

REPORT TO THE REGION 2000~2005



"Appalachia, older than the Rockies and as young as our children, is a land shaped by the people and a people shaped by the land. It is where we raise our families. It is where our dreams are."

~ Gayle Compton



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"In charity there is no excess." ~ Francis Bacon (1561 - 1626)

DEAR FRIENDS,

Appalachian Ohio, the place we call home, deeply values its distinctive culture and unique way of life. Generations of families have called this area "home" for more than 200 years. Their ancestors, the first people to explore the Northwest Territory in the early 1800s, established a long-standing tradition to help their neighbors.

Recognizing the sacred obligation to give back to their communities, this rich history of stewardship, continues today. The importance of philanthropy is emphasized, celebrated and valued by our region's traditions, culture and quality of life. From these powerful beginnings, we find a treasure trove of distinct opportunities in each of our communities, accessible now and in the future.

This Report to the Region is designed to describe our efforts to promote philanthropy and highlight our accomplishments, while we anticipate and work together in a concerted effort to provide greater access to opportunity.

The Foundation for Appalachian Ohio, our regional community foundation, was established in 1998 to serve the 29 counties of Appalachian Ohio. We bring people and resources together to provide access to these opportunities and improve the quality of life for the region's families and children. FAO unites philanthropy as a charitable investment, with philanthropy as vision, leadership and ideas, to address the needs of the region as a whole.

Our region's communities must share knowledge, energy and commitment to create a common vision, and give voice and power to their hopes and dreams for the future. We have helped establish and expand private and public investments, unprecedented in the history of the region. Our leadership demonstrates to donors and grantseekers alike, the region will prosper when we work together.

If we are to make positive and long-lasting changes for the better, we must identify the sources of the region's issues and challenges, then become partners in finding long-term solutions to achieve access to opportunity for the entire region. When we imagine the possibilities of working together, we can realize success. This is the power of partnership in philanthropy!

Sincerely,

Juli Lilly





MARIANNE CAMPBELL **Board Chair**



Our Mission

Enrich the current and future quality of life in the twenty-nine counties of Appalachian Ohio by **fostering access to opportunity**.

Our Vision

Through the power of charitable giving, the Foundation for Appalachian Ohio seeks to achieve a **thriving economy**, **educational excellence** and **cultural enrichment**, while recognizing the region's unique heritage and traditions.

Our Goals

- Attract private and public contributions for programs and endowment
- · Award grants for charitable and civic purposes, and
- Provide and promote leadership for collaboration in local and regional initiatives





The Foundation for Appalachian Ohio serves a 29 county area, part of a larger, 13 state region of the United States known as Appalachia.

Stretching in a broad 250 mile arc, from Columbiana to Clermont County, Appalachian Ohio boasts a diverse economy, ranging from steel towns to Amish farms, hillsides to surface mines and deep mines, upscale metro communities to tiny hamlets in the countryside. Many of the rural and underserved areas have been plagued by a rising tide of poverty and unemployment, inadequate public services and a chronic out-migration of its brightest and best—native sons and daughters who leave the region in search of greater economic opportunity.

Our most important accomplishment to date as a regional foundation is demonstrating the transformation possible through opening access to opportunities,

no matter the "what" or the "where" of the issue. We...

- **Promote** entrepreneurship and small business development
- Establish scholarship resources and support educational excellence
- Provide families access to home healthcare and hospice
- **Encourage** leadership development of youth and civic leaders
- Advance conservation and protect the environment
- Invest in the region's artists as well as our heritage and culture
- **Build** nonprofit capacity

and much, much more.



Summer robotics camp at Ohio University

In addition, FAO helps nonprofits and community leaders more effectively identify and compete for funding from hundreds of other grant resources in the State and nation wide. More than 700 participants from throughout the region attended workshops, seminars and training events, focusing on management and fundraising skills.

The Foundation for Appalachian Ohio has accomplished much during its short history.

With the support of our donors, the Foundation helps forge important alliances and foster the social and economic improvement of the region. FAO has leveraged, three times over, the dollar amount invested from new local, State and national resources. During the last five years, FAO awarded more than \$800,000 in grants and guided development of program activities on behalf of a broad range of community and regional initiatives. These dollars have resulted in:

- **The creation of publications**, detailing the artisans, galleries and cultural centers of Appalachian Ohio
- **The placement of foods**, grown, produced and packaged in the region, on the shelves of national grocers
- The use of the Internet to provide regional information to site locaters, private businesses, tourists and future residents
- **Leadership development for young people**, including the formation of youth grantmaking councils
- **Regional convenings** to help our communities do better by working together, such as the Appalachian Ohio Festival conferences
- Educational seminars for professional advisors
- Regional business plan competitions for emerging entrepreneurs
- Collaboration with grantmaking and underwriting partners to promote regional awareness of philanthropy

GRANTS

Two important assumptions are embedded in all we do: We can do better by working together, and the region's abundance—not scarcity—will determine its future. Still, we realize community building in Appalachian Ohio is difficult. The problems are complex, requiring long-term, sustained efforts, leveraged by increased financial investment from many sources. Further, community change on a regional scale demands a regional approach to regional issues. Community building in Appalachian Ohio is the work of many hands and institutions, donors and investors, who share a vision of the area's economic and social improvement.

Strengthening access for Appalachian families and children is the best remedy for issues of poverty and neglect.

Our young people deserve to have both the choice and the opportunity to fulfill their potential. Too frequently, they must leave the place of their nurturance forever, if they are to seek a successful future. FAO serves as a door through which greater access to quality of life may be given and sought. We do not wait for opportunity to knock. Rather, we work proactively to invite powerful ideas, committed donors and resourceful partners, who are willing to mix, match and leverage the resources needed to bring unprecedented access to opportunities benefiting the region.

