

# The Foundation for Appalachian Ohio

*Enriching Quality of Life by Creating Educational Opportunities*

Dear Friends,

*Dateline's* profile of hunger and joblessness in our region this summer reminded us that both combating poverty and enriching quality of life are near and long-term pursuits. The selfless dedication of our colleagues working in food pantries to support neighbors who have fallen on hard times embodied the spirit of generosity that has always been a hallmark of our region's culture. Just as iron sharpens iron, the resolve of our colleagues in the food pantries to supply the nutritional needs of our neighbors reinforced our resolve to supply the philanthropic resources necessary for every "Child of Appalachia" to achieve personal and professional success within the region.

In last year's annual report, FAO shared our educational investment strategy, outlining the ways in which FAO raises funds to support residents of all ages, including strategic grant programs to support educators and scholarships to encourage students. While funds help, we all know money doesn't solve problems, people solve problems, and none of us are as smart as all of us working together. Driven by these principles, FAO invested significant time and resources this year as a convener, prompting and facilitating shared planning for the region's educational future and bringing people of like educational passions together so they could help and learn from each other.

As we listened to students, educators, businesses, nonprofits, government and donors, many of the regional funding and partnership initiatives outlined in this report began to take shape, creating current and future opportunities. These broader, regional initiatives work in conjunction with, and add value to, local initiatives, especially the efforts of educators and economic developers. Reversing the effects of generations of poverty takes time; however, we are seeing sure success, most notably in the accomplishments of our students and the educators who support them.

When we work together, every gift is mixed, matched and leveraged into a whole greater than the sum of its parts. In such an environment, all gifts – whether of time, talent or treasure – make a difference. Thank you so much for all you have given this year. It has made such a difference! As you read the enclosed celebrations, we hope you will give meaningful consideration to the sections of this report entitled "How To..." They indicate ways in which you can become involved in making sure being a "Child of Appalachia" means having access to every educational opportunity necessary for success within the region we call home.

Sincerely,



*Cara Dingus Brook*

Cara Dingus Brook, President & CEO on behalf of FAO's staff team



*Jennifer Simon*

Jennifer Simon, Board Chair on behalf of FAO's Board of Trustees

**FAO's Mission: To enrich the current and future quality of life in the 32 counties of Appalachian Ohio by fostering access to opportunity.**



# NURTURING PHILANTHROPY

## Working With You to Serve the Region

As a regional community foundation serving all 32 Appalachian counties of Ohio, FAO stretches across a vast geographic region working with communities, donors and organizations to champion Appalachian Ohio and support the work of others on behalf of it. With a regional outlook, FAO stands ready to support local communities in their philanthropic efforts while forging the far-reaching partnerships across, and beyond, the region that allow Appalachian Ohio and its residents to maximize the impact of their work.

The evolution of the ICAN! Corporate Partnership to the emerging Appalachian Ohio Business Council is a prime example of the value added to local efforts by

a broader regional outlook. A collection of individual corporate partners working with the Foundation on a number of locally-focused efforts, the ICAN! Corporate Partnership realized the need to together form a unified corporate voice for the region to allow the corporate sector to strategically invest its resources. To learn more about this growing group, read on to page 11.

FAO is committed to working with you at the local and regional levels by growing partnerships and philanthropic resources. We look forward to working with you and your communities to align our efforts and together empower our region.

## 2010 SCHOLARSHIPS

The Foundation is committed to ensuring every child in Appalachian Ohio has access to the educational opportunities necessary for success. In 2010, FAO's donors awarded 39 scholarships to students throughout Appalachian Ohio, providing over \$73,000 in academic support.

Access to higher education has historically been limited in Appalachian Ohio and FAO is working to grow scholarship funds and opportunities. Fifty-one percent of our students are first-generation versus 40% of their non-Appalachian counterparts, and in a 2008 survey, lack of finances followed by lack of college access information were shown to be students' largest barriers to post-secondary pursuits.<sup>[i]</sup> By working with donors to provide scholarship opportunities, FAO is helping improve access to education, with the goal of enhancing quality of life for citizens across the region.

FAO's volunteer Scholarship Committee often struggles to address the tremendous need presented in applications, and knows even a small scholarship can make the difference in a student's decision to continue his or her education after high school.

*To see this year's scholarship recipients, turn to page 8. To receive information on available scholarship opportunities, sign up for FAO's electronic newsletter at [www.appalachianohio.org](http://www.appalachianohio.org).*

[i] The Voinovich School of Leadership and Public Affairs, "Access & Success – Appalachian Ohio," May 2009.

**51% of Appalachian Ohio students are first-generation versus 40% of their non-Appalachian counterparts.<sup>[1]</sup>**

## HOW TO...

### CREATE A SCHOLARSHIP FUND

#### What You Provide

##### 1. Purpose of the Scholarship Fund You Would Like to Establish

- Whether you would like to honor an individual, school, organization, passion or memorialize the legacy of a loved one, the Foundation will work to develop a scholarship to fit your needs.

##### 2. Initial Contribution to Open the Fund

- An initial \$10,150 will open the scholarship fund – the gift can be cash, stock, bonds, real estate or other assets, and will receive complete tax benefits according to IRS guidelines.

#### What FAO Provides

##### 1. Fund Investment and Stewardship

- The principle gift is prudently invested with other funds under management for long-term growth, and only the interest and earnings are used to provide scholarship awards. This ensures your scholarship will be a permanent and lasting resource for youth.

##### 2. Fund Leveraging and Awards

- FAO shares the story of your scholarship across the region, works with you to generate the application and criteria to meet your passion and goals, and assists in the award and administration of the fund.

*Call the Foundation at 740.753.1111 for further discussion, materials or to set up an appointment!*

## SCHOLARSHIP RECIPIENT TRAVELS TO SOUTH AFRICA



Elaine Householder, 2009 recipient of the Ariana R. Ulloa Scholarship, managed by FAO, was able to accomplish her goal: conduct research and engage in international volunteer work in South Africa. The Ulloa Scholarship is awarded annually through FAO to a college student who is either an international student or pursuing a career in international studies.

What great experiences Elaine had during her five weeks in South Africa, where she spent time in Cape Town, Oudtshoorn and Worcester! With the Ulloa Scholarship supporting her peace and reconciliation studies at Ohio State University, this travel opportunity was made available through the DreamCatcher Foundation and the Institute for International Field Research Expeditions. Elaine described her mornings, when she volunteered with street children on the playground and taught a class of 34 two-year olds to paint, draw and create crafts.

During the afternoons, she worked with at-risk youth, participating in traditional dance classes, teaching basic computer

skills, and developing a film project in which young children, who had been abused or molested, described their lives in a safe house.

Her evenings were spent interviewing some of the children, as well as area youth and young gang members from the community. As she pointed out, "In talking to youth about violence in their community, I gained a new perspective regarding the true meaning of peace for those who experience conflict as an integral part of their everyday lives."

In Elaine's own words, "I am more committed than ever to find solutions to conflict in divided societies, incorporating the youngest members of communities. The first hand experience I gained, as a result of my trip to South Africa, will enable me to produce a quality undergraduate Honors Thesis, resulting in a meaningful contribution to the field of International Peace and Reconciliation Studies."

# NURTURING PHILANTHROPY

## Announcing the new STEMM Education Leadership Fund!

Supported by members of the Appalachian Ohio Business Council, this new fund is designed to support the region's efforts to grow high-quality, accessible Science, Technology, Engineering, Math and Medicine (STEMM) education opportunities. Created with the Duke Energy Foundation's initial investment of \$84,000 towards its commitment of \$250,000 over three years, the STEMM Education Leadership Fund will help grow STEMM-related educational and economic opportunities for the region.

