, or school. The leadership of these organizations will advise FAO on the use of grant dollars.

SCHOLARSHIP FUNDS

Funds to support students in post-secondary education. Donors have a choice to recommend their own volunteer scholarship selection committee or to assign this task to FAO's Scholarship Review Committee.

DONOR-ADVISED FUNDS

Funds donors create within FAO that function similar to a private or family foundation. Donors can make a gift or gifts to FAO, receive an immediate tax deduction, and then use the fund to support charitable causes they care about far into the future.

WHY GIVE TO FAO'S PILLARS OF PROSPERITY?

Chris Knisely finds many ways to make a difference in her community, through her work as Athens City Council President and as a donor to the Foundation for Appalachian Ohio. Having established the Christine Knisely Fund, Chris most recently supported the Environmental Stewardship *Pillar of Prosperity*. We sat down with Chris to hear why she thinks the Pillars are so special.



How did you originally hear about the Foundation for Appalachian Ohio, and what led you to partner with FAO for your philanthropic giving?

I first learned about FAO when I saw FAO's President & CEO, Cara Dingus Brook, speak on the importance of leaving a legacy. It was quite powerful.

As I learned more, I discovered that FAO was a great fit for me. I have spent much of my life in Appalachia, and I have deep roots here: my parents are from

New Philadelphia (Tuscarawas County) and my grandparents are from Senecaville (Guernsey County). They instilled in me a sense of responsibility to my community and of improving my community in whatever way possible. That's what giving through FAO has allowed me to do.

Why did you decide to give your most recent gift to FAO's *Pillars of Prosperity*?

In my life, I have directly experienced the importance of having resources for each Pillar, as my career touched on a variety of the different Pillar areas. When I worked with an arts and humanities organization, I saw how different arts programs directly enhance

education. Likewise, when I worked at the Heritage College of Osteopathic Medicine, I saw how important health and human services are to the basic vibrancy of a community.

So, knowing that the Pillars have such a broad reach and are all interconnected in such important ways, it seemed like a gift to the Pillars was a good way to make an impact.

You touched on the importance of all of the Pillars working together – Arts & Culture, Community & Economic Development, Education, Environmental Stewardship, Health and Human Services, and the new *I'm a Child of Appalachia* Fund, which supports all five Pillars. Which Pillar did you select for your gift, and why?

While I recognize the interconnectedness and importance of each Pillar, I selected the Environmental Stewardship Pillar, because a sense has awakened in me of how fragile our environment is, particularly in the Appalachian region. It seemed like, given the urgency around the environment, environmental stewardship was a worthwhile area in which I could help make a difference.

What do you see as the importance of philanthropic giving in Appalachian Ohio?

Philanthropy is critical because it enables a community not only to survive but to thrive and flourish. That's what I hope some of the long-term philanthropic measures through the Pillars will help accomplish for Appalachian Ohio.

MEETING CHANGING NEEDS TO CREATE VIBRANT LOCAL ECONOMIES

Richard and Joanna Duncan both learned through their careers how important a strong economy is to individual success and opportunity. That's why they have chosen to leave a portion of their estate to establish the Richard and Joanna Duncan Community & Economic Development Fund for Appalachian Ohio under the umbrella of FAO's *Pillars of Prosperity*.

Richard enjoyed a 43-year career as a local banker in Zanesville, where he saw very clearly the way that a flourishing economy introduces greater employment and more resources for individuals and the community.

"Certainly a strong economy is advantageous for banking, but more importantly it is vital to the local community," Richard said. "That is why I have spent so much of my time trying to bring economic and cultural opportunities to the area."

Throughout the years, Richard has volunteered with multiple economic development and cultural organizations. After retiring from the bank, he even worked part-time on the outreach team of FAO, always with an eye toward creating opportunities for local communities to prosper.

Joanna, meanwhile, worked within the Zanesville City School System for 31 years and then became the Education Director for the Museums of East Muskingum while working part-time at Muskingum University.

"I viewed firsthand how children who experience love and affection in their home would still come to school without access to many opportunities as a result of their family's economic position," Joanna said. "I totally understand how very important it is to bring more and better jobs and opportunities into our local communities."

In order to maximize their impact, the Duncans chose to leave a planned gift through their will.

"By leaving the gift through our estate, we are able to leave more funds than we would otherwise be able to currently," said Richard.