FAO takes pride in its grantmaking,both number and total amount of grants
awarded, starting in 2001. In this short
period of time, more than \$800,000 has
been distributed to 86 recipients representing
organizations in every county in the region.
Grantees come from a broad spectrum of
residents throughout Appalachian Ohio, with
a diversity of age, race, religion and ethnic
background. Funding for these awards
includes individual donors as well as
corporate, organizational and governmental
entities, who support FAO in its effort to
impact, in a positive way, the quality of life
in Appalachian Ohio.



Friends of India event in Athens, Ohio

Grantees 2001

Kids In Distressed Situations, Inc. \$25,000

To support the establishment of an Appalachian Ohio K.I.D.S. program, which takes donations from major manufacturers and retailers to aid needy children

Hocking-Athens-Perry Community Action \$5,000 To support expenses associated with warehousing and distributing donations received through the K.I.D.S. program

continued...



Saturday Farmers' Market

ACENet

une Holley founded the Appalachian Center for Economic Networks (ACENet) in 1984, designed to help people in the region work together, to build a healthy economy and end poverty. During 2003, this non-profit regional economic development organization provided individual product development technical assistance to develop 55 new products, now ready for, or currently in markets, with 4 additional products in the development stage. The most recent \$20,000 operational support grant from FAO was to implement the "Access to Markets Project". This project promotes entrepreneurship in Appalachian Ohio, by encouraging food businesses to access untapped local markets, particularly those in Ohio's urban centers.

The ACENet staff has assisted many entrepreneurs to move from batch to full scale production, truly promoting entrepreneurship in Appalachian Ohio, including:

- 200 new food and ag businesses, with half, owned by low-income entrepreneurs
- 50 new services for food entrepreneurs
- food related festivals to build new local leadership

Grantees 2002

Appalachian Center for Economic Networks, Inc.

\$20,000

To promote entrepreneurship in Appalachian Ohio by encouraging food businesses to access untapped local markets and Ohio's urban centers; project will focus on creating a regional brand—"Foods We Love"

Bowen House \$17,200

To develop and implement a marketing campaign for the benefit of artists, craftsmen and fee-based arts programs in the Hocking Valley. Co-sponsored by The Foothills School of American Crafts and the Decorative Arts Center of Ohio

Community Foundation of Jefferson County \$10,000

To create a Community Foundation Youth Fund and Advisory Committee, with the goal of a sustained program of involved youth and mentors identifying and undertaking community projects

Dennison Railroad Depot Museum \$20,000

To complete the final stage of a restoration project to position the Depot Museum's education and training activities, as the centerpiece of a heritage district in a multi-county region

Pike County Community Action Committee \$18,125

For expansion of assistance to dislocated workers in Pike, Ross, Jackson and Scioto counties who want to start or expand businesses associated with technology or artisan products

Cambridge Little League

\$1,600

To support the Cambridge Little League program

Planning Adams County's Tomorrow

\$19,928

To undertake an entrepreneurship project to foster and grow sustainable small businesses in Adams County, associated with the arts, heritage, agriculture and eco-tourism

ReUse Industries \$20,000

To develop woodworking markets and products using native hardwoods and train individuals as apprentices who would receive certification of skills training

Sunday Creek Associates (SPUR)

\$5,000

To advocate for a joint recreation district with a public board; support of SPUR as the nonprofit administrator; and establish a permanent fund for recreation activities

Sunday Creek Associates (SPICE)

\$20,000

To establish a business incubation center in Perry County to promote small business development for sectors associated with computer and/or arts media technology

Tuscarawas County University Foundation \$5,000

To establish a Youth Grantmaking Council servicing nine school districts, who will raise funds from local businesses and fund youth-driven service projects

Village of Crooksville

\$2,500

To support "Developing Volunteerism among Teens" (DEVOTE) who will organize and implement youth-led grantmaking activities that seed community projects

Kids In Distressed Situations, Inc.

\$25,000

To continue to support an Appalachian Ohio K.I.D.S. program, taking donations from major manufacturers and retailers to aid needy children continued...

Guernsey County Dental Van

\$1,600

To support the GMN Healthy Smiles Dental Clinic, which provides comprehensive oral health care and education to low-income and uninsured families in a three-county area

Guernsey County Little League

of Senecaville

\$1,600

To support the Guernsey County Little League program

Nelsonville High School

Restoration Foundation

\$2,500

\$10,000

To support the State of Ohio Old Time Fiddler's Championship, held during the Parade of the Hills in Nelsonville

Ohio University \$158,000

To promote entrepreneurship in Appalachian Ohio, with a focus on technical and managerial assistance to small firms in the region, entrepreneurial education and training activities, and create an Appalachian Ohio web portal

The Ohio State University

To boost electronic commerce and promote further public and private investment in information infrastructure in Appalachian Ohio

Ohio Association of Nonprofit Organizations \$5,000

To support the design and delivery of nonprofit capacity building workshops across Appalachian Ohio. Workshop topics include introduction to the nonprofit sector, the board's role in fundraising and grantwriting

Adams County Arts Council

\$1,000

To assist in hosting a program in schools to provide facilitated discussion by an artist on the similarities and differences between rural, urban and foreign cultures

Southeastern Ohio Regional Medical Center To support the Wonderland of Trees Charitable Event

\$660

Appalachian Center for Economic Development

\$20,000

To promote entrepreneurship by assisting local food businesses, by offering market readiness programs, strengthening product distribution systems and promotion of joint ventures

Appalachian Peoples Action Coalition

\$8,010

To initiate a project to manufacture affordable furniture, utilizing low-cost materials and employing welfare-to-work assignees from the Department of Jobs and Family Services

Crossroads RC & D

\$2,000

To promote a Civil War Heritage Tourism Initiative, involving private and public organizations, to market heritage tourism promoting the civil war sites in Belmont, Harrison, Jefferson, Tuscarawas, Carroll and Columbiana counties

International Washboard Festival

\$10,000

To promote local heritage tourism through an integrated plan of marketing of the Washboard Festival and Appalachian Ohio artists, crafts, culture, history and tourism venues

SPICE

he Southern Perry Incubation Center for Entrepreneurs (SPICE) established and operates a business incubation center in Perry County. Through the "Community Asset Building Initiative" (CABI), SPICE promotes entrepreneurship and small business development, within sectors associated with computer and/or arts media technology.

