# • REPORT TO THE REGION • THE FOUNDATION FOR APPALACHIAN OHIO

Enhancing Quality of Life by Creating Educational Opportunities

## ANNUAL REPORT

APPALACHIANOHIO.ORG

## FALL 2008-FALL 2009

#### Dear Friends of Appalachian Ohio:

Fiscal year 2008-2009 marked the Foundation for Appalachian Ohio's first decade of service. As we celebrated the strong foundation built by many visionary stewards, we realized the significance of the role we share with all of you. As people who care about Appalachian Ohio, we all are the Foundation's present stewards. Together, we hold the great responsibility of utilizing the unique assets FAO provides to leverage the greatest amount of good possible – today and beyond our lifetime. Rather than "pausing" to reflect on the past, we celebrated ten years of success by "springing" into a visioning process, anticipating all the Foundation can accomplish over its next ten years.

In meetings, small and large, we have presented the vehicle we believe FAO could be for creating educational opportunities, and then we listened. As we listened, we quickly understood: because of FAO's approach, Appalachian Ohio has unprecedented opportunity to leverage educational investments and transformation of a significance and scale never before experienced in Appalachia. As one partner said, "Because of the role FAO can play to help people accomplish what they already aspire to do, I believe I may live to see poverty significantly reduced in Appalachian Ohio."



Site and Exploration Center.

As we spent time with people like you, people who care about Appalachian Ohio, we began to really clarify our vision and understanding of how FAO could serve the region over the coming decade. Our vision is simple: every child in Appalachian Ohio will have access to the educational opportunities necessary for success. Our role is to attract, leverage and deploy the resources and gifts, making this vision reality. Some of the gifts needed are monetary, some will come in the form of support, others will come to build confidence and high expectations. Below is an overview of the initial strategies the Foundation will be implementing in the coming fiscal year (2009-2010) to further our vision.

As you read this year's report, see how the power of the vision we established together has already led to the creation of many new educational opportunities – school funds and scholarships, significant expansion of the ICAN! Contest and awards programs, creation of "on wheels" ICAN! programming and a variety of opportunities that are truly meaningful to local communities and citizens. We are off to an incredible start because of your support. We appreciate all you have done and all you are preparing to do. We offer this report as a heartfelt "thank you" and an open invitation for your continued partnership.

Sincerely,

Caus Kingus Brook

Cara Dingus Brook, President & CEO Jennifer Simon, Board Chair on behalf of FAO's staff team on behalf of FAO's Board of

Jennifer Simon, Board Chair on behalf of FAO's Board of Trustees

#### 2008–2009 Features

Inspiring Success
Supporting Educators
Helping Families
Growing and Leveraging Educational Philanthropy
Partnering to Strengthen Infrastructures of Educational Success

VISION	SHARED VISION: <b>Every Child in Appalachian Ohio</b> Has Access to Educational Opportunities Needed for Success							
TAKING	(1) INSPIRE CONFIDENCE IN THE YOUNG AND "YOUNG AT HEART"	(2) SUPPORT EDUCATORS, ESPECIALLY TEACHERS	(3) HELP FAMILIES PREPARE FOR EDUCATIONAL SUCCESS	(4) GROW AND LEVERAGE EDUCATIONAL PHILANTHROPY	(5) PARTNER WITH OTHERS TO STRENGTHEN THE INFRASTRUCTURE OF EDUCATIONAL SUCCESS			
ACTION WE'RE TAKING	I'm a Child of Appalachia Writing Contest Citizens Award & Public Relations Campaign	Grants for curriculum enrichment Professional development and special programming	Growing scholarships Increasing access to information on financial aid and educational savings	Establishing funds: Alumni & School System Support Funds Educational Field-of-Interest Funds Funds Designated for special initiatives "Dream"Endowments	• Building collaborative capacity of region for educational success by strengthening connections between those needing support and those wanting to provide support			
REASON FOR ACTION	As Henry Ford said, "Whether you think you can, or you think you can't, you're right." With the I'm a Child of Appalachia contests and citizens awards, we inspire confidence – a sense of "I CAN!" - in our region's young and the young at heart.	Research indicates supporting educators is one of the most effective ways to increase student success. Through a variety of activities, we are assisting educators in their mission, including bringing on wheels programs to schools, providing teachers with class-room grants and supporting teacher professional development opportunities.	Research indicates lack of savings and information about financial aid are the greatest barriers to Appalachian Ohio students pursuing higher education. By growing scholarship dollars, helping families save educational funds early and creating access to resources and information, we help families make the dream of education possible.	The term educational philanthropy refers to investments of time, talent and treasure, given to create educational opport-unities. With strategic giving, we create sustainable resources, solve root problems, pilot innovations and leverage additional investments. FAO can work with a variety of educational philanthropists, including business partnerships, individual donors, community and alumni groups.	We must bring the capacity of those we are funding to scale with their vision and potential for success. This includes helping institutions form collaborations, establishing research tools to serve as guides to partners along the educational system pipeline, strengthening communication systems and building bridges between business and education, communities and families and the resources to support them.			
			ppalachia Network (		•			

## INSPIRING SUCCESS IN YOUTH AND...

## Child of Appalachia<sup>®</sup> Contest

The Foundation for Appalachian Ohio sponsored the first Child of Appalachia® Contest in 2006, a strategic initiative aimed at enabling our region's youth to focus on their ability to succeed. The contest promotes classroom and family conversations across the region with positive messages, instilling the mindsets and confidence necessary for success. The contest leverages multiple benefits, including learning opportunities for students, grants to current teachers to support creative curriculum development efforts and promoting community pride and successes.