### FIELD-OF-INTEREST

FAO Field-of-Interest Funds are created to provide grants addressing challenges and opportunities shared by many communities in Appalachian Ohio. Currently, FAO has funds to support the areas of interest listed below. Grants from these funds are advised by FAO's Grants Committee and professional staff. Any donor can give to these funds, or create a fund within these broader areas to target specific interests.

#### Basic Needs

- Emergency Hunger Relief Fund of Southeast Ohio
- Emergency Needs Fund
- The Donald R. Myers Fund to Support Partnership in Appalachian Ohio
- September 11 Fund

#### Conservation

- AEP Access to Environmental Education Fund
- The Ora E. Anderson Conservation Fund for Appalachian Ohio

#### Education

- Access to Education Fund
- Economic & Community Development Fund
- Entrepreneurship Development Fund
- Leadership Fund
- Support to Children, Youth, and Families Fund
- John and Mary Lee Ong Scholarship for Appalachian Ohio Teachers Fund

#### Health and Human Services

- Support to Children, Youth & Families Fund

#### Heritage, Arts and Cultural Interests

- Yellow Root Fund

### ICAN! FUND

Gifts to the ICAN! Fund support FAO's work to connect Appalachian Ohio's citizens and communities with the resources necessary to enrich quality of life. The current focus of ICAN! gifts is to support increasing access to educational opportunities. For more information on ICAN!, read on to page 9.

### DESIGNATED

Designated Funds are created to support specific nonprofit organizations, efforts or communities. These funds are frequently advised by the organizations or communities they benefit. Creating an endowed designated fund to support a favorite charity, such as a senior center, provides donors a way to create lasting support for causes they care about without adding administrative burden to these organizations.

#### Non-Endowed Designated Funds:

- The Athens Conservancy Fund
- Gallipolis/Gallia County Bicentennial Fund
- The Guernsey County Foundation Fund
- Havar Fund
- Highland County Community Fund
- Leadership Guernsey Fund
- Southeastern Med – Guernsey Health Foundation Fund

#### Endowed Designated Funds

- Appalachian Community Visiting Nurses Association Fund
- Byesville Rotary Fund
- COAD Appalachian Development Fund
- DEVOTE Fund
- Future Generations Fund
- The Guernsey County Foundation Endowment Fund
- Guernsey County Senior Citizen Center Fund
- Hocking Area End of Life Care Fund
- Havar Endowed Fund
- Haven of Hope Endowment Fund
- The Morgan County Foundation Endowment Fund
- New Haven School Fund
- SPUR Fund
- United Seniors of Athens County Fund

#### School System Support Funds

- Cambridge City Schools Alumni & Friends Endowed Education Fund
- Citizens for Rolling Hills Schools Current Fund
- West Union Schools Alumni & Friends Endowment Fund

### SCHOLARSHIP

Scholarship Funds are created to support the educational pursuits of the region. Currently, donors can choose the option of having their fund advised by FAO's Scholarship Committee, which includes representation from around the region, or the option of establishing an advisory committee unique to the scholarship fund they have established.

#### Endowed Scholarship Funds

- AK Steel Foundation Scholarship
- Ora E. Anderson Scholarship
- Forest Bachtel Scholarship
- Bellisio Scholarship
- Cambridge High School Class of 1957 Scholarship
- Cambridge Singers Scholarship
- Jenny Cornelius-Woltz Memorial Scholarship
- Lester D. and Thelma I. Elwood Scholarship
- Bob Evans and Wayne White Legacy Scholarship
- Susan K. Ipacs Nursing Legacy Scholarship
- Mary Kackley-Brill Scholarship
- Madison High School Alumni Scholarship
- Winnie Mae Sharpe Education Scholarship
- Dr. Allen Smith Memorial Scholarship
- Doug Steele Memorial Scholarship
- Ariana R. Ulloa Scholarship

### DONOR ADVISED

Donor Advised Funds are created to support donors in taking a more hands-on approach to giving, by suggesting organizations to receive grants. Many donors find assistance from FAO staff to be helpful in making the greatest impact with their funds, and uncover a profound meaning in approaching charitable giving with their family.

- Grandma's Gifts Fund
- Huffman Family Donor Advised Fund
- JM Morgan Fund
- Virgie Lee McLaughlin Fund
- Kevin Ritz Family Foundation Fund
- Longaberger Fund
- St. Dymphna Fund
- Sara Lee Stevens – Young Memorial Fund
- Loran & Shirley Stutz Fund
- Southeast Ohio Hunger Relief Fund



The Foundation for Appalachian Ohio thanks all who gave designated gifts for specific charitable funds and activities this past fiscal year:

Advanced Food Systems, Inc.	Crown Lift Trucks	Havar, Inc.	Col Mary Lou Messerschmidt	Joseph Rota and	Michael D. Watson
Akron Summit Community	Lucy Cunningham	Hays Companies	RET	Adriana Vila	WCMH – Channel 4 Columbus
Action, Inc.	Mary E. Cunnyngham	Steven and Barbara Hays	Michael Foods	S.O.S. Electric, Inc.	Sigrid Wellman
All American Foods, Inc.	Curwood, Inc.	Dale and Evelyn Hileman	Sue Ellen Miller	David and Susan Scott	Western Consolidated
American Electric Power	Dakota Growers Pasta	Hormel Foods Corporation	Nancy A. Miller	Arthur Shepard	Foods, Inc.
Foundation	Company, Inc.	Howson and Howson Limited	Dale and Kelly Milligan	Michael W. Sheppard	Michael Allen Wheeler
Jeremy Angelo	Raymond E. Darnell	Jack and Bonnie Huffman	Milligan Rentals	Elizabeth Shirey	Jeffrey T. Wilson
Jennifer Angle	Rose Ann Davis	Robert Husk	Charles E. Milliken	Marcus "Mark" Shore	Whitehall Specialties, Inc.
Anonymous Donors	Stephen and Sadie Deweese	Mary Conaway Igoe	Nancy Mohr	Larry Simmons	Whole Harvest Foods, LLC
Attitude, LTD.	Dickinson Frozen Foods, Inc.	Michael and Shannon Italia	Monarch Construction	Skidmore Sales	Brooke Worster
Steven and Sarah Ball	Molly Doyle	Ralph and Janet Izard	Company	Dr. Robert Smith	Donald and Maureen Yablonski
Joseph and Lynda Berman	Henry and Eleanor	Kevin Jach	William and Phoebe Moreo	St. Alban's of Bexley	Glenn Youngs
Bill's Sewer and Drain Cleaning	Jean Dungeon	Jennifer Keep	John Morgan	Episcopal Church	Lynn and Mikiko Youngs
Robert C. Blake	Karen N. Dunn	Patricia J. Kennedy	Eric Myers	Janice Spackey	Sara Lee Stevens –
Blue Velvet Transport, Inc.	Electric Motor Service of	Gloria G. Kent	Blaine G. Neilley	Larry Sprague	Young Memorial Fund
Boggs Pest Control, Inc.	Athens, Inc.	Martin L. King	North Elementary PTAG	Daniel P. Stojevich	
Brenmar Construction, Inc.	Jean Engelhard	Thomas and Barbara	Ohio Green Living	Dan and Dawn Stout	<b>In Loving Memory Of</b>
Brooksway, Inc.	Jackie Evangelista (Hill)	Kostohryz	Ohio Landscape Productions	Ron and Calista Strickmaker	Donald L. Barr
Bruce Packing Company, Inc.	Jewell Evans	The Kroger Company	Ohio Valley Regional	Gladys Stultz	Harold Davis
Bundy-Law Funeral Home, Inc.	Don and Mary Ann Flournoy	Ron and Pat Kroutel	Development Commission	Loran Stutz	Ray L. Folz
Burley Foods, LLC	Roy Gabbert, Jr.	Geary and Lydia Larrick	Ariana Olavarrieta	Superior Quality Foods, Inc.	Clyde and Gail Larrick
Byesville Rotary Club	Felix Gagliano	Jim and Jennifer Law (Hislop)	One Source Food Solutions	Total Quality Logistics, LLC	Virgie McLaughlin
C Plus NW Transportation, Inc.	Donna Gander	Lee Industries Inc.	Ore-Cal Corp.	Triangle Package	Jennifer Oldsey
David S. Caldwell	Charles and Susan Gaskill	Leprino Foods Dairy Products	David Orensten	Machinery Company	Doug Steele
Cambridge High School Class	GE Capital Corporation	Company	Rebecca Phillips	Triple T Transport, Inc.	Lisa Treboni
of 1957	Gehrke Company, Inc.	William Liles	PNC Foundation	Sergio Ulloa	Floyd and Irene Milligan
Cardinal Health Foundation, Inc.	Michael Goodwin	The Lloyd Allen Smith	Lois Beatenhead Porter	Ariana Ulloa Olavarrieta	Jim Milligan, Class of 57
Ohio Senator John Carey	Graphic Packaging	Charitable Trust	Daniel M. Porter	Cintia Ulloa-Hays	
Codino's Foods, Inc.	International, Inc.	Sergio Lopez	Peter Pricco	United Seniors of	<b>In Honor and Recognition Of</b>
Codino's Limited, Inc.	Green Bay Packaging, Inc.	Jack W. Lyttle	Process Division Inc.	Athens County	Dale Dickson
The Columbus Foundation	Norma Groh	Marietta Natural History Society	Buel and Patricia Proffitt	Richard and Karen Vedder	Mother Earth
Corporation for Ohio	Glenna R. Grooms	Robert and Gayle McLaughlin	Riceland Foods, Inc.	Sharon Walker (Prouty)	Roger McCauley
Appalachian Development	Gurrentz International	James McLaughlin	Bill Riffle	Walmart Foundation	William Riffle
Cross & Sons, New Holland &	Corporation	MCT Dairies, Inc.	Patricia Riffle	Lt Col Martha Walther USMCR	
Bush Hog & Woods Dealer	Nancy E. Harris	Merchants Cold Storage, LLC	Larry Robert Rosenau	Donald and Judy Warehime	