During the project period, SPICE developed, marketed and delivered 12 youth entrepreneurial programs, including 9 weekly classes during the summer. Attendance ranged from 5-12 each week. In addition, they held 3 after–school workshops, with 17 students participating in one or more, and five students attending all 3 sessions. Based on this expressed enthusiasm of the students, one local high school now offers entrepreneurial classes for the first time.

FAO awarded a \$20,000 grant for CABI. Some of these funds helped purchase computer equipment to enhance the students' learning experiences. Their use is ongoing, as students continue to come to Holland Center, as well as take classes.

Four adult entrepreneurial workshops, sponsored by SPICE, were equally well received, with 39 adults participating. This guidance and support offered a chance to turn long term dreams into reality.

Follow-up calls and one-on-one assistance resulted in 2 participants completing business plans, and 16-18 business ideas are in various stages of development. One entrepreneur is seeking a patent for her invention, and one idea has developed into a growing photography business.

SPICE has secured additional funding as a result of the interest generated through CABI, to train medical coders on line, with the assistance of Hocking College.



Grantees 2003

GMINITEES ACCO				
Residential, Inc. \$11,660 To support a collaboration of Residential, Inc., building owners, providers of services to individuals with disabilities, Little Cities Art League, The Holland Center, and public and private entities to promote and market Rendville as a destination for arts, heritage and cultural tourism Rural Action, Inc. \$20,000 To support Paper Circle and the development of	Paper Circle \$20,000 To support development of entrepreneurship in the paper arts among regional artists and crafts persons, including marketing and sales of local paper artworks Atco, Inc./Passion Works Studio \$72,000 A three-year grant to support Passion Works Studio in the development of new product initiatives, and the launch of a line of greeting cards using artwork by studio artist			
entrepreneurship in the paper arts among regional artists and crafts persons, including the marketing and sales of Appalachian-produced paper artworks	Ohio Valley Regional Development Commission \$5,000 To put toward sponsoring the 2003 All Transportation Counts conference			
Southern Perry Incubation Center for Entrepreneurs \$20,000 To research, develop and test arts, cultural and heritage tours	SEO Second Harvest Foodbank To support food pantry for needy families \$400			
of selected sites within the Little Cities of Black Diamond geographic region in collaboration with the Little Cities of the Black Diamond Council	Ohio Association of Nonprofit Organizations \$1,300 To support nonprofit capacity building workshops across Appalachian Ohio			
Dennison Railroad Depot Museum \$25,000 To create a retail incubator to cluster new entrepreneurs. The project would also include a youth workplace	Southeastern Ohio Regional Medical Center To support the Wonderland of Trees Charitable Event \$580			
development program for students in sixth grade and above Appalachian Ohio Alliance \$9,742 To go toward the purchase made in the public interest to	Ohio Association of Nonprofit Organizations \$5,000 To support nonprofit capacity building workshops across Appalachian Ohio			
preserve, protect and conserve Hawk Woods, a tract of forest in Athens County	Appalachian Center for Economic Networks, Inc. \$50,000 To assist ACEnet in expanding their service area by 4-6			
Appalachian Ohio Alliance \$258 To go toward the purchase made in the public interest to preserve, protect and conserve Hawk Woods, a tract of forest in Athens County	counties, working with 40 new entrepreneurs, doubling participation in the regional brand, and providing assistance to more than 100 entrepreneurs through business facilitation and assistance			
Thursday Music Club \$1,200 To support the Annual Messiah Oratorio Concert	Bowen House \$16,000 To continue a three-part consortium marketing project to			
Nelsonville High School Restoration Foundation \$2,500 To support the State of Ohio Old Time Fiddler's Chamber him held during the Porada of the Hills in	develop human resources, providing staff support for the marketing initiative and welcoming visitors			
Championship, held during the Parade of the Hills in Nelsonville Ohio Designer Craftsmen \$2,000	Dairy Barn Inc. SE Ohio Cultural Arts Center \$5,000 To complete a feasibility study for a multipurpose structure and an amphitheater in a naturally occurring hill formation			
In support of a professional development seminar for the benefit of artists in the Appalachian area	Hocking College \$10,000 To expand a partnership with Foothills Schools of American			
Ohio University Foundation \$1,000 To provide scholarships for participants from Appalachian Ohio to attend the Appalachian Women's Conference	Crafts by funding one-third of the full-time Educational Director position, who will develop and coordinate the Hocking College Associates Degree Program for Technical			
Ohio University Public Radio \$5,225 To provide an underwriting grant to support public radio in Appalachian Ohio	Studies in American Arts and Marketing Jackson County Economic Development Board \$15,74			
Ohio Grantmakers Forum \$2,500 To support Ohio Grantmakers Forum's Annual Conference	To start the Entrepreneurship Assistance and Resource Network, to provide technical resources for emerging entrepreneurs and develop an Entrepreneurship Resource Cent			
Sojourners Care Network \$1,000 To provide scholarship and expenses support for a Youth Services Conference	Paper Circle \$20,000 To set up partnerships with area artists in the production of			
Southern Ohio Museum and Cultural Center \$2,500 To support development of an Appalachian Ohio artisan database	handmade lamps, sponsoring a series of workshops, having a paper costume workshop, and planning the First Annual Paper Fashion Extravaganza Fundraiser continued			

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Kids in Distressed Situations (K.I.D.S.)

ome Appalachian Ohio children and families in the 29 counties experienced for the first time, the joy of picking out and wearing new clothes, thanks to the Foundation for Appalachian Ohio (FAO), and the K.I.D.S. program in 2002. This was made possible through a generous grant from the George Gund Foundation of Cleveland, who has funded the K.I.D.S. program in the Cleveland area since 1996.