The Duncans' pledge is making a difference today too thanks to the Planting Courage campaign, which encourages planned giving to endowment funds by providing matching dollars to grow the chosen fund today. In the Duncans' case, these matching funds were themselves matched through the Ohio CAT challenge.

“Throughout the years, times and challenges are definitely going to change,” Joanna said. “The stability of the Foundation, the flexibility of the Pillars, and the power of endowment means that our legacy gift will one day help to meet the needs we cannot currently predict.”

To learn how you can make a gift to meet even those needs that you can't yet predict, visit www.AppalachianOhio.org and click 'Give Tomorrow.'



MAPPING OUR IMPACT

Thanks to donors throughout Appalachian Ohio and beyond, FAO has seen the dollars awarded through grants and scholarships grow exponentially since 2014. In 2018, FAO awarded more than 700 grants and scholarships, totaling over \$2 million in support for the region.

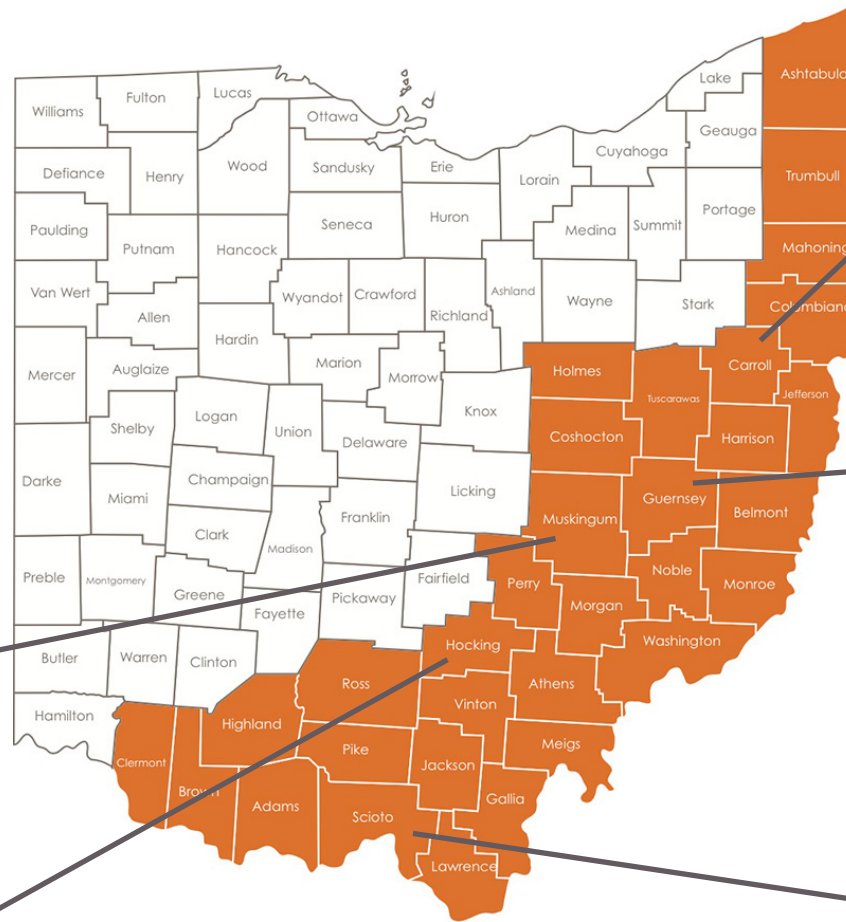
Here are just five stories highlighting our continued growth in grantmaking in 2018.

MUSKINGUM COUNTY:
Community members were once again treated to a performance of Handel's *Messiah* by the Zanesville Thursday Night Music Club, thanks to a grant from the Virgie Lee McLaughlin Fund, a donor-advised fund at FAO.

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Community members were once again treated to a performance of Handel's *Messiah* by the Zanesville Thursday Night Music Club, thanks to a grant from the Virgie Lee McLaughlin Fund, a donor-advised fund at FAO.

HOCKING COUNTY:
Young people will take center stage during an upcoming production of *Annie* by the Hocking County Children's Chorus. This production will be supported by the inaugural grant from the Helen Grettler "Got Music" Endowment Fund to support people of all ages engage with the fine arts throughout Hocking County.

HOCKING COUNTY:
Young people will take center stage during an upcoming production of *Annie* by the Hocking County Children's Chorus. This production will be supported by the inaugural grant from the Helen Grettler "Got Music" Endowment Fund to support people of all ages engage with the fine arts throughout Hocking County.