# CREATING EDUCATIONAL OPPORTUNITIES

## SUPPORTING APPALACHIAN OHIO IN BUILDING A REGIONAL APPROACH TO STEMM EDUCATION



Access to a rigorous STEMM (Science, Technology, Engineering, Math and Medicine) education has become increasingly necessary for the nation's students as they prepare to enter a global workplace. Since Appalachian Ohio struggles to gain access to high-quality STEMM education experiences and tools, FAO has been convening regional partners to support their work in providing students with the problem solving skills and 21<sup>st</sup> century technical knowledge, which have become increasingly necessary in the workplace. The link between STEMM literacy and job opportunities is strong, and the ingrained industries of Appalachian Ohio – energy, healthcare, agriculture and entrepreneurial markets – all require STEMM-literate employees.

After being awarded a STEMM Initiative planning grant from the Ohio Board of Regents, FAO supported a planning process to develop a STEMM partnership of the region's educational institutions and businesses. Educators and businesses have roundly recognized a STEMM platform designed to connect the talent and programs of excellence existing within the region's corporations and educational institutions as being vital to the region's success. The Foundation has been proud to serve as a convener of many of the region's education professionals and looks forward to working with others to create significant access to educational and work experiences for our region's students by sharing local resources across the region.

### A Shared Vision for STEMM in Appalachian Ohio

The Vision for the STEMM Initiative is to provide the resources and education for the students of Appalachia so they may acquire the necessary knowledge and skills to achieve their personal and professional aspirations in the community.

With the focus on education, required to capitalize on the opportunities for success, the STEMM Initiative will enable the residents of Ohio's Appalachian region to create the business environment, resources and programs necessary for success.

By creating a "best in class" labor pool, we can attract new capital investment as well as energize job creation and nurture the global growth of companies operating in Ohio's Appalachia region – while building permanent assets to sustain the innovations of today and fuel the innovations of the future.

### Duke Energy Foundation Invests \$250,000 in FAO and Its STEMM Efforts

Leveraging the Ohio Board of Regents' STEMM Initiative planning grant, the Duke Energy Foundation committed a gift of \$250,000 over three years, to support FAO and its work with the region to craft a regional approach to STEMM education. Announced May 21<sup>st</sup> at the Ohio STEM Learning Network southeast regional conference at Shawnee State University, Duke's gift exemplifies the role businesses can play in supporting the region's students and educators through funding and leadership. This investment will help ensure students develop the 21<sup>st</sup> century skills necessary for success in a global workplace through a rigorous and accessible STEMM education. This gift was essential in establishing the STEMM Education Leadership Fund. Duke Energy is a member of the Appalachian Ohio Business Council.

### Battelle Memorial Institute Challenged FAO with \$150,000 Match

Battelle Memorial Institute issued a challenge to FAO to raise \$150,000 for its STEMM Initiative before October 31, 2010. For any gift made to FAO for our STEMM efforts, Battelle Memorial Institute, an Ohio-based international science and technology enterprise, would match it, dollar-for-dollar, up to \$150,000, equipping FAO with \$300,000 to support the creation of educational opportunities in STEMM for our region.

As manager of the Ohio STEM Learning Network, Battelle promotes STEMM education across the state and nation, and has been integral in FAO's effort to ensure every child in Appalachian Ohio has access to the educational opportunities needed for success. With Battelle's matching grant, FAO was able to secure partnerships and resources to accelerate the region's next steps in STEMM.

## COSI ON WHEELS VISITS OVER 9,000 STUDENTS WITH ICAN! SUPPORT

Through ICAN! support from businesses and funds, FAO sponsored 20 *COSI On Wheels* visits during the past school year, exposing over 9,000 students to the excitement of science.

*COSI On Wheels* is a traveling education program aligned with the Ohio Academic Content Standards and the National Science Standards. Dynamic science topics are introduced to students through a high-energy, interactive assembly and followed by hands-on activities designed to enhance problem solving and science inquiry skills.

Providing *COSI On Wheels* enables the region's students to access exciting science experiences and careers to inspire further educational studies. While just over \$1,000, the cost is often challenging for many of Appalachian Ohio's schools. To provide 20 *COSI On Wheels* visits this past year, FAO partnered with Diagnostic Hybrids: A Quidel Company; Oxford Resource Partners, L.P.; Tata Sons Limited; and the Cambridge City Schools Alumni and Friends Endowed Education Fund. FAO will continue growing partnerships to provide traveling education opportunities to instill new skills and excitement in the Science, Technology, Engineering, Math and Medicine (STEMM) fields.



Students of Trimble Elementary engage in science during *COSI On Wheels* visit.

### Students' Thoughts After Their COSI Visits...

*Thank you for spending all that money so we can see COSI...*  
Love Seth

*I learned so much stuff my brain was about to pop...*  
Love Madisyn

*It really helps me learn about science plus, I remember everything that you said at the assembly. My mom is so proud...* Paige

# CREATING EDUCATIONAL OPPORTUNITIES

## HOW TO...

### Open a School System Endowment Fund

#### What You Provide

1. *Passion and support for educating youth through support to your local school or school system*
  - School Endowment Funds are established to enhance educational programs, provide scholarships, and encourage teacher development opportunities. Alumni, friends, businesses and volunteer groups in school communities work together to establish and build their own school endowment to help support educational activities that would not otherwise be possible.
  - The School Endowment Fund Committee, comprising community leaders, alumni, retired educators and friends, is independent of the Board of Education and supervises the fundraising goals and activities, grantmaking priorities and annual grant awards of a school endowment fund.
2. *Initial Contribution to Open the Fund*
  - An initial \$10,150 will open the school system endowment fund – the gift can be cash, stock, bonds, real estate or other assets, and will receive complete tax benefits according to IRS guidelines.