FAO's Appalachian Ohio K.I.D.S. program received 20,732 items of new, brand name clothing from Sears. Total retail value of the shipment, the 13th of its kind to arrive since the program's inception in the region, totaled over \$195,600. The deliveries where shipped to the large warehouse at America's Second Harvest Southeast Ohio Food Bank. They were then distributed to persons in need, via Head Start and Community Action agencies, throughout the 29 Appalachian Ohio counties. These local agencies and volunteers sort, size and distribute the clothing to qualifying families.

Participating agencies, companies and retailers such as Sears, know how deeply families appreciate the new merchandise. "Helping children and families in need to feel good about themselves can be transforming," said Leslie Lilly, President and CEO of FAO. She added, "Strong self-esteem leads to stronger and more productive



Make a Difference Day 2003

individuals, families and communities in our region." FAO initiated the K.I.D.S. donation program in Appalachian Ohio in 2000, and it is the first K.I.D.S. initiative established in the nation's Appalachian region, and only the second established in a rural area of the United States. More than \$2 million of new merchandise and over 213,000 items have been donated to the region's children as a result of the initiative.

Grantees 2003 continued

Residential, Inc./Rendville Arts Works

\$10,000

\$20,000

To develop, print and distribute a multi-page marketing tool promoting the arts and artists of the region

Rural Action

To implement a business and economic development strategy in a seven-county region of Appalachian Ohio, which builds on the region's assets and capitalizes on opportunities in the farm and food product sectors

Tuscarawas County University Foundation \$5,000

To support activities of the Tuscarawas Youth Grantmaking Council

Ultimate Recycling Center

\$18,000

To become a regional collection and pre-processing facility for unwanted electronic equipment. In this program, spent electronics will be collected for a fee. The salvageable computers will be repaired an/or upgraded for sale through ReUse Industries' "PCs to the People" program

Madison Society of Literacy

\$20,000

To provide work experience and teach life skills to Muskingum county citizens living below the poverty line. The project will assist local artists in marketing and selling their work, while also meeting a community need for an art gallery in the newly rejuvenated historical district

WOUB \$13,323

To provide an underwriting grant to support local public radio

WOUB \$4,250

To provide an underwriting grant to support local public television

Grantees 2004 \$1,500 University of Rio Grande/Community College \$5,000 Thursday Music Club To support the mission of the University of Rio Grande To support the Annual Messiah Oratorio Concert and Rio Grande Community College **Coshocton Foundation** \$8,000 To establish the Betty Jane Hawk Scholarship Fund at Cambridge Little League \$250 To support the Cambridge Little League program Ridgewood High School in West Lafayette, Ohio GMN Tri-County Community Action Committee **Hocking-Athens-Perry Community Action** \$2,500 \$1,600 To support the GMN Healthy Smiles Dental Clinic, To assist in providing emergency relief for victims of flooding providing comprehensive oral health care and education to in the agency's service area low-income and uninsured families in a three-county area \$5,000 Holzer Foundation/Cancer Care Make-A-Wish Foundation \$250 To support the mission of the Holzer Foundation/Cancer Care To support Make-A-Wish programs Hocking Valley Museum of Theatrical History \$1,000 Nelsonville High School Restoration Foundation \$1,500 To Stuart's Opera House in celebration of its To support the State of Ohio Old Time Fiddler's 125th Anniversary Championship, held during the Parade of the Hills in Nelsonville University of Cincinnati \$2,500 A Bachtel Scholarship Award Muskingum College \$1,500 To support a conference held at Muskingum College, called University of Rio Grande \$2,500 "The Invisible Child: Poverty in the Heartland," about the A Bachtel Scholarship Award educational implications of poverty Ohio Valley College \$2,500 Cambridge Little League A Bachtel Scholarship Award To support the Cambridge Little League program Ohio University \$500 An Ariana R. Ulloa Scholarship Award City of Cambridge \$1,600 To support the Cambridge Girl's Softball League **Hocking College** \$500 An Ariana R. Ulloa Scholarship Award Grantees 2005 Citizens Scholarship Foundation of America \$1,000 Morgan County Improvement Corp. \$2,000 To support the Citizens Scholarship Foundation of To assist in the marketing, including the signage and creation America/Davis County Dollars for Scholars Program of a website, for the artists and orchardists of Hickory Ridge Friends of Kennedy Stone House, Rainbow Child Care Center Salt Fork State Park \$250 Parent Teacher Organization \$2,000 To purchase weaving looms for the Kennedy Stone House's To purchase playground equipment for the expansion and program, "Passport into the Past" rebuilding of the Rainbow Child Care playground Planning Adams County's Tomorrow Inc. \$35,000 Scioto Valley Habitat for Humanity, Inc. \$1,900 For the purpose of partnering with the Adams County To purchase the computer, projector and screen needed for Chamber of Commerce to employ and supervise a Business PowerPoint presentations, to promote Habitat for Humanity Facilitator, to provide coordination and community-wide throughout the county support to the Entrepreneurial Support Network board in Faith in Action Caregivers, Inc. \$1,000 Adams County To purchase supplies and postage and assist with phone and travel expenditures for the Faith in Action Caregivers YMCA of Cambridge \$2,000 To support the YMCA of Cambridge's Capital Campaign program, who provide access to health care and informal caregiving services to the elderly and disabled in Belmont County Habitat for Humanity of Belmont County, Inc. To supply building materials for use in construction of house Nelsonville Food Cupboard, Inc. #10 in Belmont County To assist with the purchase of food for the Summer Bread and Milk Voucher program for needy families Turning Point Applied Learning Center, Inc. \$1,936