## 2008-2009 Child of Appalachia® Contest:

The prompt for the 2008-2009 essay contest asked students to write about the people who have been positive influences in their lives and how they hope to have a similar impact on others. Over 2,600 students across the 29 counties of Appalachian Ohio submitted entries.

The contest is achieved through collaboration of the ICAN! network, including corporate and individual sponsors, educational institutions, and support from partners and volunteers.

The Foundation greatly appreciates Muskingum College faculty and students for their time and commitment to the review process of the essays and recognize the generous sponsorship from American Electric Power Ohio and Edward Jones for making the student and teacher awards possible.

## Exciting News

The 2009 Child of Appalachia® Contest is celebrating an expansion, to include an additional grade level and significant increase in prize opportunities. As a result of American Electric Power's support, the Foundation is adding a poetry component for regional 9th grade students in honor of 2009 I'm a Child of Appalachia® honoree, Ora E. Anderson, renowned writer and naturalist. The increased prize opportunities include \$50 educational savings awards for winners in EACH of the 32 counties and \$500 for the teachers of winning students made possible through the generous partnership of the Walmart Foundation and Edward Jones representatives from the 32 county region of Appalachian Ohio.

In 2006, the Child of Appalachia<sup>®</sup> Contest provided a total of 10 awards.

In 2009, the Contest is able to provide a total of 384 awards.



Top winners of the 2008 Child of Appalachia® Contest: 4th: Adam Daugherty, Keene Elementary, Coshocton County 5th: Abigail Siders, Southview Elementary, Jackson County 6th: Matt McComas, Fairland Middle School, Lawrence County 7th: Gabrielle Moore, Union Local Middle School, Belmont County 8th: Zach Maenz, Salem Junior High School, Columbiana County

Thank you to Grange Insurance for printing the 2008 Child of Appalachia\* Contest booklet containing the top 40 essays.

In the words of Henry Ford, "Whether you think you can, or you think you can't, you're right." One of the most critical things we can do is encourage our region's young people to believe in their own ability to succeed.

## ...THE YOUNG AT HEART

## 2008 Event and Honorees

The Foundation for Appalachian Ohio held its Ten Year Anniversary Celebration at the Governor's Residence on National Philanthropy Day. Over 400 guests gathered on the lawns and portico to hear local musicians, taste regional cuisine and network with others who share a passion for the region.

Two of the region's favorite Bluegrass bands, The Steve Free Band and The Joe Freeman Band, wrote and performed original songs in honor of the Foundation and its I'm a Child of Appalachia Program. Last year's honorees, Senator John and Annie Glenn, were also on hand to welcome and introduce the Governor and First Lady as the Foundation's 2008 Child of Appalachia honorees and the event was a tremendous success!

The Joe Freeman Band performed an original song in honor of the Foundation's Ten Year Anniversary, I'm a Child of Appalachia, Written by: Joe Freeman, Music by: Phil Osborne

I'm a child of Appalachia, where we all respect the land, "Can you help me?" asks my neighbor, and I say you bet I CAN.

Dream big and you'll become it, oh that's the path we trod, Do justice, love kindness and walk humbly with your God.

-lyrics from "I'm a Child of Appalachia"

### **Current and Past Honorees**



Leona Hughes

















Senator John and Annie Glenn



Nancy Zimpher



"There's no doubt in my mind that our young people can accomplish anything if they know how much we believe in them and if we give them a chance to pursue their dreams. The Foundation for Appalachian Ohio helps us do just that.

Frances Strickland, First Lady



David Wilhelm

51% of Appalachian Ohio students are first-generation versus 40% of their Non-Appalachian counterparts.

"When you grow up in small town southern Ohio, you see what people are capable of every single day. While there's never been any shortage of ability in the place I call home, we have to make sure there's no shortage of opportunity. The best way we can do that is to support educational efforts like the Foundation for Appalachian Ohio that feed the imagination and unlimited potential of our students."

Ted Strickland, Governor

2

**Bob Evans** 

## CREATING SUCCESS



Within the 2009-2010 school year, approximately 8,000 students will engage in COSI on Wheels activities as a result of FAO's support.



"We always wanted to bring COSI on Wheels, but could not afford it.' School Principal, Clermont County

"We realize increasing educational opportunities is vital to economic success and quality of life," said Jennifer Simon, FAO Board of Trustee Chair. "FAO is helping the region access resources and partners to ensure every child in Appalachia has access to the educational opportunities needed for success."

## **Focus on Education**

FAO is implementing a strategic organizational plan to initiate and support long-awaited transformations in educational attainment, while simultaneously growing the permanent philanthropic capacity needed to develop long term resources for quality of life and educational access efforts.