#### What FAO Provides

1. *Fund Investment and Stewardship*
  - The principle gift is prudently invested with other funds under management for long-term growth, and only the interest and earnings are used to provide resources and opportunities for students and teachers. This ensures the fund creates access to resources and programs for students and teachers to enhance and enrich their educational experience.
2. *Fund Leveraging and Awards*
  - FAO works with the Fund committee, supporting their work and helping to share the story of the school fund, to encourage additional support from alumni and community members.

*Call the Foundation at 740.753.1111 for further discussion, materials or to set up an appointment!*

#### ICAN! Entrepreneurship Advancement Initiative

FAO's endorsement of innovative, mobile educational programs helped secure a federal SBA grant award in 2009, to bring entrepreneurship inspiration and assistance into the region's schools and small businesses. Through the development and support of FAO's ICAN! Entrepreneurship Advancement Initiative over a two year period, at least 12 high schools will receive an interactive youth entrepreneurship workshop, and approximately 60 small businesses will gain finance training and consultation.

Through the Youth Entrepreneurship Workshops, students gain a fundamental understanding of business and economics, as well as the encouragement needed for personal and community success. The curriculum, compiled and facilitated by Ohio University's Voinovich School of Leadership and Public Affairs, is highly interactive, requiring students to develop and present their own business plan to demonstrate how their ideas and interests could be enjoyed as possible ventures within the community.

Additionally, several small businesses will benefit from direct financial training and consultation, facilitated by staff of the Voinovich School. Businesses participate in the practical, hands-on financial seminar, "Profit Mastery: Get Control of Your Business," detailing the action steps for improving profitability and efficiency to keep businesses strong and competitive. Following the seminar, the ICAN! Entrepreneurship Advancement Initiative supports one-on-one business consultation to work with businesses on their specific issues and concerns.

*This project is funded by a grant from the U.S. Small Business Administration (SBA). SBA's funding should not be construed as an endorsement of any products, opinions, or services. All SBA-funded projects are extended to the public on a non-discriminatory basis.*

**"More than 70% of all new jobs are created by entrepreneurs."**

**Global Entrepreneurship Monitor**

### WEST UNION GROWING AND LEVERAGING EDUCATIONAL PHILANTHROPY



West Union alumni and fund supporters, Janet Campbell '60, Dean Cole '64, Bob Blake '54, and Bill Riffle '53.

*"I received a donation request for alumni of my college and thought to myself, why not an alumni fund for Appalachian high schools?"  
- Bill Riffle, Alumnus & Founder of the West Union Schools Alumni and Educational Fund*

Educational endowment funds allow communities to serve as the catalyst in building permanent resources, promoting academic excellence and enhancing educational experiences for their local students and teachers.

Local leadership is critical to a fund's success, and FAO has been fortunate with one such alumnus and expatriate of West Union Local Schools, Bill Riffle. Through FAO, Bill found the vehicle he needed to establish an alumni fund for his high school alma mater, giving back to the community that contributed to the success he has achieved as a businessman. As a result

of this fund, West Union students and teachers will have permanent access to resources for enhanced curriculum, fields trips and scholarship support, to name a few.

The West Union Schools Alumni and Educational Fund Committee is focused on public awareness activities. This past year, they participated in an alumni event and were interviewed for the front page of the Public Defender. The Fund was established in 2008 with \$10,000, and is fueled by the committee's determination and passion to raise \$1 million by 2014.

# GRANTS

## FAO's Walmart *Strive for Excellence* Initiative

In generous partnership with the Walmart Foundation State Giving Program, the Foundation was pleased to offer the Walmart *Strive for Excellence* Mini-Grants Initiative. FAO awarded over \$126,000 in *Strive for Excellence* mini-grants throughout the 32 counties of Appalachian Ohio. Educators across the region developed and submitted applications for classroom experiences and activities designed to result in increased pursuit of post-secondary education and career opportunities for their students.

FAO believes teachers best know how to help their students achieve success, and it is not lack of passion, but financial resources often prohibiting innovative programming. As a result of *Strive* grants, over 10,000 students from 30 Appalachian Ohio counties will discover new passions and aspirations for post-secondary pursuits.

Additionally, as a result of the partnership, FAO was able to increase technology and provide the application electronically for teachers, streamlining the process and making it easy for busy educators to submit their requests.

Please visit FAO's website at [www.appalachianohio.org](http://www.appalachianohio.org) for a complete list of 2010 *Strive for Excellence* grant recipients.



A \$200,000 grant from the Walmart Foundation State Giving Program is presented to FAO Board Members

## GRANTS AWARDED

### 61 Walmart *Strive for Excellence* Mini-Grants | \$126,949.99

To support educators throughout the region in providing activities and resources to increase student interest in and pursuit of post-secondary opportunities

### 95 Curriculum Enrichment Mini-Grants | \$47,500

To support winning 2009 *Child of Appalachia* Writing Contest students' teachers in enhancing educational experiences for their students  
*FAO Walmart Strive for Excellence Partnership*

### Athens City School District | \$148.81

To support participation in the 2010 ICAN! Forum

### Cambridge Area YMCA | \$2,000

To support the development of a Cambridge Area YMCA  
*Kevin Ritz Family Foundation Fund*

### Claymont City Schools | \$627.28

To support FAO's annual celebration and ICAN! awards program

### Claymont Intermediate | \$2,500

To provide entire teaching staff training on the effective use of interactive whiteboards in the classroom, demonstrating the impact of the new technology and how to implement uses into curriculum  
*John and Mary Lee Ong Scholarship for Appalachian Ohio Teachers*

### COSI | \$3,100

To provide *COSI On Wheels* to schools throughout Appalachian Ohio, including Cambridge Elementary in partnership with the Cambridge Alumni & Friends Educational Endowment Fund

### Crooksville High School | \$3,825

To support professional development opportunities for teachers and a principal to attend the annual American Federation of Teachers' Center for School Improvement Leadership Institute  
*FAO Walmart Strive for Excellence Partnership*

### Dennison Railroad Depot Museum | \$300

To support FAO's annual celebration and ICAN! awards program

### Doctors Without Borders USA, Inc. | \$1,000

To provide Haiti Earthquake Relief  
*JM Morgan Fund*

### East Bay Sanctuary Covenant | \$1,000

To provide Haiti Earthquake Relief  
*JM Morgan Fund*

### East Muskingum School District | \$3,000

To be used in awarding scholarships to educators in the East Muskingum School District for professional development activities, including participation at the Differentiated Compensation in Education Symposium  
*Entrepreneurship Development and Longaberger Funds*

### Georgetown Village Schools | \$3,825

To support professional development opportunities for teachers and a principal to attend the annual American Federation of Teachers' Center for School Improvement Leadership Institute  
*FAO Walmart Strive for Excellence Partnership*

### Good Works Inc. | \$10,000

To support Good Works' mission of assisting those struggling with poverty in rural Appalachia through the Timothy House, Hannah House, job experience programs, volunteer service, and community development ministries  
*Huffman Family Donor Advised Fund*

### Grassroots International | \$1,000

To provide Haiti Earthquake Relief  
*JM Morgan Fund*

### HAVAR, Inc | \$9,490.84

To support Havar's mission to connect people, with and without disabilities, in supportive and inclusive communities  
*Havar Current Fund*

### Hocking-Athens-Perry Community Action | \$5,000

To support the 2010 Empty Bowls program by providing a match challenge  
*Southeast Ohio Hunger Relief Fund*

### ICAN! Fund | \$3,000

In honor of 2009 ICAN! Honoree, Ora Anderson, support to provide resources and curriculum to high schools throughout the region  
*AEP Access to Environmental Education Fund*

**Through the *I'm a Child of Appalachia* Writing Contest, 95 curriculum enrichment grants were awarded to 81 teachers – investing over \$47,000 in the region's educators and creating classroom activities and resources to enhance the educational experience of over 7,200 students.**

# GRANTS

## LOGAN-HOCKING MIDDLE SCHOOL PROJECT EXEMPLIFIES WALMART STRIVE FOR EXCELLENCE MINI-GRANTS

One of the 61 Walmart *Strive for Excellence* Mini-Grants was awarded to Kelly Wolfe, Math Instructor for the 7th grade, at Logan-Hocking Middle School, to initiate a Lego Robotics Program. This innovative program allows students to enhance their knowledge of computers and robotics, in addition to problem solving, collaboration, creativity and critical thinking skills. They do this through the real world application of science, technology, engineering, math and medicine (STEMM).