Holmes County Historical Society

To assist with costs for supplies, advertising, phone,

Appalachian Music Heritage of Holmes County

musicians and staff involved in special performances,

highlighting "Pop" Farver's and the Traditional Old-Time

To purchase supplies and assist with salaries to deliver OHSA

training courses for Lockout/Tagout Procedures for up to 200

entry level manufacturing employees

\$1,990

GRANTEES 2005 continued

Main Ave. Methodist Church

After School Program \$2,000

To purchase school and office supplies, computer hardware and software, internet access, library cart and supply cabinet for the free After School Program for local elementary school children

Marietta College \$1,836

To purchase supplies and postage, fund background checks on mentors, and to assist with mentor/student activity fees for the Washington County Youth Mentor Program

Morgan County Habitat for Humanity \$1,800

To purchase office supplies, computer, printer, phone and assist with advertising costs for a new program office to provide a series of educational/training workshops for potential Habitat families

Morgan County Sheriff's Office

DARE Foundation \$1,350

To provide bus transportation for up to 70 children and youth to a six-day day camp program

Women's Tri-County Help Center

\$2,000

To purchase office supplies and materials, and to assist with advertising, postage, phone and travel costs for the new "Conduct for Manhood" youth educational program

Morgan County United Ministries

\$2,000

To purchase martial arts mats and pads, uniforms and other athletic equipment necessary, for the free self-defense martial arts program for youth

Ohio State Legal Services Association

\$2,000

To provide staff training and review of materials in the creation of "Plain Language" custody packets, providing low-income families access to custody/visitation orders in plain language

Ironton-Lawrence County

Community Action Organization

\$2,000

To provide assistance to homeless or low-income individuals and families in the form of deposits for access to public utilities, transportation and food pantries

Designated Endowment: The Family of Funds for Guernsey County

priority goal of the Foundation is to encourage the growth of existing and new charitable resources for the region. With this purpose in mind and in partnership with grantmakers and Ohio University Extension, the Foundation introduced to Appalachian Ohio a process to help communities assess their philanthropic potential. Community leaders followed a seven-step process, combining hard data with local knowledge, to create a plan appropriate for their current situation.

Small grants awarded to each of the participating counties helped to seed the development of local charitable funds. In Guernsey County, community leaders and the trustees of Cambridge Foundation partnered with the Foundation for Appalachian Ohio to create the Guernsey County Foundation, a component fund of FAO designated for the benefit of Guernsey County.

With this partnership, the community can collaborate with FAO and the Fund's advisory committee to attract charitable gifts and determine priorities and charitable grants to most benefit the area. The Foundation for Appalachian Ohio manages and stewards the fund endowment, including an annual independent audit and all IRS reporting, acknowledges receipt of all gifts, and supports with its staff the community's efforts to attract new charitable endowment and contributions.



Guernsey groups meets to discuss Family of Funds for Guernsey County

Additional funds designated for the benefit of Guernsey County are anticipated to join Guernsey County's Family of Funds, including scholarship programs, funds to support senior citizens of the county and leadership development on behalf of community leaders. Each component fund may have its own advisors and lead efforts to raise the level of giving and grantmaking among its target population. The Guernsey County Family of Funds creates new infrastructure for giving county-wide, builds the county base of permanent endowment, increases grant resources overall, and provides a meaningful way for donors to support their community in perpetuity. The small administrative fee received by FAO for its support is reinvested in tools and resources to help build the culture of giving in Guernsey County and regionwide.

Grantees 2005 continued

Riverbend Arts Council

To purchase building supplies and hardware for the creation of a kitchen facility in the Council's building

\$900

Marietta Hospital \$2,000

To purchase teaching materials for the End-of-Life employee training program

Adams-Brown Diabetes Education Task Force \$1,832
To assist with postage, food, advertising and staffing in
the newly created Adams-Brown Diabetes Support Group
program

Ultimate Recycling Center

DBA ReUse Industries \$2,000
To purchase a lapton computer, projector and digital camera

To purchase a laptop computer, projector and digital camera to be utilized for training and presentations for the Work for Wares program, enabling low-income residents to exchange volunteer hours for needed household goods

Southern Ohio Museum \$1,956

To provide funding for an additional assistant aide for the Cirque d'Art Theatre, a residency program that provides arts education for physically and mentally-challenged youth

Camp Fire USA Tayanoka Council \$500

To help establish a Teens in Action service-learning club by purchasing program books and supplies for low-income members

Riverwoods Animal League \$2,000

To fund the architectural plans for the Monroe County Animal Shelter Community Mental Health Care, Inc. \$2,000

To rent a van and hire a driver to provide transportation to and from the Summer Day Camp, a social work interventions program, serving at-risk children

Felicity Initiative for Neighborhood Excellence \$2,000 To purchase building supplies and tools to assist elderly and disadvantaged to paint and repair their homes, beautifying the community

University of Rio Grande \$2,000

To provide book stipends, through the PAC Student Book Stipend program, helping defray costs to ensure retention of at-risk students

Ohio Valley Economic Development Institute \$2,000

To provide supplies and postage and assist with advertising costs for workshops and training provided by the Entrepreneurship Education and Business Development Service program

Marietta Community Foundation, Inc. \$3,000 To create a community charitable fund, designated for the benefit of Noble County

Hocking, Athens, Perry Community Action \$500 To assist with flood relief

Cambridge Little League \$250

To support the Cambridge Little League program



Re Use Industries electronics recycling program



Marianne Campbell presents check to Riverbend Arts Council board members

TOOLS AND RESOURCES

Working to promote philanthropy in the region, the Foundation for Appalachian Ohio has created numerous tools and resources to build our region's capacity for charitable giving. The Foundation for Appalachian Ohio prioritized leadership initiatives during the first five years, collaborating with other non-profit organizations forming regional partnerships to promote growth and positive change in the region. As a trusted steward of charitable gifts, the Foundation seeks active partnerships with donors and others who believe, as we do, philanthropy is a powerful means toward positive change.