## About COSI on Wheels

COSI on Wheels is a traveling outreach program of COSI, Center of Science and Industry, providing students with a day of fun, hands-on science activities aligned with the Ohio Academic Content Standards and the National Science Education Standards. Dynamic science topics are introduced to the entire school with a high energy, interactive assembly, exposing science to 500 students. The assembly is followed by stimulating, hands-on activities to enhance problem solving and science inquiry skills, as well as encourage teamwork.

## **COSI on Wheels Initiative**

The Foundation is delighted to partner with corporate partners to bring COSI on Wheels visits to elementary schools throughout Appalachian Ohio. Current corporate partners involved in the COSI on Wheels Initiative include: Diagnostic Hybrids, Inc (DHI); Oxford Mining Company; and TATA Sons Limited. The partnership between FAO and its corporate partners will enable the region's students to experience exciting science activities in various career areas, inspiring further educational studies within the field.

"The COSI on Wheels program allows our students to learn about science in an environment that breeds excitement and curiosity about a topic they might not have clearly grasped in the traditional setting," said Mick McLaughlin, FAO Board Trustee. "By allowing students to engage in their own learning, they are provided an opportunity they won't soon forget.

"I would love to help organize and find funding so that students can take field trips to places that might broaden their horizons which would help with their academic goals." 8th grader Addison Coldren

"Thank you so much for this great opportunity. We would not be able to have this program without you. School Principal, Hocking County

"We cannot always build the future for our youth, but we can build our youth for the future." Franklin Delano Roosevelt

## FAO's Scholarship Program

To achieve success, access to opportunities that prepare one for success are a must. The Foundation for Appalachian Ohio not only recognizes this as a given, but actively works to make "access to opportunity" possible for those who are graduating from high school throughout the 32 counties of Appalachian Ohio. FAO does this through a growing and dynamic scholarship program.

This year FAO awarded 34 scholarships, totaling \$48,500. However, there were 382 applicants in need of financial assistance for their post secondary education. The majority of these young men and women stated they would be the first in their family to go to college. They were determined to enhance their opportunities for future success, by seeking an education beyond high school, in a college or technical school.

The Foundation's Scholarship Committee, whose members include five FAO Board of Trustees and eight volunteer members from throughout the region, spend untold hours reviewing applications. At this time, there are 16 scholarship funds, with a total corpus of \$2.3 million. The need for more funding, to provide additional scholarships, is ongoing, with the goal being to award scholarships to deserving students in all 32 Appalachian Ohio counties.

## Scholarship Recipient to Meet Childhood Hero



Brooke Johnson, graduate of Oak Hill High School, received a \$2,500 Ora Anderson Scholarship award, in recognition of her overall commitment to environmental protection and conservation.

Now attending Ohio University, Brooke is majoring in Environmental Science and is the youngest member of OU's Marching 110. Brooke's childhood was strongly influenced by Jack Hanna and his television appearances, inspiring her future career path.

The Foundation is delighted to arrange for Brooke to meet her long-time hero, Jack Hanna, nationally recognized zoo director and wildlife expert in person this December.

## **AK Steel Foundation Scholastic Award Offers New Opportunities**

Through the generosity of the AK Steel Foundation, committing \$75,000 annually for three years, scholarships will be awarded to support students and teachers pursuing studies in Science, Technology, Engineering and Mathematics (STEM), with particular emphasis on metallurgy. Specific importance will be placed on high achievement and career interest in STEM fields, financial need and future commitment to work in Ohio.

At least two scholarships will be awarded each year, with additional awards as the fund grows. Scholarships will be available to both traditional and non-traditional students, as well as high school teachers to support training in a STEM focused workshop or seminar. Emphasis will be placed on a home grown strategy, growing the workforce the company needs by attracting students to work locally.

## **2009 FAO Scholarship Recipients**

Ora E. Anderson Scholarship Brooke Johnson Seth Schuyler

Bellisio Foods Scholarship Corev McLain

Samantha Myers Britney Silcott

## Lester and Thelma

**Ellwood Scholarship** Ashton "Cody" Baker Jedd Beros Joshua Bodner Erica Gann Leah Green **Emily Jirles** Preston Johnston Kathryn Jurkovich Fric Nichols Sarah Nichols Marlee Reardon Lindsay Roe Tricia Saft

Ellen Schott Jordan Sharp

Ariana R. Ulloa Scholarship Elaine Householder

Wayne F. White Scholarship

Jessica Allard Caleb Blackburn William Drav Megan Exline Susanna Kline Derek Merriman Alexander Newman Ellen Schott Cody Strahler Devin Wheeler

In a 2008 survey, over 1/3 of parents "had not taken any steps to help finance their high school senior's postsecondary education."

Lack of finances followed by lack of college access information are our students' largest barriers.

T'Neill Treherne **Devin Wheeler** Jaclyn Woodby

**Doug Steele Memorial** Scholarship Jenna Lane Griffith

# \$50,000 Match Available for Donations to the Ora E. Anderson Conservation Fund

An anonymous donor has offered to double any donations made to FAO's Ora E. Anderson Conservation Fund between now and December 31, 2009 by matching the gifts dollar-for-dollar, up to \$50,000!