CARROLL COUNTY:

The Carrollton Exempted Village School District saw an opportunity to introduce fifth, seventh, and ninth graders to careers with local manufacturers through a partnership with Carroll County Economic Development. Students visited local manufacturers to learn more about careers in their backyards and the job training and education necessary for those careers through a grant from the Dale Hileman Legacy Fund.

CARROLL COUNTY:

The Carrollton Exempted Village School District saw an opportunity to introduce fifth, seventh, and ninth graders to careers with local manufacturers through a partnership with Carroll County Economic Development. Students visited local manufacturers to learn more about careers in their backyards and the job training and education necessary for those careers through a grant from the Dale Hileman Legacy Fund.

GUERNSEY COUNTY:
Children and families in Byesville will be able to check out developmentally appropriate toys, games, and activities along with their books at the Guernsey County Public Library, thanks to a grant from FAO's Education *Pillar of Prosperity* Fund and a partnership between the library system and Friends of the Guernsey County Library.

GUERNSEY COUNTY:
Children and families in Byesville will be able to check out developmentally appropriate toys, games, and activities along with their books at the Guernsey County Public Library, thanks to a grant from FAO's Education *Pillar of Prosperity* Fund and a partnership between the library system and Friends of the Guernsey County Library.

SCIOTO COUNTY:
Dan Palmer couldn't stand the idea that children in his community are going without basic needs. Seeing an increased need due to the opioid epidemic, Dan took action to create Operation GRACE, working with local businesses and citizens to distribute toiletries and clothing for local children through area schools. Dan was honored with a Jenco Award for his leadership. Watch Dan's story at www.AppalachianOhio.org/Jenco.

SCIOTO COUNTY:
Dan Palmer couldn't stand the idea that children in his community are going without basic needs. Seeing an increased need due to the opioid epidemic, Dan took action to create Operation GRACE, working with local businesses and citizens to distribute toiletries and clothing for local children through area schools. Dan was honored with a Jenco Award for his leadership. Watch Dan's story at www.AppalachianOhio.org/Jenco.

FUNDS

as of December 31, 2018

PILLARS OF PROSPERITY



**Arts &
Culture
Fund**



**Community
& Economic
Development Fund**



**Education
Fund**



**Environmental
Stewardship
Fund**



**Health &
Human
Services Fund**

COMMUNITY FUNDS

Community Foundation for Perry County
Gallia Community Foundation Fund
Guernsey County Foundation Fund
Harrison County Community Foundation Fund
Highland County Community Foundation Fund
Hocking County Community Fund*
Jackson County Community Foundation Fund
Meigs County Community Fund
Monroe County Community Foundation Fund

New Funds

Planned Gifts
Featured Funds*

Morgan Community Fund
Nelsonville Foundation Fund

UNRESTRICTED FUNDS

Bill C. Campbell Memorial Endowment Fund
I'm a Child of Appalachia® Fund*
Tom and Joyce Johnson Discretionary
Endowment Fund

DESIGNATED FUNDS

Kevin F. Arnold Memorial Fund
The Athens Photo Project Endowment Fund*
William M. and Janet P. Betcher Memorial
Endowment for Library Services

Byesville Rotary Fund
The Chaddock Legacy Fund
Margaret and Frances Channel Fund
Connect Appalachia Broadband Initiative
(CABI) Fund
The Dairy Barn Arts Center Endowment Fund
Gallia County Fair Relocation Fund
Holy Trinity School Endowment Fund
Leadership Guernsey Fund
Karr-Aanestad K9 Foundation Fund
Nada Kerr Fund to Support Books for Kids in
Athens County
Logan Kiwanis Club Endowment Fund
Tessa Logan Legacy Fund

FEATURED FUNDS

The **I'm a Child of Appalachia® Fund** was created in 2018 to provide a way for donors to support all five *Pillars of Prosperity* with a single gift. This new fund allows you to give to all of the Pillars with your dollars supporting projects ready for investment today while also growing the funding available for the projects of the future. The dollars invested in this Fund will also continue the legacy of *I'm a Child of Appalachia* by encouraging the mindsets necessary for success, inspiring pride in our communities, and building capacity for the organizations that need it most.

FAO's tenth community fund, the **Hocking County Community Fund**, was established in 2018. The Logan-Hocking School District spearheaded the creation of the new fund, so that anyone can invest in Hocking County through grants and scholarships. These resources gathered through gifts will be invested permanently for the benefit of Hocking County residents over generations.