Meeting of Ohio Artisan Steering Committee

The Foundation has helped create tools and resources for communities to develop **new markets** for value-added food, farm and timber products; to promote cultural tourism and the region's arts; support nonprofits and community leaders to more effectively identify and compete for funding from among hundreds of other grant resources; and in the last five years, drawn from throughout the region, more than a 1000 participants in workshops, seminars and continuing education conferences focused on a wide variety of topics, including promotion of community philanthropy; strengthening the economic impact of community festivals; assessing the effects of important issues of public policy; fundraising skills for nonprofit managers; and providing better business assistance to entrepreneurs.

The Foundation has also played an important role in leading and convening collaborations among multiple partners working together toward the region's social and economic improvement.



Philanthropy Day Luncheon 2004



Appalachian Ohio Giving Initiative (AOG) is working to build greater public awareness and appreciation—by story and through example—of the power of philanthropy and its importance in helping to bring positive change to our region. AOG's collaborative approach enables joint development of strategies, tools, products and services when, broadly marketed and disseminated, reach a large audience of current and potential donors

and donor advisors in Appalachian Ohio. AOG produced seminars, such as "What's A Donor to Do in Appalachian Ohio Now?" and publications, including "The Craft of Charitable Giving: More than Writing a Check" and "The Craft of Charitable Planning," utilized region-wide. continued

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AOG also recognizes the donors who bring about this positive change in our region with the Appalachian Ohio Giving Awards program. Donors are presented the awards at the Stories of Philanthropy luncheon. This recognition of outstanding philanthropists has been an annual event since 2003 and includes a special publication highlighting the individual stories of the awardees.

INVESTMENT COALITION



AORIC community partners

The Appalachian Ohio Regional Investment Coalition (AORIC) is a collaboration among six nonprofit organizations partnering to build an entrepreneurial economy in Appalachian Ohio.

Using a creative approach to rural development, AORIC focuses on developing entrepreneurship in certain sectors of the region's economy: value-added food, farm and timber enterprises; arts, heritage and cultural tourism; and technology. AORIC and the Foundation have invested grants and supported program activities on behalf of a broad range of community and regional initiatives, including a self-guided Birding and Quilt Trail in Adams and Brown Counties, a highly successful Appalachian Ohio Festivals Conference, the development of an extensive, searchable, web-based directory to help market the unique venues and talents of the region's artists and cultural organizations; and collaborative marketing initiatives among the region's premier art galleries and craft and





Fiddler warms up

The Foundation has also supported public policy initiatives of importance to the region, including the feasibility study concerning the establishment of an Ohio Artisan Center, a statewide facility envisioning a self-sustaining, retail establishment to sell juried works

made by Ohio artists and located in Appalachian Ohio. The study explored whether the facility could serve as both an outlet for established artists and an incubator for up and coming artists, while creating an economic engine for additional employment, new tax revenue generation, a profitable tourist destination point and arts and crafts education programs to attract people to a special site in Appalachian Ohio.



The artists and orchardists of Hickory Ridge: Entrepreneurs Emily and Chuck Borsari

The Foundation for Appalachian Ohio managed and coordinated the work of the Artisan Center of Ohio Steering Committee. This committee provided oversight of the study, presenting its recommendations to Governor Bob Taft in 2002. Through this process, a vision of becoming a global marketplace and destination to showcase Ohio artists was developed. And, the mission to sustain a legacy for Ohio through artistic experiences, educational programs,

and economic opportunities was established. The plan now awaits the right combination of leadership and resources to bring the facility to fruition.

The Foundation's capacity building also had direct benefits for private sector financial professionals in our region. Annual Financial Advisors Events held in 2003 and 2004, co-sponsored with the support of numerous corporations, foundations, and small businesses, offers continuing education credits for financial advisors and estate planners. Nationally recognized experts presented area professionals with opportunities for training and education on the variety of tax effective products and strategies advisors can use to assist their clients with options for giving, and create charitable legacies for the region's communities and nonprofit organizations.

OATO OHIO ASSOCIATION OF NONPROFIT ORGANIZATIONS

A series of workshops for nonprofit managers and professions were also organized and hosted with the Ohio Association of Nonprofit Organizations (OANO) by the Foundation during 2003 and 2004, attracting nearly 1,000 participants from nonprofit organizations throughout the region. Our region's nonprofit staff were able to benefit from high quality training events offering skills and information from budgets to boards, including topics such as "How to Reposition Your Organization in Tough Times"; "Assessing and Strengthening Your Nonprofit Organization"; and "Making Your Grant Proposals Successful". Eight sessions, held in locations throughout the region, made travel easier and opportunities greater enabling widespread participation.

Community Foundation of Jefferson County • Foundation of the Tri-State Community • Ohio Grantmakers Forum • Ohio State University Extensions • Osteopathic Heritage Foundation of Nelsonville • Parkersburg Area Community Foundation • Schooler Family Foundation • Scioto County Area Foundation • Muskingum County Community Foundation • Longaberger Foundation • Marietta Community Foundation Public Library • Ohio University Library at St. Clairsville • Portsmouth Public Library • Ohio Association of Nonprofit Organizations • Appalachian Center for Economic Networks • Partners for Adams County's Tomorrow • The Nature Conservancy • Ohio Arts Council Appalachian Arts Program • Rural Action o Institute for Local Government Administration and Rural Development at Ohio University's Voinovich Center for Leadership and Public Affairs • The Ohio Governor's Office of Appalachia • Ohio Department of Development • The Coshocton Community Foundation • The Appalachian Ohio Regional Investment Coalition • Hocking College • The Ohio Arts Council • The Ohio Association of Nonprofit Organizations • Hills of Ohio Planned Giving Council • A.G. Edwards & Sons, Inc. • Bank One • Bricker & Eckler • Clinton Stone, Inc. • Isaac, Brant, Ledman & Teetor • Jones, Cochenour & Co. • Kerr Distributing Co. Inc. • KnowledgeWorks Foundation • Raymond James Financial Services • Rea & Associates, Inc. • The Dairy Barn Cultural Arts Center •