As Mr. Wolfe points out, “Our students were not demonstrating highly developed problem solving or critical thinking skills, as measured by standardized testing and

teacher observation.” He also noted a review of curriculum indicated they did not have hands-on opportunities to apply math and science knowledge, and were limited to only basic interactions with technology or engineering concepts. The Lego Robotics program is designed to address these deficits and increase their learning opportunities, to develop 21<sup>st</sup> century skills in the STEMM content area.

Through the program, over 250 students in grades 7 and 8 are involved, supported by a cross-sector team of educators, including mathematics, science, technology, and gifted and talented departments.



**As a result of Walmart’s partnership with the Foundation, approximately 17,500 students and teachers will be impacted by teacher curriculum enrichment and *Strive for Excellence* mini-grants.**

### **John Glenn High School Orchestra** | \$500

To support music education program of the String Sounds

### **Kent State University** | \$80

To support the review and recommendations of FAO’s 2009 ICAN! Writing Contest

### **Lambi Fund of Haiti** | \$1,000

To provide Haiti Earthquake Relief  
*JM Morgan Fund*

### **Lawrence County Educational Service Center** | \$1,500

To support the 2010 Spelling Bee, in memory of Norma Ackison  
*Grandma’s Gifts Fund*

### **Little Cities of the Forest Collaborative** | \$500

In recognition of educator Dana White’s work, to support the development and placement of educational signage about pollinators and plants where public access and parking is available  
*The Ora E. Anderson Conservation Fund for Appalachian Ohio*

### **OACHE (Ohio Appalachian Center for Higher Education)** | \$5,272.71

to provide support to FAO’s ICAN! Forum and 2010 regional STEMM Initiative Planning process

### **Ohio Appalachian Country** | \$250

To assist OAC in work to promote the region & 2010 Spotlight on Appalachia Show  
*FAO Walmart Strive for Excellence Partnership*

### **Ohio Citizens for the Arts Foundation** | \$1,000

To provide six students and two teachers direct participation in the Students Arts Day Program, part of the Governor’s Awards for the Arts in Ohio

### **Ohio Landscape Productions** | \$4,140

In honor of 2009 ICAN! Honoree, Ora Anderson, support to provide *A Forest Returns* documentary to high schools throughout the region

### **Ohio University – Voinovich School of Leadership and Public Affairs** | \$11,834.96

To support FAO’s ICAN! Entrepreneurial Advancement Initiative youth workshops and small business assistance

### **Oxfam America, Inc.** | \$1,000

To provide Haiti Earthquake Relief  
*JM Morgan Fund*

### **Partners in Health** | \$1,000

To provide Haiti Earthquake Relief  
*JM Morgan Fund*

### **Shawnee State University** | \$125.80

To support the review and recommendations of FAO’s 2009 ICAN! Writing Contest

### **South East Ohio Center for Excellence in Mathematics and Science** | \$5,000

To assist FAO in the 2010 regional STEMM Initiative Planning Process

### **Southern Local School District, Miller High School** | \$3,840

To purchase twenty Discrete Math, college level textbooks to enhance curriculum and give students a solid mathematical foundation as they prepare for post-secondary pursuits  
*FAO Walmart Strive for Excellence Partnership*

### **South Point Local Schools** | \$293.01

To enable participation in FAO’s ICAN! Forum

### **Washington State Community College** | \$24.88

To support the review and recommendations of FAO’s 2009 ICAN! Writing Contest

### **Wayne F. White and Bob Evans Legacy Scholarship Fund** | \$3,500

To provide seven additional scholarships  
*Sara Lee Stevens – Young Memorial Fund*

### **Whitefish Review, Inc.** | \$500

To support the Whitefish Review, a literary journal, in working with local authors, photographers and artists while providing insight into mountain culture  
*Sara Lee Stevens – Young Memorial Fund*

### **Zane State College** | \$109.89

To support the review and recommendations of FAO’s 2009 ICAN! Writing Contest

### **Zanesville Thursday Music Club** | \$3,000

To support Annual Civic Chorus & Orchestra “Messiah” Orator  
*Virgie Lee McLaughlin Fund*

### **Warren Local School District** | \$800

To support participation in the National Chinese Language Conference Chinese Guest Teacher Program  
*FAO Walmart Strive for Excellence Partnership*

# SCHOLARSHIP RECIPIENTS

## Ariana Ulloa Scholarship



Jina Yu  
Belmont

## Ora Anderson Scholarship



Meredith  
Frenchmeyer  
Athens



MaLisa Spring  
Muskingum

## Bellisio Foods Scholarship



Joseph Hunt  
Mechlenburg

## Dr. Allen Smith Scholarship

*Community*



Kimberly Cook  
Jackson

*Scholastic*



Cody Rader  
Jackson

## Lester D. and Thelma I. Ellwood Scholarship



Traci Alt  
Guernsey



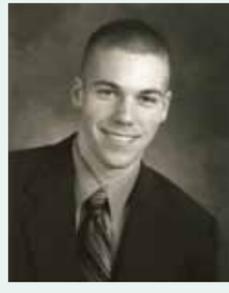
KodyG ann  
Guernsey



Brandon Lippert  
Guernsey



Sadie Miller  
Guernsey



Eric Nichols  
Guernsey



Sarah Nichols  
Guernsey



JacobP adden  
Guernsey



LindsayR oe  
Guernsey



T'Neill Treherne  
Guernsey



Breann Voytko  
Guernsey



Loren West  
Guernsey



Madison West  
Guernsey



Kaitlyn Wolfe  
Guernsey



JessicaZ aleski  
Guernsey

## Wayne F. White & Bob Evans Legacy Scholarship



Rachel Beam  
Morgan



Lacie Crabtree  
Scioto



Karly Feher  
Tuscarawas



Bethany Lopreste  
Washington



Steven Malcolm  
Trumbull



Hannah McCorkle  
Ross



Sadie Miller  
Guernsey



Chelsea Moherman  
Trumbull



Alexandra Nardo  
Ashtabula



Gwendolynn Smith  
Belmont



Christian Williams  
Scioto

## Recipients Not Pictured

Wayne F. White & Bob Evans Legacy Scholarship  
Morgan Cheeks, Mahoning  
Zelma Gray Scholarship  
Whitney Whitis, Guernsey

Bellisio Foods Scholarship  
Samantha Myers, Jackson  
Doug Steele Memorial Scholarship  
Danielle Titko, Guernsey

Lester D. and Thelma I. Ellwood Scholarship  
Courtney Frame, Guernsey  
Cory Jerles, Guernsey  
Devin Wheeler, Guernsey

# ICAN! - THE I'M A CHILD OF APPALACHIA® NETWORK



The *I'm a Child of Appalachia*® Network, known as ICAN!, are FAO's donors – those who support the Foundation in our mission to enrich the region's quality of life. Currently focused on education as a vital pathway towards an enhanced quality of life and a central building block in the growth of economic prosperity in our region, ICAN! supports FAO in fulfilling our shared educational vision:

To ensure every child in Appalachian Ohio has access to the educational opportunities needed for success. FAO approaches this goal by

1. *Inspiring confidence in the young and "young at heart"*
2. *Supporting educators, especially teachers*
3. *Helping families prepare for educational success*
4. *Growing and leveraging educational philanthropy*
5. *Partnering with others to strengthen the infrastructure of educational success*

All ICAN! members directly contribute to FAO's ability to develop and deliver innovative initiatives, like the *Child of Appalachia* Writing Contest in all 32 counties, and support our efforts to partner with local communities, educational organizations, businesses and others to grow the partnerships and the permanent philanthropic resources to sustain FAO's efforts, as well as those of organizations throughout the region, to together cultivate opportunities for the region's residents and enrich its quality of life.