The Ora E. Anderson Conservation Fund, established by a group of friends to honor the legacy of Ora Anderson, exists to provide a permanent source of charitable funding for conservation activities and programs in the areas of watershed restoration, sustainable forest practices and promotion of the region's cultural and environmental history. Through the Fund, Anderson's legacy of protecting the natural beauty of Appalachian Ohio continues.

"We're delighted to work with the Foundation for Appalachian Ohio to grow and promote the fund in order to help preserve and enhance the landscape and the natural environment unique to Appalachian Ohio," said Jean Andrews.

The donation-match challenge is highlighted on the fund's new website, www. andersonconservationfund.com. The website features background on Anderson, news on fundraising events, photo galleries of Anderson's woodcarvings and scenes from the Appalachian Ohio landscape.



Jean Andrews and students visiting the Ora Anderson Farm

## Appalachian Youth Creates Grandma's Gifts

Grandma's Gifts was founded in 1993, by eleven year old, Emily Douglas, in memory of her grandmother Norma Ackison of Ironton, Ohio. Norma passed away in 1991 after losing her battle with breast cancer. Raised in the depression era in poverty stricken Appalachia, Norma and her husband gave back to the community that helped her family in years past. With her passing, Emily chose to continue her grandmother's giving spirit and established the Grandma's Gifts organization.

The purpose of Grandma's Gifts is to provide goods, services, and opportunities to children, families, schools, and organizations in Appalachia and teach youth about the importance of community service.

Grandmas Gift's conducts several projects to help support their mission including Valentines for Veterans, Trick or Teeth, Thanksgiving Turkey Sculpture, and Science–by-Mail.

> As of July 1, 2009, Grandma's Gifts has donated \$12,199,569.88 in goods and services helping over 2.4 million people!

# NURTURING COMMUNITY

## Vision and Dreams for Local Educational Opportunities Become Reality

The Foundation for Appalachian Ohio has been working to create local school endowment funds. School system endowments provide a permanent vehicle for alumni, friends and supporters of academic excellence to provide contributions and support to their local or choice school systems.

The Foundation provides reliable stewardship and guidance to the funds, freeing the funds' representatives of administrative burdens. The school endowment funds are typically advised by community members and alumni who work to assess financial support needs of local teachers, administrators and students.

The Foundation has been happy to welcome the Cambridge City Schools Alumni and Friends Educational Fund, Rolling Hills Schools Endowment Fund, and the West Union Schools Alumni & Friends Educational Fund.

The funds were motivated by alumni, living within and outside the community, who are passionate to give back to their home school systems by promoting academic excellence and enhancing the educational experiences for current students. Educational Endowment Funds understand community partnership and sustainable funding are necessary to increase students' educational opportunities to ensure success in our changing world.

## EDUCATIONAL FUNDS

## **Rolling Hills Success**

The first award of the Rolling Hills Endowment Fund provided second and third grade students with hands-on science exploration activities to support classroom learning and increase student interest in science. The fund has also purchased 25 graphing calculators and an overhead projector to provide enhanced learning and visual support to high school algebra students.

## Creative fundraising efforts of West Union Schools Alumni and Friends Educational Fund

The West Union Schools Alumni and Friends Educational Fund committee have been encouraging alumni to support the fund by pledging \$1,000, payable over ten years, and building a chain reaction by securing a new \$1,000 gift from another alumni, who then does the same challenge. The West Union fundraising goal is \$1,000,000 by December 31, 2014.

The West Union Schools Alumni and Friends Educational Fund has greatly benefitted from Mr. Bill Riffle, who donates to the fund in honor of the passing of his friends and loved ones and encourages others to do so. A letter is sent to the families acknowledging Mr. Riffle's memorial gift and individual legacy.

## Cambridge Alumni and Friends Fund

The newly created fund is delighted to partner with FAO in awarding their first grants used to bring COSI on Wheels to the three Cambridge elementary schools.

"We are delighted to demonstrate to the community our sincere intent in creating permanent resources for the educational needs of the Cambridge School System," said Maribeth Wright, FAO trustee and founding member starting the Cambridge Fund.

## COMMUNITY FUNDS

# Morgan County Foundation Fund Receives \$250,000

FAO's Morgan County Foundation Fund was established in July 2008 with a seed gift of \$50,000, made by the Morgan County Community Improvement Corporation. A major goal of the Morgan County Foundation Fund is to encourage and support Morgan County citizens in establishing funds that enhance quality of life in Morgan County.

This past December, only 6 months after the fund was established, the Morgan County Foundation board received a significant boost to their capacity with an anonymous gift of \$250,000, positioning them to begin making investments, especially to create educational opportunities.

## Guernsey County Family of Funds Continue to Grow

The Guernsey County Family of Funds, a group of funds benefitting and enhancing the quality of life for Guernsey County, continues to grow and increase assets. This past year, four new funds were welcomed into the Family, including: the Cambridge City Schools Alumni and Friends Educational Fund; the Loran and Shirley Stutz Fund; the Southeast – Guernsey Health Foundation Fund; and the Zelma Grey Medical School Scholarship Fund.