The Foothills School of American Crafts • Hocking College • The Columbus Foundation • Ohio Department of Transportation • Little Cities of Black Diamonds Council • National Regional Association of Grantmakers • Adena Ventures • Baker & Hostetler • Century 21 Zanesville • Century National Bank • CMC Real Estate Group, Inc. • L & M Associates • Leff & Associates • McNelly, Patrick & Associates • Meeder Financial • Muskingum Watershed Conservancy District • Peck, Shaffer & Williams • Peoples Bank • Salomon Smith Barney • Sands Hill Coal Co., Inc. The Longaberger Company Tribune Quality Printing • Waite, Schneider, Bayles & Chesley · Community Foundation of Jefferson County • Foundation of the Tri-State Community · Ohio Grantmakers Forum · Ohio State University Extensions • Osteopathic Heritage Foundation of Nelsonville • Parkersburg Area Community Foundation • Schooler Family Foundation • Scioto County Area Foundation • Muskingum County Community Foundation • Longaberger Foundation • Marietta Community Foundation Public Library • Ohio University Library at St. Clairsville • Portsmouth Public Library Ohio Association of Nonprofit Organizations • Appalachian Center for Economic Networks • Partners for Adams County's

The Foundation's unique strength derives from its ability to forge partnerships and establish linkages between people and institutions in and beyond individual communities.

Working with others enables the Foundation to mix, match and leverage resources to benefit the region overall and help individual communities to achieve access to new opportunities. Collaborative efforts of the Foundation involve diverse public, private and community partners whose joint efforts make effective use of existing resources and a more competitive case for attracting new investments. Our partnerships demonstrate for the region our communities can do better by working together.

Our partners and supporters over the last five years are many, including, American Electric Power, Bank One Foundation, Columbia Gas, Edward Jones, the Longaberger Company and the Longaberger Foundation, Milacron, Rea & Associates, Royalty Trucking, Eric and Jane Nord Foundation, The George Gund Foundation, The Schooler Family Foundation, the Doll Family Foundation, Knowledge Works Foundation, The W.K. Kellogg Foundation, The Appalachian Regional Commission, The Governor's Office of Appalachia, Ohio University, the Ohio Department of Development, The State of Ohio, The Corporation for Ohio Appalachian Development (COAD), The Appalachian Center for Economic Networks (ACENet), Rural Action, the Ohio Arts Council, the Nature Conservancy, grantmakers investing in the region, the region's Area Development Districts, Ohio State University Extension, and many, many others.

Tomorrow • The Nature Conservancy • Ohio Arts Council Appalachian Arts Program • Rural Action o Institute for Local Government Administration and Rural Development at Ohio University's Voinovich Center for Leadership and Public Affairs • The Ohio Governor's Office of Appalachia • Ohio Department of Development • The Coshocton Community Foundation • The Appalachian Ohio Regional Investment Coalition • Hocking College • The Ohio Arts Council • The Ohio Association of Nonprofit Organizations • Hills of Ohio Planned Giving Council • A.G. Edwards & Sons, Inc. • Bank One • Bricker & Eckler • Clinton Stone, Inc. • Isaac, Brant, Ledman & Teetor • Jones, Cochenour & Co. • Kerr Distributing Co. Inc. • KnowledgeWorks Foundation • Raymond James Financial Services • Rea & Associates, Inc. • The Dairy Barn Cultural Arts Center • The Foothills School of American Crafts • Hocking College • The Columbus Foundation • Ohio Department of Transportation • Little Cities of Black Diamonds Council • National Regional Association of Grantmakers • Adena Ventures • Baker & Hostetler • Century 21 Zanesville • Century National Bank • CMC Real Estate Group, Inc. • L & M Associates • Leff & Associates • McNelly, Patrick & Associates • Meeder Financial • Muskingum Watershed Conservancy District • Peck, Shaffer & Williams • Peoples Bank • Salomon Smith Barney • Sands Hill Coal Co., Inc. • The Longaberger Company• Tribune Quality Printing • Waite, Schneider, Bayles & Chesley • Community Foundation of Jefferson County • Foundation of the Tri-State Community Foundation • Schooler Family Foundation •

DONORS

Since 1998, the Foundation for Appalachian Ohio has worked to improve the quality of life in the region by fostering access to opportunities through charitable giving. As a regional community foundation, we offer simple, powerful and flexible means to handle charitable contributions, now and far into the future for all 29 counties of Appalachian Ohio.

Entrusted with the mission to truly make a difference in Appalachian Ohio the Foundation collaborates with a diverse and committed group of stakeholders. Our donors include individuals and families, large and small businesses, private independent foundations, family foundations, corporate foundations and giving programs, community foundations, nonprofit organizations and public entities. Some donors call Appalachian Ohio home, others live elsewhere, but still have strong ties to the region. Our donors express every kind of charitable interest. What they have in common is a shared vision.

Over the past five years the dreams of our donors have resulted in benefits affecting hundreds of families and communities throughout the area. The Foundation could accomplish little without our donors' support. We are grateful to and acknowledge their generosity and commitment.



66

Growing up in Appalachian Ohio, I received a hometown feel for helping one's neighbor, whether they were less fortunate than you or not. I believe being connected to something to help others in your community generates a wonderful feeling inside, and does as much or more for the one giving the gift, as it does for the recipient of the gift.



I also observe what I believe to be a terrific example of hard work in the Appalachian Ohio region. Watching those around me trying to make something of themselves, their businesses and their communities, inspired me to do the same. As a daughter of business owners, regular discussion at dinner was not only about business and family matters, but also about opportunities for working with and giving to the community.