The **Athens Photo Project Endowment Fund** was established through a gift from an anonymous donor to support the Athens Photo Project (APP) and its work to promote mental health recovery. APP provides opportunities for community members living with mental illness to express themselves creatively through photography by teaching the artists how to express themselves, rebuild confidence, and recognize the value of their lives and the lives of their peers.

Perry County Historical & Cultural Arts Society Fund
William L. Phillips Fund
 Rolling Hills Foundation Scholarship Program Fund
Scottish Rite Valley of Cambridge Endowment Fund
 Southeastern Ohio Symphony Orchestra Endowment Fund
 Clovis and Ada Strausbaugh Fund

DONOR-ADVISED FUNDS

Appalachian Women's Health Fund

Cara and Dominick Brook Family Fund
 Chad Clay Memorial Fund
 Families in Need – Opioid Crisis Fund

The Mary Ronsheim Ford Fund

Foster Fluharty Family Fund

Gallipolis/Gallia County Bicentennial Fund
 Grandma's Gifts Fund
 Huffman Family Fund
 Christine Knisely Fund
 John and Char Kopchick Legacy Fund
 Liggett Family Charitable Fund
 Ed and Carla Lowry Family Fund
 McClelland Fund
 Virgie Lee McLaughlin Fund
 JM Morgan Fund
 Frank and Esther Ricketts Memorial Fund
 Kevin Ritz Family Foundation Fund

The Saint Dymphna Fund
 The Scholl Family Foundation Fund
 Southeastern Ohio Hunger Fund
 Stemmer Family Foundation Fund
 Sara Lee Stevens-Youngs Family Memorial Fund
 Stockmeister Family Fund
 Strickmaker Family Fund
 Loran and Shirley Stutz Fund
 Supporting Families Fund
 Supporting Student Success Fund
The Susan Fund
 Tostenson Family Foundation Fund
 The Charlie Wilson Family Education Fund

CORPORATE DONOR-ADVISED FUNDS

Bellisio Foods Foundation Fund
 Chevron Community Fund
 Gulfport Energy Fund
 Ohio Valley Bank Foundation Fund
 Statoil Monroe County Energy Fund

FIELD OF INTEREST FUNDS

AEP Access to Environmental Education Endowment Fund
 Ora E. Anderson Conservation Fund for Appalachian Ohio
 Antrim Community Cemetery Association Endowment Fund
Brian J. Blair Appalachian Forest Fund*
 Blake Underwood Student Learning Grant Fund

Children Youth & Families Fund
Max Conner Memorial Fund to Support the Nelsonville-York School District*
Richard and Joanna Duncan Community & Economic Development Fund for Appalachian Ohio
 Early Childhood Education Fund for Appalachian Ohio
 East Guernsey Fine and Performing Arts Fund
 Economic & Community Development Fund
 Education Fund
 Emergency Needs Fund
 Entrepreneurship Development Fund
 Hazel Post Fisher Community Fund
 Gallia County Arts and Culture Fund
 Gallia Downtown Revitalization Project Fund
 Helen Grettler "Got Music" Endowment Fund
 Guernsey County Drug Coalition Fund – CHOICES
 Michele L. Hart Legacy Fund
 Dale Hileman Legacy Fund
 Bob and Ruth Holland Community Fund
 Hoops for Heart VFD Fund
 David Hostetler Legacy Fund
 iBELIEVE in Student Leadership Endowment Fund
 ICAN! Classroom Enrichment Fund
I'm a Child of Appalachia® Contest Fund
 The Jenco Foundation Fund
 Leadership Fund

The Brian J. Blair Appalachian Forest Fund will be created through a planned gift by Brian Blair to support forest conservation and preservation projects in Appalachian Ohio. To read more about Brian's inspiration to create this planned gift, his experience working with FAO, and his passion for Appalachian Ohio's natural resources, visit Brian's donor story on the FAO website at www.AppalachianOhio.org/Blair

The Friends of the **Hocking Hills State Park Educational Endowment** at FAO will support educational programming at both the John Glenn Astronomy Park and Hocking Hills State Park. This Fund will ensure that Appalachian Ohioans and visitors to the region can continue to explore the stars in their backyards for generations to come.