## HOW TO...

### Join ICAN!

Becoming an ICAN! member is easy! By donating to the Foundation for Appalachian Ohio, you become a member of a unique family embracing our community, empowering its potential and insisting on results by building permanent, flexible resources for Appalachian Ohio through an annual membership.

Whatever your ties to Appalachian Ohio, when you join ICAN!, you become a member of a network who believes a difference can be made in the futures of our region's young people through education.

Giving to the Foundation for Appalachian Ohio can be as simple as writing a check or logging on to FAO's website to make a secure donation through Network for Good. Gifts of treasure can also span far beyond cash gifts, to include gifts of real estate and tangible property.

*The Foundation can work with you to maximize these gifts, just call us at 740.753.1111.*

## ICAN! MEMBERS

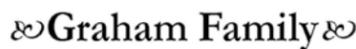
Erik and Jane Aanestad  
Commissioner Chris Abbuhl  
Greg and Eileen Adams  
American Electric Power Ohio  
Anonymous Donors  
Appalachian Regional Commission  
AT&T Ohio  
Lynne Ayres  
Marilyn Balint  
Scott Barr, Edward Jones  
Fred and Joy Bartenstien  
Roy and Sara Boyd  
Jack and Sharon Breakiron  
Bricker and Eckler  
Dominick and Cara Brook  
Carolyn Calentine  
Bill and Marianne Campbell  
Mike and Kristin Carey  
Amanda Chalifoux  
Dean and Donna Cole  
Theresa Cowden, Edward Jones  
Ron and Lynn Cremeans  
CSX Corporation  
Diagnostic Hybrids: A Quidel Company  
Dr. Bill and Donna Dingus  
Dover-Phila Federal Credit Union  
Holly Duell  
The Duke Energy Foundation  
Mayor Teresa Edwards,  
Village of Dennison

Warne Edwards  
Matt Elli and Dawnell Graham  
Jack and Sue Ellis  
Ron Endicott, Edward Jones  
Margaret Evans  
Paul Fanti  
First National Bank of Dennison  
Joseph Flynn  
Dr. James W. and Elaine Fonseca  
Jared Forman  
Ford Foundation  
Bob Garbo  
Roger and Teri Geiger  
The Graham Family  
Greg and Kim Green  
Brenda Haas  
Drew and Dr. Barbara Hansen  
Health Management Nursing Services, Inc.  
Hicks Partners, LLC  
James Hooks, Edward Jones  
John Hoopingarner  
Randell Hunt  
Asa and Andrea Jewett  
Danny and Belinda Jones  
John Kelley, Edward Jones  
KnowledgeWorks  
Guy Land  
Lawrence Economic Development Corporation  
Joseph and Barbara Lazar  
Jan Leonard

Gordon and Susan Litt  
William Lockard  
Ed Lowry, Edward Jones  
James and Judith Mahoney  
John Matesich, III  
Channing McAllister  
Dr. Roderick and Deborah McDavis  
R. Craig and Lori McLaughlin  
James L. McLaughlin  
Mick and Gayle McLaughlin  
McNational, Inc.  
Shane and Sheila Meadows  
Commissioner Kerry Metzger  
Pete Mikula, Edward Jones  
Christa Myers  
Ohio Mid-Eastern  
Governments Association  
Ohio Valley Regional  
Development Commission  
Oxford Resource Partners, L.P.  
Don and Joy Padgett  
Paul and Marnette Perry  
Kelly Pfarr  
State Representative Debbie Phillips  
Charles Pockras, Edward Jones  
Rosebud Mining Company  
Ohio Senator Joe Schiavoni  
Chris Shaffer  
Janet Shaffer  
Lester and Joan Sheehan

Dr. Hugh and Cynthia Sherman  
David and Jennifer Simon  
Lawrence and Lynn Sirinek  
B.J. Smith  
Congressman Zack Space  
Alan and Susan Stockmeister  
Ron and Calista Strickmaker  
Doug Stutz, Edward Jones  
Tata Sons Limited  
Janice Thaler  
Dr. Andrea Tiktin-Fanti  
Emogene Todd  
Ivan and Deanna Tribe  
United Way of River Cities  
US Bank  
Judge Richard Wallar  
Walmart  
David and Megan Wanczyk  
Judith Webb, Edward Jones  
WesBanco  
Matthew Wheeler  
David and Degee Wilhelm  
William and Marsha Willan  
Mike Workman  
Maribeth Wright  
Jo Ellen Diehl Yeary  
George and Dr. Rebecca Ann Zurava

## THANK YOU TO OUR CORPORATE PARTNERS



# PROMOTING APPALACHIAN OHIO

The *Child of Appalachia* awards program promotes the stories of our region's outstanding citizens and shapes positive perceptions of Appalachian Ohio. Emphasizing our citizens' ability to succeed, this program helps counter the diminished expectations that are too often a barrier to success in our high-potential

area. It recognizes individuals who are making a difference in their community and beyond – people who are proud of their Appalachian roots and whose stories authenticate the importance of educational opportunities to life, business and community achievement.

## 2009 CHILD OF APPALACHIA CELEBRATION

Over 300 of FAO's donors, grantees, scholarship recipients, past *Child of Appalachia* honorees, community leaders, dignitaries, partners and others who support the region to increase philanthropic resources, attended FAO's *Child of Appalachia* celebration.

The reception was held at the historic Dennison Depot Railroad Museum in Tuscarawas County, where attendees received a free tour of the museum and enjoyed regional cuisine and music. The program portion of the evening was then held at Claymont Intermediate School, in coordination with the school's Family Night, where the Center of Science and Industry (COSI) generously provided traveling kiosks containing hands-on science activities for students and their families.

Many exciting announcements were made during the evening, including a \$200,000 gift from the Walmart State Giving Program (*additional information on page 6*), Ohio Cat's quarter million dollar donation over the next five years, and FAO's 2009 *Child of Appalachia* honorees, Ambassador John and Mary Lee Ong, and the posthumous recognition of Ora Eaton Anderson.

Thank you to our major donors: AEP Ohio, Ohio Cat, Peoples Bank, Duke Energy, Tata, Grange Insurance, the Graham Family and AK Steel.

For additional information, including further sponsors making the event possible, visit FAO's website, [www.appalachianohio.org](http://www.appalachianohio.org).