The Foundation extends its thanks to Grange Insurance for generously printing several educational brochures for our school and community funds

## SUPPORTING SUCCESS

## **FUNDS**

## **Field-Of-Interest**

FAO Field-of-Interest Funds are created to provide grants through FAO that address challenges and opportunities shared by many communities in Appalachian Ohio. Currently, FAO has funds to suppor the areas of interest listed below. Grants from these funds are advised by FAO's grants committee and professional staff. Any donor can give to these funds, or create a fund within these broader areas to target specific interests. The majority of FAO's field-of-interest funds are endowed, permanent sources of regional funding.

#### Arts, Heritage and Cultural Yellow Root Fund Basic Needs

Emergency Hunger Relief Fund of Southeast Ohio **Emergency Needs Fund** The Donald R. Myers Fund to Support Partnership in Appalachian Ohio September 11 Fund Conservation AEP Access to Environmental Education & Stewardship Fund The Ora F Anderson Conservation Fund for Appalachian Ohio Education Funds Access to Education Mini-Grants Fund Economic & Community Development Fund Leadership Fund Support to Children, Youth, & Families Fund Health and Human Services Support to Children, Youth & Families Fund Quality of Life ICAN! Fund

#### Designated

. Bicentennial Fund

Community Fund

Nurses Association

Current Fund

Devote Fund

Endowment Fund

Center Fund

Endowment Fund

Endowment Fund

Sour Fund

Havar Endowed Fund

**Byesville Rotary Fund** 

Fund

Designated Funds are created to support specific nonprofit organizations, efforts or communities. These funds are frequently advised by the organizations or co munities they benefit. Creating an endowed designated fund to support a favorite charity, such as a senior center, provides do way to create lasting support for causes they care about without adding administrative burden to these organizations.

Non-endowed designated funds: Non-endowed designated fu The Athens Conservancy Fund The Athens Conservancy Fund Gallipolis/Gallia County Gallipolis/Gallia County Ricentennial Fund The Guernsey County Foundation Fund The Guernsev County Havar Fund, Highland County Foundation Fund Havar Fund Leadership Guernsey Southeastern Highland County Community Fund Med – Guernsey Health Foundation Leadership Guernsey Southeastern Med – Guernsey Health Endowed designated funds Foundation Fund Endowed designated funds Appalachian Community Visiting Appalachian Community Visiting Nurses Association Cambridge City Schools Alumni & Byesville Rotary Fund Cambridge City Schools Alumni & Friends Endowed Education Fund Friends Endowed Education Fund Citizens For Rolling Hills Schools Citizens For Rolling Hills Schools Coad Appalachian Development Fund Current Fund Coad Appalachian Development Future Generations Fund Fund Devote Fund The Guernsey County Foundation Future Generations Fund The Guernsev County Foundation Guernsey County Senior Citizen Endowment Fund Guernsey County Senior Citizen Hocking Area End Of Life Care Fund Center Fund Hocking Area End Of Life Care Fund Haven Of Hope Endowment Fund Havar Endowed Fund The Morgan County Foundation Haven Of Hope Endowment Fund The Morgan County Foundation New Haven School Fund Endowment Fund New Haven School Fund United Seniors Of Athens County Spur Fund West Union Schools Alumni & Friends United Seniors Of Athens County West Union Schools Alumni & Friends Endowment Fund

### Scholarship

Scholarship funds are created to support individuals in educational pursuits. Currently, donors can choose the option of having their fund advised by fao's scholarship committee, which includes expertise from around the region, or the option of establishing an advisory committee unique to the scholarship fund they have established. Ak Steel Foundation Scholarship Fund Ora E. Anderson Scholarship Fund Forest Bachtel Scholarship Fund Bellisio Scholarship Fund Cambridge High School Class Of 1957 Scholarship Cambridge Singers Scholarship Fund Jenny Cornelius-Woltz Memorial Scholarship Lester D. And Thelma I. Elwood Scholarship Bob Evans Memorial Fund For Scholarships Mary Kackley-Brill Scholarship Madison High School Alumni Scholarship Dr. Allen Smith Memorial Scholarship Fund Doug Steele Memorial Scholarship Fund Ariana R. Ulloa Scholarship Fund Wayne F. White Scholarship Fund Winnie Mae Sharpe Education Scholarshin Fun

### **Donor Advised**

Donor Advised Funds are created to support donors in taking a more "hands on" approach to giving, by suggesting organizations to receive grants. Many donors find assistance from FAO staff to be helpful in making the greatest impact with their funds, and many have found the impacts of giving as a family to have great meaning. Grandma's Gifts Fund Huffman Family Donor Advised Fund JM Morgan Fund Virgie Lee McLaughlin Fund Kevin Ritz Family Foundation Fund Longaberger Fund St. Dymphna Fund Sara Lee Stevens – Young Memorial