Max Conner was a vibrant and active student in the Buchtel-York (now Nelsonville-York) School District, who tragically passed away at age 16 in 1961. The **Max Conner Memorial Fund to Support the Nelsonville-York School District** is an endowed fund that will honor Max's memory while helping today's students better fulfill their lives' potential. The Fund will provide permanent support through grants to promote academic excellence and classroom enrichment for students in the Nelsonville York School District.

Longaberger Fund
 Robbie and Jack Lyttle Fund to Support
 Classroom Teachers
Meigs Performing Arts Center Fund
 James R. Milligan Legacy Fund
 Morgan County Youth Development Fund
 Morgan Foundation Christmas Wish for
 Kids Fund
 Donald R. Myers Legacy Fund to Support
 Partnership in Appalachian Ohio
 Nicolozakes Trucking & Construction, Inc. Fund
 for Appalachian Ohio
 John and Mary Lee Ong Scholarship for
 Appalachian Ohio Teachers
 Outreach Emergency Disaster Shelter Fund
 Partners For Your Health Fund
 Perry County Hunger Fund
 September 11 Fund
 Somerset Community Fund
 Supporting Community Philanthropy in
 Appalachian Ohio Fund
**Maribeth Wright Community & Economic
 Development Fund for Appalachian Ohio**
 The Yellow Root Fund for Arts, Heritage,
 and Culture

ORGANIZATIONAL FUNDS

Appalachian Community Visiting Nurses
 Association Fund
 The Athens Conservancy Fund
Athens Food Rescue Fund
 Chester-Shade Historical Association Fund
 The Clay Center of Ohio Endowment Fund
 COAD Appalachian Development Fund
 Earthtouch – Lou DeWein Conservation
 Stewardship Fund
 The Fund for Appalachian Ohio Resilience
 Guernsey County Senior Citizen Center Fund
 Habitat for Humanity of Southeast Ohio
 Endowment Fund
 HARP Mission Endowment Fund
 HAVAR Funds
 Miriam Hawes Legacy Endowment Fund for
 the Rolling Hills School District
 Hocking Area End of Life Care Fund
 Hocking Hills State Park Educational
 Endowment*
 iBELIEVE Foundation Fund
 Jewett United Methodist Church
 Endowment Fund
The Frank Judy Family – Logan High School Fund
 Kiwanis Coats for Kids Fund

Paul Knoop Conservation Education Fund
 for the Appalachian Ohio Alliance
Faith and Mary Ruth Krinn Memorial Fund
 Landrum Endowment Fund
 Lewisville & Community Volunteer Fire
 Department Fund
 Living Word Outdoor Drama Endowment Fund
Logan Theater Fund
 Ohio Appalachian Collaborative 2.0 Fund
 Perry County Sportsman Club Endowment Fund
 Rural Action Fund for a Sustainable Future
 Southeast Ohio Regional Medical Center –
 Guernsey Health Foundation Fund
 Stafford Cemetery Endowment Fund
 Stuart's Opera House Endowment Fund
 United Appeal for Athens County
 United Seniors of Athens County
 United Way of Guernsey, Monroe, and Noble
 Endowment Fund

SCHOLARSHIP FUNDS

The AK Steel Foundation Scholarship Fund
 Ora E. Anderson Scholarship Fund
 Forrest Bachtel Scholarship Fund
 Lee Beckett Legacy Scholarship Fund
 Bellisio Foods Scholarship Fund

PARTNERING WITH LOCAL SCHOOL DISTRICTS TO DEEPEN IMPACT



School funds at FAO support many projects, including reading superheroes like this student in the Batavia Local School District.

FAO celebrated working with 460 funds in 2018. This growth in funds includes the creation of the Jackson City Schools Alumni & Friends Fund and the Steubenville City Schools Foundation Investment Fund. Both school funds, these funds represent a partnership between local school districts, communities, alumni, donors, and FAO to support future

generations of students entering those classrooms.

The Jackson City Schools Alumni & Friends Fund includes more than \$2 million in resources across 51 funds to provide scholarships and grants to aid young people and educators in their journey through education. Learn more by visiting www.AppalachianOhio.org/JacksonCitySchools.

The Steubenville City Schools Foundation Investment Fund includes over 188 funds to support the Steubenville City School District and its work to educate, motivate, and inspire all students to achieve excellence, personal growth, and social responsibility. Visit www.AppalachianOhio.org/Steubenville to learn more.