### *Child of Appalachia* Honorees to Date

#### **Ora E. Anderson, posthumous**

Conservationist and Writer,  
Athens County, 2009

#### **Mike Brooks**

Chief Executive Officer, Rocky Brands, Inc.  
Athens County, 2005

#### **Bob Evans**

Founder, Bob Evans Farms  
Gallia County, 2005

#### **Senator John and Annie Glenn**

Astronaut and United States Senator;  
Educator  
Guernsey County, 2007

#### **Leona Hughes, posthumous**

Philanthropist  
Jackson County, 2006

#### **Ambassador John and Mary Lee Ong**

United States Ambassador; Educator  
Tuscarawas County, 2009

#### **Ted and Frances Strickland**

Ohio Governor; First Lady  
Scioto County, 2008

#### **Wayne White, posthumous**

Executive Director, Ohio Appalachian  
Center for Higher Education (OACHE)  
Lawrence County, 2006

#### **David Wilhelm**

Entrepreneur and Political Analyst  
Athens County, 2006

#### **Nancy Zimpher**

First Woman President,  
University of Cincinnati  
Gallia County, 2005

### Ambassador John and Mary Lee Ong

Ambassador and Mrs. Ong have leveraged the assets of their Appalachian Ohio upbringing to create a wealth of cultural and educational opportunities for people around the world. After a successful career as CEO of The BF Goodrich Company, John Ong served our nation as Ambassador Extraordinary and Plenipotentiary to the Kingdom of Norway.

Mrs. Ong continues to share her passion and expertise through service to both the education and medical communities. The Ongs grew up in Tuscarawas County; the Ambassador in Uhrichsville and Mrs. Ong in Dennison, though they didn't meet until Mrs. Ong was a student at Ohio University, an institution she has served in many ways over the years, including as a trustee.



*"The values we learned as children in Appalachia have served us well throughout the world. While we have held many posts, we found two things to be true, no matter the circumstance: the greatest satisfaction comes from opportunities to give to others, and, no matter the problem, the solution is education. What a treasure we have in the Foundation for Appalachian Ohio, as it provides a way for us all to create educational opportunities to make a difference, now and far into the future."*

### John and Mary Lee Ong Scholarship for Appalachian Ohio Teachers

To honor the legacies of Ambassador John and Mary Lee Ong, the Foundation established the John and Mary Lee Ong Scholarship for Appalachian Ohio Teachers, a permanent component fund of the Foundation, to assist educators within the 32 counties of Appalachian Ohio in gaining access to professional development opportunities. The Ong Scholarship for Appalachian Ohio Teachers serves to encourage people from all walks of life to support and value the work of educators, while highlighting the real life examples of two remarkable educators. The Scholarship Fund meets a very pressing need to create an opportunity to invest in the region's teachers, assuring support and assistance for their essential role in shaping future generations of citizens.

The first grant awarded from the Ong Scholarship for Appalachian Ohio Teachers was to Claymont Intermediate School, in honor of Ambassador and Mrs. Ong's ties to Tuscarawas County and Mrs. Ong's years of service as a teacher at Claymont Intermediate School. The grant provided training for the entire teaching staff on the effective use of interactive whiteboards in the classroom, demonstrating the impact of the new technology and how to implement their use into curriculum. As a result, educators will be able to produce highly engaging lessons through enhanced audio, video and interactive activities, and student achievement will improve through increased engagement in learning.

### Ora Eaton Anderson, posthumous

The legacy of Ora Eaton Anderson, a well-loved naturalist and a writer, who passed away in 2006, continues to live large in Appalachian Ohio. Throughout his life, Anderson used the perspective and passion he gained as a young reporter, documenting the development of Appalachian Ohio's forests, to create environmental education experiences for those around him.

Through poems, essays, wood carvings and a variety of civic contributions, Anderson led unprecedented collaborations and inspired people from all walks of life to appreciate and care for Appalachian Ohio's landscape.



*"If you aren't exposed to the joys of being outdoors and seeing what's out there, how can you possibly appreciate it or have an ethic about its preservation?"*

### AEP Ohio Shares Environmental Education with the Region's High Schools

To honor the legacy of Ora Eaton Anderson, the Foundation partnered with AEP Ohio and the AEP Access to Environmental Education Fund to provide high schools throughout the region *A Forest Returns: The Success Story of Ohio's Only National Forest*, as told by Ora E. Anderson. Curriculum to adapt the documentary in the classroom, along with study questions, was provided to help prompt students to consider the history of local natural resources and how mankind's relationship with the natural world evolves as mankind evolves. Providing the documentary to schools will help teachers enhance the educational experiences of students regarding conservation and the environment.

As a result of a generous donation from Hocking Valley Bank, each school also received a copy of *Ora Eaton Anderson: Soul of the Woods*, a tour of Anderson's tree farm and accompanying poems and short stories.

# PROMOTING APPALACHIAN OHIO

## INSPIRING STUDENTS THROUGH WRITING

Each year, the Foundation hosts the *I'm a Child of Appalachia* Writing Contest, to help inspire our region's students to believe in their ability to achieve their dreams. The Contest provides a writing prompt to start the discussion – among students, teachers, families and the community – about the benefits of living in Appalachian Ohio and the power of education. By opening the door to opportunity, students are able to creatively give thought to how their passions can shape both their future and community.

This year, FAO asked students to describe how living in Appalachian Ohio inspires them. At the Foundation, we know it is critical for students to realize their capabilities and believe in their ability to succeed. Just one conversation with a teacher or family member can change the path of a student's thinking. Whether a student dreams of being a scientist, teacher or engineer, the Contest plants the seed for students to expect success from themselves and the community.

As a result of generous partnerships with AEP Ohio, the Walmart Foundation, and Edward Jones offices throughout the region, FAO was able to offer an inaugural poetry component for 9<sup>th</sup> grade students and increase prizes for every grade level, in each of the 32 counties. This provided the opportunity for each winning student and teacher to receive a \$100 savings bond and \$500 classroom enrichment grant, respectively.

For additional information on Contest winners, partners and sponsors, please visit FAO's website at [www.appalachianohio.org](http://www.appalachianohio.org) or call 740.753.1111 to request a copy of the 2009 Contest Booklet.



Josephine Marchi, Athens County 4<sup>th</sup> grade winner of 2009 *I'm A Child of Appalachia*® Writing Contest, autographing her winning essay during a meeting with Edward Jones representatives.

## APPALACHIAN OHIO BUSINESS COUNCIL



Appalachian Ohio has long had need for a regional partnership of private sector leaders, organized to advance the region's economic competitiveness and quality of life. After studying corporate partnerships and roundtables in other regions, the Co-Chairs of the Foundation's ICAN! Corporate Partnership, Joe Hamrock, President and COO of AEP Ohio, and David Wilhelm, President of Woodland Venture Management, teamed in collaboration with FAO and other area businesses to form a corporate partnership for Appalachian Ohio, the Appalachian Ohio Business Council.

Building on the ICAN! Corporate Partnership's networks and commitment to regional philanthropy, the Appalachian Ohio Business Council is beginning to grow as a partnering organization to the region, comprising business leaders who together identify, champion, and invest in the region's economic and quality of life opportunities.

The inaugural meeting of the Appalachian Ohio Business Council was hosted by United States Senator John Glenn, a past *Child of Appalachia*® honoree, on October 18, 2010. The organizing session marked a new era for the region. FAO is excited to continue to help incubate this innovative collaborative as it begins serving our region through leadership and philanthropic investments.

## HOW TO ...

### Join the Business Council

Contact the Foundation at 740.753.1111 to learn about the best way for your business to join others in growing opportunity for the region.

## PROJECTS AT BISHOP FLAGET SCHOOL BENEFIT FROM WRITING CONTEST AWARDS



*Alice in Wonderland* production at Bishop Flaget.

Four students of the Bishop Flaget School in Chillicothe were winners in the *I'm a Child of Appalachia* Writing Contest, earning four \$500 curriculum enrichment grants for their school. School Librarian, Nancy Ames, was able to complete five separate and very unique projects to benefit the students, with the \$2,000 awarded to the school.

First, the Iditarod project provided students in grades 1 through 8 with the opportunity to follow mushers and their dogs with video and live feed online in the annual 1,150 mile race over rough Alaskan terrain. Students learned about occupations and living in the Alaskan wilderness. Some students even made personal contacts with the mushers, learning first-hand about determination, overcoming man-versus-nature adversity and an appreciation of Alaska's natural beauty.