#### The Foundation for Appalachian Ohio thanks all who gave designated gifts for specific charitable funds and activities this past fiscal year: Gurrentz International Corporation

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## 2008–2009 Grants **Creating Access** to Opportunities

Hocking-Athens-Perry Community Action, Buy-down of semi-load of green beans, \$5,000.00 Direct bulk purchase of food, \$5,000 Ohio Valley Resource Conservation Ohio Valley Shares Program, \$500 Ohio Appalachian Center for Higher Education Access to Educational Opportunities, \$2,500 Appalachian Community Visiting Nurses Association Training and Development, \$3,000 Rolling Hills Local School District T1 84 Graphic Calculators, \$3,686 Exploring Science Plus Program, \$1,178 Zanesville Thursday Music Club Annual Civic Chorus & Orchestra "Messiah" Orator, \$2,800 Cambridae Main Street Initiative, \$500 Cambridge Area YMCA Development, \$2,000 John Glenn High School Orchestra String Sounds, \$500 ICAN! Contest Curriculum Enrichment, \$500 each Fairland Middle School Keene Elementary School Salem Junior Hiah Schoo Southview Elementary School Union Local Middle School Smith Chanel United Methodist Church Assist in bulk food purchase for Pantry, \$7,500 Lutheran Social Services for Central Ohio For Caldwell Pantry bulk food purchase, \$7,500 Cambridge City School Alumni & Friends Educational Endowment Fund, \$500 Wayne White Scholarship Fund, \$2,000 Huntington Middle School ICAN! Contest Field Trin. \$200 Columbus Zoo and Aquarium Columbus Zoo Trip for Symmes Valley Elementary, \$880 Cambridae Little Leaaue Sponsorship of Challenaer Leaaue, \$2,100 Center of Science and Industry, COSI on Wheels Belpre Elementary, \$1,030 Little Hocking Elementary, \$1,030 Withamsville-Tobasco Elementary, \$1,030 Merwin Elementary \$1,030 Hill Intermediate Elementary, \$1,030 Ameilia Elementary, \$1,030 Warren Elementary School, \$1,030 Harmar Elementary School, \$1,030 Southern Elementary, \$1,030 Chauncey Elementary, \$1,030 Central Elementary, \$1,000 Trimble Elementary, \$1,000 Crooksville Elementary, \$1,000 Milersburg Elementary, \$1,000 Woodsfield Elementary, \$1,030 McKinley Elementary, \$1,030 Union Local Elementary, \$1030 Cambridge North, \$200 Cambridge South, \$200 I-Face, Inc. Summer Feeding Program, S282 **OSU South Centers** Growing Philanthropy in Appalachian Ohio, \$500



## **PARTNERING FOR SUCCESS**

## **ICAN!®** Corporate Partnership

The Foundation's ICAN! Corporate Partnership is a network of businesses embracing FAO's vision for unleashing the potential of the region's students and donors, by creating the educational and philanthropic opportunities essential to Appalachian Ohio's long-term quality of life. Together, businesses are mixing, matching, and leveraging investments to accelerate and achieve progress throughout the region.

The ICAN! Corporate Partnership is emerging to pursue several collaborative opportunities. It is co-chaired by Joe Hamrock, President and COO of American Electric Power Ohio and David Wilhelm, Founder and President of Woodland Venture Management.

## Additional Opportunities through Partnership with Walmart

In addition to funding 192 curriculum enrichment grants to be given as prizes for teachers of students winning FAO's Child of Appalachia Contest, Walmart's support will enable FAO to develop additional grant opportunities supporting teachers in creating classroom experiences aimed at increasing pursuits of postsecondary education.

"Walmart understands how critical education is to the well-being of individuals in our communities. We are committed to supporting teachers and the students they inspire through our partnership with the Foundation for Appalachian Ohio."

Jason Wetzel, Walmart Senior Manager of Public Affairs



Students participating in COSI on Wheels activities

## **Ohio CAT Gift Leverages Opportunities**

Ohio CAT, the exclusive, authorized dealer for Caterpillar equipment and engines for most of Appalachian Ohio, has made a \$250,000 commitment to invest in building the Foundation for Appalachian Ohio's capacity to create educational and quality of life opportunities. As a part of this gift, Ohio CAT joins the Foundation's ICAN! Corporate Partnership, an emerging collaboration of corporate donors, directing charitable investments through the Foundation to accelerate and sustain the creation of educational and quality of life opportunities in Appalachian Ohio. We are grateful for Ohio CAT's partnership in our work to create the educational opportunities that will ultimately lift quality of life in Appalachian Ohio. Thank you!



Members of ICAN! Corporate Partnership



"This effort is one of the most exciting opportunities for corporate leadership I've seen." Joe Hamrock, President and COO American Electric Power, Ohio Co-Chair, ICAN! Corporate Partnership

## ICAN!....Be An Entrepreneur!

One of the first questions high school students will be asked in FAO's Entrepreneurial Education program is:

What is an entrepreneur?