Catherine Blankenship Scholarship Fund
 Briggs Family Scholarship
 Murray and Lulu Brown Scholarship Fund
 Cambridge High School Class of 1957
 Scholarship Fund
 Cambridge Singers Scholarship Fund
 Jenny Cornelius-Woltz Memorial
 Scholarship Fund
 Corning Alumni Association
 Scholarship Fund
 Don Coss Memorial Scholarship Fund
 Jeff Cox and Jane Schumacher Cox
 Scholarship Fund
 Crooksville Arts Council and Community
 Bank Scholarship Fund
 Jesse Olema and Ralph Drake
 Scholarship Fund
 William and Frances Dunlap
 Scholarship Fund
 Lester D. and Thelma I. Ellwood
 Scholarship Fund
 Bob Evans and Wayne F. White Legacy
 Scholarship Fund
 John and Elsie Exenkemper
 Scholarship Fund
 Myron Fishel Scholarship Fund
 Jennifer Garrison Public Service
 Scholarship Fund
 Zelma Gray Medical School
 Scholarship Fund
 Guernsey County Board of Developmental
 Disabilities Scholarship Fund
 Guernsey County Education Assistance
 Grant Fund
 Bruce and Dolores Hannah
 Scholarship Fund
 Paul and Charlotte Hope
 Scholarship Fund
 Vincent and Gene Hope Scholarship Fund
 Inspiring and Supporting Philanthropy
 Award Fund
 Susan K. Ipacs Nursing Legacy
 Scholarship Fund
 Susan K. Ipacs PN2RN Nursing Legacy
 Scholarship Fund
 Charlene Joseph Scholarship Fund
 Mary Kackley-Brill Scholarship Fund
**KeyBank Educational Scholarship
 Endowment Fund**

Mary E. Knauer Scholarship Fund
 Commander Lambert Scholarship Fund
 Joseph and Marie Lichtenstein
 Scholarship Fund
 Madison High School Alumni Scholarship Fund
**Ralph and Lenore Martin Memorial
 Scholarship Endowment Fund**
 Donald and Catherine Palmer
 Scholarship Fund
 Jack and Clara Reho Scholarship Fund
 Paul Sayanek Scholarship Fund
 Winnie Mae Sharpe Education
 Scholarship Fund
 Ben and Alyce Shaver Scholarship Fund
 Shawnee Alumni Association
 Scholarship Fund
Skills Achieve More Success Scholarship Fund
 Dr. Allen Smith Memorial Scholarship Fund
 Doug Steele Memorial Scholarship Fund
 Loran and Shirley Stutz Scholarship Fund
 Ariana R. Ulloa Scholarship Fund
 Janet Hursey Koehler Wade Scholarship Fund
 The Weissinger Family Memorial
 Scholarship Fund
 Jimmy Wood Memorial Scholarship Fund
 Charles, Elizabeth and Robert Woodruff
 Scholarship Fund

SCHOOL FUNDS

Batavia School Foundation Fund
 Cambridge City Schools Alumni and
 Friends Educational Fund
 Citizens for Rolling Hills School Fund
 Friends of East Guernsey Education Fund
 Goshen Education Foundation Fund
 Husky Education Fund
Jackson City Schools Alumni & Friends Fund*
 New Haven School Fund
 River High School Alumni & Friends Fund
**Steubenville City Schools Foundation
 Investment Fund***
 Southern Perry County Academic
 Endowment Fund
 West Union Schools Alumni and Friends
 Educational Fund
Wheelersburg Schools Alumni & Friends Fund



2018 GRANTS, SCHOLARSHIPS, AND PROGRAM SUPPORT

\$ 36,404.00	24 Arts & Culture
\$242,940.00	58 Community & Economic Development
\$256,860.17	106 Education
\$264,159.30	27 Environmental Stewardship
\$299,926.12	67 Health & Human Services
\$451,483.38	492 Scholarships
\$607,020.93	iBELIEVE Program Support

TOTAL
\$2,158,793.90 **774 GRANTS AND SCHOLARSHIPS**

OUR SHAREHOLDERS



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CORNERSTONE PARTNERS

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Clyde Gosnell, Robert H. "Tad" Jeffrey, Tom and

Joyce Johnson, Jennifer and David Simon, and

Louise "Omie" Warner

Shareholders have given unrestricted gifts
of \$32,000 or more to FAO's mission.

* Denotes a gift of more than one share.