Other projects included: third through eighth graders studying the history of several of the dances the Columbus Ballet Met performed during a dance workshop with students; bringing the traveling show "Fun, Fact or Fiction," from the Columbus Children's Theatre Child Writing Project to Bishop Flaget for a performance; and bringing an artist in residence to the school for an ecology, bottle cap project. All PS-8 students made beautiful bottle cap figures. So many parents wanted the creations, they will be auctioned off to raise money for the art department next year!

Finally, the grants supported the Bishop Flaget music department's production of *Alice in Wonderland*, by providing costumes for the fifth through eighth graders telling the story of Alice and her friends.



Bishop Flaget students creating beautiful bottle cap art, made possible by *I'm A Child of Appalachia* Writing Contest® award.

# FOUNDATION FOR APPALACHIAN OHIO



The work featured in this year's Annual Report was a collaborative effort, as it is every year, and we are so grateful for the help our volunteers so generously donate to us. FAO would like to extend a warm thank you to the many volunteers who supported us this year with their talent and time. To all those volunteers listed below, and to any others we might have missed, we greatly appreciate your commitment to FAO.

## ICAN! Mini-Grants Advisory Committee

Joy Padgett, Chair  
Mary Bostick  
MarJean Kennedy  
Christa Myers  
B.J. Smith

## I'm a Child of Appalachia® Writing Contest

Barb Hansen, Chair	Kent State University at Tuscarawas
Joy Padgett	Ohio University
The Athens Chapter of the	Shawnee State University
International Association of	Washington State Community College
Administrative Professionals	Zane State College

## Annual Child of Appalachia® Event

Jean Andrews	Patrick Mann	Colton Ruff
Dominick Brook	Kelli Mann	Conner Ruff
Wes Brooks	Keith Moody	Kevin Seymour
Greg DiDonato	Paige Moody	Todd Shelton
Sean Keiffer	T.J. Pfarr	Lori Thompson
Britton Mann	Joey Phelps	David Wanczyk

## Scholarship Committee

Marianne Campbell, Chair	Marsha Lewis	Susan Urano
Jean Andrews	Angie Long	Sheila White-Meadows
Ray Chory	Carla Lowry	Sarah Williams
Kraig Curry	Brady Oxender	Jason Winters
Jennifer Dovyak	Mike Rodgers	Rebecca Zurava
Becky Evans	Barb Shelton	
Steve Evans	Karen Stalder	
	Cory Taylor	

*A special thanks to Sue Maxwell and the Mead House, located in Nelsonville, Ohio.*

## BOARD MEMBERS AND STAFF

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Jennifer Simon  
*Ohio University  
Innovation Center*

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Mike Workman  
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Mike Carey  
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Ron Cremeans  
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Matt Elli  
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Teri Geiger  
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*Ohio State  
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Joy Padgett  
*Central Ohio  
Technical College*

B.J. Smith  
*AT&T Ohio*

Ronald Strickmaker  
*StoreFlix, LLC*

### Emeriti Members:

Marianne Campbell  
*Holzer Foundation, retired*

Carla Lowry  
*Attorney at Law*

### STAFF

Cara Dingus Brook  
*President and CEO*

Holly Duell  
*Director of Outreach  
and Donor Services*

Wendy Harbarger  
*Foundation Services  
Assistant*

Tracy Mann  
*Outreach and Donor  
Services Assistant*

Phyllis Moody  
*Foundation  
Services and  
Scholarship Program  
Coordinator*

Maureen Sharkey  
*Foundation Fellow*

Megan Wanczyk  
*ICAN! Partnership  
Coordinator*

## STATEMENT OF FINANCIAL POSITION

### ASSETS

Assets in Checking . . . . . 228,807.63  
Money Market and Liquid Assets . . . . . 62,740.63  
Investments . . . . . 6,134,211.12

**Total Cash & Investments . . . . . 6,425,759.38**

Pledges Rec. Net of Mkt Value . . . . . 593,697.37  
Admin Fee Receivable . . . . . 21,353.40  
Accounts Receivable . . . . . 256.66  
Accrued interest . . . . . 2,159.74

**Net Fixed Assets . . . . . 24,015.47**

**Total Assets . . . . . 7,067,242.02**

### LIABILITIES

Grants Payable . . . . . 3,300.00  
Admin Fee Payable . . . . . 21,353.40  
Adm. Expenses Payable . . . . . 2,214.11  
Benefits payable - Employer . . . . . 713.56  
401k Withholding - Employee . . . . . 500.65

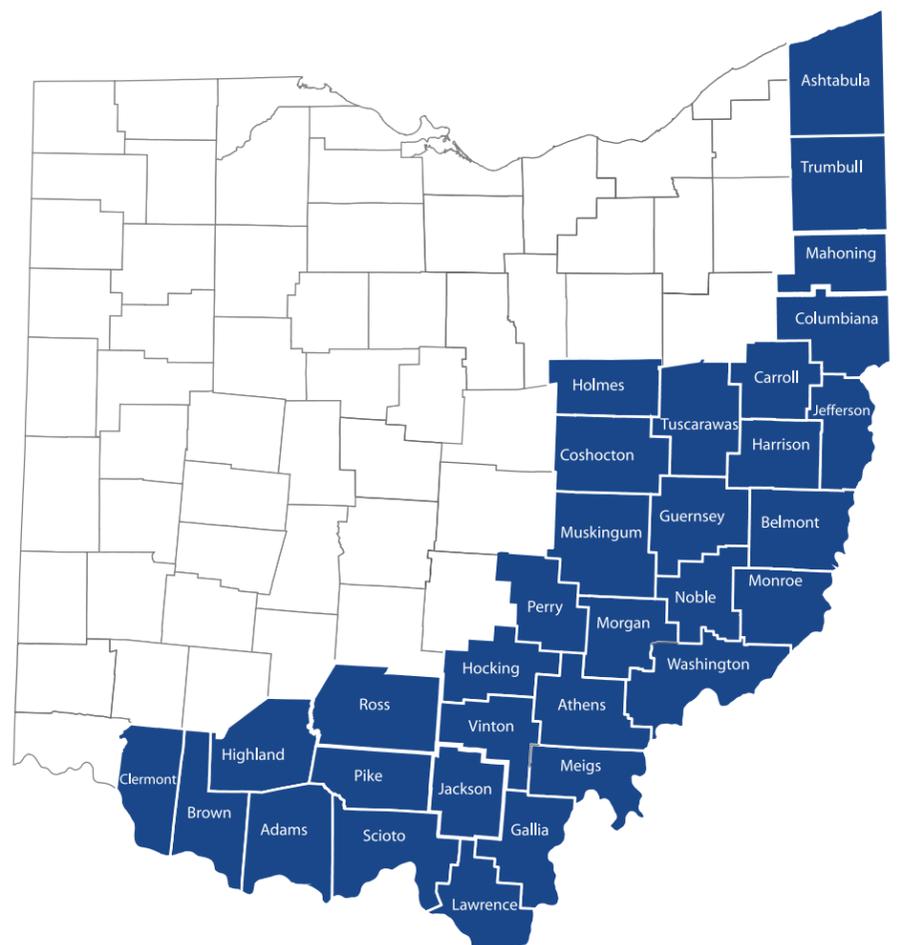
**Total Liabilities . . . . . 28,081.72**

### FUND BALANCES

Fund Balance - Principal . . . . . 4,174,398.51  
Fund Balance - Income . . . . . 2,864,761.79

**Total Fund Balances . . . . . 7,039,160.30**

**Total Liabilities and Fund Balances . . . . . 7,067,242.02**



FAO's fiscal year runs from October 1 to September 30 – complete audited financial statements are available upon request.