- A. A side dish at a French restaurant
- B. A person who interprets foreign languages
- C. Someone who starts a business

This is because the program will start with the basics, with the exciting concept of what an entrepreneur is. Once the foundation has been set, the program will support students in learning about entrepreneurs in the region and to consider their own entrepreneurial aspirations. In addition to working with future entrepreneurs, FAO's partnership with the Small Business Administration will provide vital training resources for current entrepreneurs, especially those at the helm of the region's small businesses. This will include a series of trainings delivered by the Ohio Small Business Development Center at Ohio University, each tailored to the unique capacity needs of businesses in Appalachian Ohio.

FAO was able to secure a grant of \$196,514 from the Small Business Administration for the new entrepreneurship program, with significant help from Congressman Zack Space. The first pilot of the ICAN! Be An Entrepreneur program will begin in Spring of 2010.

"We've succeeded when entrepreneurship is something every single child in Appalachia can aspire to." David Wilhelm

## STEWARDING SUCCESS

## Dr. Allen Smith Memorial Scholarship Established with FAO

A \$500,000 Memorial Scholarship has recently been established with the Foundation, in the name of the late Dr. L. Allen Smith, a native of Jackson, Ohio, and graduate of Ohio University in 1963, with a BA and teaching certificate. During this time, the folk music era, he received a grant from the Appalachian Studies Fellowship Fund at Berea College, funded by the Andrew W. Mellon Foundation, to study the pre-revival Appalachian dulcimer.

Dr. Smith was a man of many interests, who led two distinguished careers simultaneously. He was a professor in the Graduate School of Library and Information Science at Simmons College in Boston for 31 years, and associate dean from 2006 until his untimely death in April, 2008. At the same time, he was also a highly skilled farrier, a shoer of horses, serving two terms as president of the American Farriers Association.

Before going to Simmons College in 1978, Dr. Smith spent 9 years in Wales, teaching at the University of Aberystwyth. While living in Wales, he earned his doctorate at the Institute of Dialect ad Folklife Studies, University of Leeds, England. He and his wife, Merrill Wadsworth, whom he met when he was studying at the University of Denver, lived in a 400 year old converted gristmill. While he taught at the University and shod Welsh ponies, she became



#### a well-known and accomplished rug weaver.

From this Fund, two scholarships will be awarded, both to Jackson County students, one to be known as the Smith Scholastic Award, for achievement in Math, Science and Engineering, and the other for community service and stewardship, to honor Dr. Smith's mother, Mrs. Mary Ellen Smith – the Smith Community Service Award. Mrs. Smith was the first woman to serve as a school board member on the Jackson City School Board, a board she later chaired.

### The Legacy of Vic Shaffer Lives On



How fortunate we all were at the Foundation for Appalachian Ohio to have known and worked with Vic Shaffer! He was an inspiration to each and every one of us, and we truly miss his warmth and friendship, his knowledge and leadership skills, his contagious passion for FAO, and his rare and unique ability to communi-

cate with anyone, anywhere, on any level.

Vic never met a stranger, and he always found a mutual interest to share with whomever he came in contact, making everyone feel at ease, as they would immediately recognize his sincere concern for them.

So many seeds were sown to "grow" success for the Foundation. His dedication and commitment to FAO's mission to improve the quality of life in Appalachia, through FAO, is almost beyond expression in words.

He played an integral role in establishing FAO and continued to champion and support the growth of philanthropic resources for the region, including his assistance most recently in establishing the Highland County Community Fund for his hometown. Vic accomplished so much, touched so many, was a true model, and above all, a cherished friend to be remembered always.

ASSETS		2006	2007	2008	2009		
	cash and cash equivalents	197,469	169,710		1,127,75		
	pledges, grants and other receivabl	es 382,677	259,617		868,68		
	investments	1,015,452	1,115,897	1,013,611	2,052,79		
	investments – endowment	1,948,737			2,647,50		
	property and equipment, net			6,524	14,65		
	Total Assets	\$3,554,398	\$4,721,889	\$4,681,751	\$6,711,39		
LIABILITIE	S AND NET ASSETS						
	Accounts payable	\$15,453	\$3,524	\$6,185	\$32,83		
	Grants Payable	\$500	\$500	\$50	\$4,10		
		\$15,953	\$4,024	\$6,235	\$36,93		
NET ASSE	TS						
	Unrestricted net assets				1,774,27		
	Unrestricted net assets, board designated 565,267				414,27		
	Temporarily restricted		1,097,181		304,86		
	Permanently restricted	1,270,332	2,228,105				
	Total Net Assets	\$3,538,445	\$4,717,865	\$4,675,516	\$6,674,45		
	Total Liabilities and Net Assets	\$3,554,398	\$4,721,889	\$4,681,751	\$6,711,39		
	FAO's fiscal year runs from October 1 to September 30 - Complete audited financial statements are available upon requ						

FOUNDATION FOR APPALACHIAN OHIO- STATEMENT OF FINANCIAL POSITION

The Voinovich School of Leadership and Public Affairs, "Access & Success – Appalachian Ohio," May 2009, 2. The Voinovich School of Leadership and Public Affairs, "Access & Success – Appalachian Ohio," May 2009. The Voinovich School of Leadership and Public Affairs, "Access & Success – Appalachian Ohio," May 2009. The Voinovich School of Leadership and Public Affairs, "Access & Success – Appalachian Ohio," May 2009. "Making the Case for Field Trips What Research Tells Us and What Site Coordinators Have to Say," Education 129(4), 662.