THANK YOU to all who volunteered their time and talent in 2018:

Debbie Adam
Jean Andrews
Karey Boals
Darnita Bradley
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Gwynn Stewart
**Morgan
Community Fund**
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Donna Morrison
April Nichols
Quincy Robe
John Wells
Kelsey Wells
Richard Wetzel
Mike Workman

**The Hocking County Community
Fund is excited to assemble a
team of volunteers in 2019!**

COMMUNITY PHILANTHROPY SUPERHERO HONORED FOR DEDICATION TO GUERNSEY COUNTY



By day, Maribeth Wright of Guernsey County is a mild-mannered certified public accountant with Rea & Associates. By night, she is a community philanthropy superhero.

Maribeth is president of the Guernsey County Foundation Fund, and, through her gifts of time, talent, and treasure, has helped grow the Fund to include over \$9 million in assets for

the people of Guernsey County. Her dedication in guiding the first of ten community foundation funds at FAO – the success of which inspired the other nine – earned her the 2018 Chaddock Philanthropist of the Year Award, an award which celebrates the role of philanthropy in the prosperity of the region and the work of a specific philanthropist.

"My community is close to my heart," said Maribeth. "It has been a privilege to be a part of growing the Guernsey County Foundation and to see the ways that it has helped our community to grow and envision our future."

To celebrate Maribeth's leadership in community philanthropy, FAO established a fund under our *Pillars of Prosperity* to recognize her contributions – the Maribeth Wright Community & Economic Development Fund for Appalachian Ohio. The Fund will facilitate the growth of regional programming to encourage economic development and community prosperity.

To take the first step in joining Maribeth as a community philanthropy superhero by contributing to the fund in her name, visit www.AppalachianOhio.org and click 'Give Today.'



FOUNDATION FOR
APPALACHIAN OHIO
Give. Grow. Create.

STATEMENTS OF FINANCIAL POSITION HISTORICAL COMPARISON

	December 31, 2018 Unaudited	December 31, 2017 Audited	December 31, 2016 Audited	December 31, 2015 Audited	December 31, 2014 Audited
ASSETS					
Cash and Cash Equivalents	\$ 3,124,597	\$ 3,186,995	\$ 3,064,214	\$ 2,163,415	\$ 1,901,421
Investments	26,772,091	23,944,911	20,902,196	17,388,478	16,756,856
Pledges Receivable and Other Assets	711,415	769,505	1,120,141	1,398,104	1,533,290
Property and Equipment, net	942,766	983,842	501,824	535,166	559,309
TOTAL ASSETS	\$ 31,550,869	\$ 28,885,253	\$ 25,588,375	\$ 21,485,163	\$ 20,750,876
LIABILITIES AND NET ASSETS					
LIABILITIES					
Liabilities	\$ 123,908	\$ 179,293	\$ 286,199	\$ 85,656	\$ 124,058
Organizational Funds Held for Others	3,973,849	3,449,808	3,330,185	2,035,545	1,852,481
TOTAL LIABILITIES	4,097,757	3,629,101	3,616,384	2,121,201	1,976,539
NET ASSETS					
Current					
Operating	2,302,689	2,624,701	2,605,955	2,901,641	3,183,641
Donor-Advised and Designated	4,300,546	3,486,782	2,447,333	2,660,298	3,304,735
Board Designated					
Operating Reserve	2,099,515	1,993,660	1,377,931	1,389,512	1,333,208
Operating Endowment	815,208	927,449	767,481	794,831	801,990
Endowments					
Pillars of Prosperity	424,679	351,604	299,204	115,989	14,923
Scholarships	7,767,564	6,405,263	5,410,467	5,132,133	5,188,840
Donor-Advised and Field of Interest	6,944,212	6,619,546	5,608,539	4,136,644	3,045,977
Designated	1,106,471	1,261,084	1,173,552	1,157,592	1,098,431
Other Grantmaking Funds	1,692,228	1,586,063	2,281,529	1,075,322	802,592
TOTAL NET ASSETS	27,453,112	25,256,152	21,971,991	19,363,962	18,774,337
TOTAL LIABILITIES AND NET ASSETS	\$ 31,550,869	\$ 28,885,253	\$ 25,588,375	\$ 21,485,163	\$ 20,750,876

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For the citizens of Appalachian Ohio to live
in a region abundant with possibilities.

MISSION

To create opportunities for Appalachian
Ohio's citizens and communities by
inspiring and supporting philanthropy.



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