#### www.appalachianohio.org

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## Giving.....

At FAO we mix, match and leverage gifts to meet our mission. This includes gifts of time, treasure and talent.



Giving to the Foundation for Appalachian Ohio can be as easy as writing a check or logging on to the Foundation's website, www.appalachianohio.org.

Gifts of "treasure" can also span far beyond cash gifts to include gifts of real estate and tangible property. The Foundation can work with you to facilitate these gifts.

All gifts given to ICAN! support the Foundation's work to create educational and quality of life opportunities. You can also select a specific fund from the list on page 5 to support a specific cause or organization. The Foundation maintains a list of "Dream Endowments" – initiatives that, if given a permanent source of funding, could have remarkable results. FAO would be delighted to discuss these opportunities with you.

## Time & Talent

FAO can leverage a variety of gifts, including professional services that help us save costs in meeting our mission, such as printing and design, catering, photography, specialized training, entertainment for events, and general office administration support. We also leverage a number of gifts that benefit our partnering organizations, especially services that can strengthen educational opportunities in schools.

Further, FAO has a variety of volunteer committee appointment opportunities, including positions on FAO's Volunteer Scholarship Review Committee and Child of Appalachia Contest Committee. If you have interest in dedicating your time and talent to FAO, we'd be happy to explore how we might best use the talents you have to offer!

## **Planned Gifts**

Legacy Gifts: Some of the Foundation's largest gifts are from donors who make planned gifts. Through FAO, donors access a variety of ways to structure planned gifts to meet unique financial, family and community goals. Because each situation is unique, we would be delighted to talk with you and your professional advisor about the many options that can be explored.

The simplest option for creating a planned gift is to designate, or "bequest," a portion of your estate to FAO. Examples are included below.

### A specific bequest is a bequest of a specific dollar amount or item.

"I give, devise and bequeath to the Foundation for Appalachian Ohio, located in Nelsonville, Ohio, or its successor organization, a nonprofit organization as described in section 501(c)(3) of the Internal Revenue Code \$\_\_\_\_\_.

## A percentage bequest is a bequest of a certain percentage of your estate or of another asset.

"I give, devise and bequeath to the Foundation for Appalachian Ohio, located in Nelsonville, Ohio, or its successor organization, a nonprofit organization as described in section 501(c)(3) of the Internal Revenue Code \_\_\_\_\_ percentage of my estate (or specific asset).

#### **Contingent Bequest**

"I give, devise and bequeath to (Named Beneficiary) the sum of \$\_\_\_\_\_ (or \_\_% of the estate), but if he/she shall not be living, then I give, devise and bequeath the same to Foundation for Appalachian Ohio, Nelsonville, Ohio to be used for ..."

## **ICAN!** Make a Difference

The *I'm a Child of Appalachia*\* Network is a group of individuals and businesses whose annual financial gifts enable the Foundation for Appalachian Ohio to support the *I'm a Child of Appalachia* program and vision that every child has access to educational opportunities needed for success. The ICAN! family of donors leverage resources to ensure growing up in Appalachian Ohio means having access to all the opportunities necessary for success and high quality of life.

In Appalachian Ohio, storytelling is a time-honored tradition and FAO invites you to share your story at www.appalachianohio.org. Tell us about your connection to the region and what makes Appalachian Ohio special to you!

# A Small Seed Grows Big Results...

## A Classroom's Walk Through History

As the teacher of 7th Grade Essay Contest Winner, Gabrielle Moore, Union Local Middle School language arts teacher Elizabeth Diaz received a 2008 curriculum enrichment grant. With the grant, Ms. Diaz decided to enhance her students' knowledge of local history and heritage, focusing on the rich culture of the area including two historical field trips. She also brought in local guest speakers, including Belmont County resident, Ingaborg Gregg, who escaped from Germany during World War II, and Dick Neuhart, who served the United States during the war. Excited by presentations, 89 students set out on a journey to discover their own family history by writing letters to relatives seeking recollections of family stories.

Elizabeth Diaz received a \$500 mini-grant and leveraged it many times over through broad partnerships, expanding beyond the classroom and into the entire school and community. Each student's family story was collected and bound into a book. Pav Matthews donated his time and expertise to create a DVD documenting the stories of invited speakers and historical reenactments. Additionally, the school district, moved by the students' enthusiasm, hosted a community-wide DVD viewing premiere. The experience resulting from Elizabeth Diaz's passion and innovation have far exceeded the initial \$500 grant and will continue to inspire students long after class is dismissed.



The Foundation for Appalachian Ohio wishes to extend special appreciation to Marianne Campbell, FAO Board Emeriti, for her tireless efforts and support. Marianne graciously provides her communication talents for numerous FAO projects, including this annual report, and her passion for the Appalachian communities of Ohio is an inspiration for all. Photo: Marianne and Bill Gambell

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