I think that The Foundation for Appalachian Ohio is bringing a voice to the silence—we have known for years there has been a desperate need in this region.

INDIVIDUALS

Anonymous Anderson, Nancy Apple, Thomas L Bain, George & Nancy Bartenstein, Fred Bergholz, David Bonner, Clifford & Ann Boone, Mary Brehm, Sharon Campbell, Marianne & Bill Cantino, Heather & Phillip Cantrell, Annabelle Cantrell, Gary & Angle Chenal, Sandy Copeland, Chris Cugliari, Frank & Christine Day, Ann Dingus, Bill Dingus, Cara Doll, Henry C Doxsee, Gifford Eastman, Robert H. & Sheila Egbert, Marcia Eichenberg, Bob Elli, Matthew P. Ellis, Jane Wells Evans, Bob & Sally Faler, Edgar & Elizabeth Fender, Steve & Betty Freshly, Lexa Frederick, Marcella J. Freedman, Betsy Trust Fund Garbo, Bob Gellermann, Lynn Gerst, Dennis Gornek, Mark Grim, Paul and Muriel Grow, Michael Gunter-Seymour, Kari Halliday, Paulette Hare. Frank Hartsock, Benjamin Hawk, James C. Hawk, Robert Hawk, Todd A. Hays, Steven & Barbara Herbst, Jillian Hoffman, Richard Holdren, Susan Hoopingarner, John Huffman, Bonny & Jack Joyce, John & Rosemary Kidder, David L. Kuhre, Carol Logan, Sean Lowry, Carla Mackey, Carol McDavis, Deborah Ludwig, Peter Lundberg, Evelyn & John Mapes, Gene

McBride, Maude

McCauley, Roger & Diana McClain, Jerry & Janet McLaughlin, James L. McLaughlin, Robert Moore, Lloyd & Marilyn Murphy, Tim & Leslie Newman, Dennis & Diane Oremus, Rick Padgett, Joy & Don Palmer, Patricia & David Palmer, Roy Parnell, Thomas Payne, Robert L Placier, Robert Scott Rabourn, Arthur D. Rave. Melissa Ritz, Kevin & Sally Royalty, Handy Schooler, Dean Shaffer, Vic & Janet Shalf, Jerome Sherman, Hugh & Cynthia Simon, Jennifer Stratton, Evelyln L Strickmaker, Ronald Strouse, Miriam & Dennis Teske, Ann Tippett, Russell Tribe, Deanna & Ivan Ulloa, Sergio Vedder, Karen Vernon, Major John White, Wayne & Neomia Wood, Rebecca Wright, Maribeth Youngs, Glenn L.

PRIVATE SECTOR

A.G. Edwards & Sons, Inc. American Electric Power Baker & Hostetler Bank One Bartenstein & Associates Bi-Con Services, Inc. Bricker & Eckler LLP Buffalo Grill, Inc. Cambridge Classic Ford Cambridge Packaging, Inc. Cambridge Physical Therapy Clark Rowe Associates CMC Real Estate Group Columbia Gas Detroit Diesel **Duke Energy Corporation Edward Jones** Fahlgren Mortine Food Distributors, Inc. General Wholesale, Inc. Green Flag Ltd. Guernsey Radiology Associates, Inc. Higgins Building Company, Inc. Hilton Hotels Corporation



The Longaberger Company

Isaac, Brant, Ledman, & Teetor Jack Warne Construction Co. Jones, Cochenour & Co. Kerr Companies LDM Technologies, Inc. Leff & Associates Lockard/Marduel Revocable Trust Meeder Asset Management Midwest Textile Association Milacron Inc. Oak Hill Financial Insurance Agency Ob/Gyn Specialists of Southeastern Ohio, Inc. Peck, Shaffer, and Williams, LLP Peoples Bank R.C. Moore Lumber Co. Raymond James Financial Services Rea & Associates, Inc. Royalty Trucking Company Sabre Energy Corporation Sand Hills Coal Company SBC Ameritech Schick & Co., Inc.

Southeastern Ohio Physicians, Inc.
Star Engineering, Inc.
The Bill Heim Company
The Longaberger Company
Theo's Restaurant
Thyme Will Tell Herb
Tribune Quality Printing
Verizon

W.D. Skinner & Son Insurance Agency, Inc.

ORGANIZATIONS

Aspen Institute
Center for Rural Entrepreneurship
Corporation for Ohio
Appalachian Development
Men of the Moose
Muskingum Watershed
Conservancy District
Ohio Valley Resource
& Conservation
Rural Action
Sunday Creek Associates
Women of the Moose
Women of the ELCA
Muskingum Conference

ASSOCIATIONS

Forum of Regional Associations of Grantmakers Hills of Ohio Planned Giving Council National Rural Funders Collaborative Ohio River Border Initiative

GOVERNMENT

Appalachian Regional
Commission
Governor's Office of Appalachia
Buckeye Hills-Hocking Valley RDD
Ohio Arts Council
Ohio Department of Development
Ohio Valley Regional
Development Corp.
State of Ohio

FOUNDATIONS

Bank One Foundation Bessie Freedman Trust Bob & Jewell Evans Foundation Calvert Foundation Calvert Social Investment Foundation Cambridge Foundation Columbus Foundation Doll Family Foundation Eric and Jane Nord Foundation Ford Foundation George Gund Foundation Harry E. Keig Charitable Trust Hitachi Foundation KnowledgeWorks Foundation Levi Strauss Foundation The Longaberger Foundation Muskingum County Community Foundation The Nord Family Foundation The Payne Fund Ohio University Foundation Osteopathic Heritage Foundation of Nelsonville Schooler Family Foundation W.K. Kellogg Foundation Wal-Mart Foundation

- As of Feb. 23, 2005

Ten Reasons for Giving

ONE

We are the only organization formed specifically to serve all 29 counties of Appalachian Ohio.

TWO

Our professional staff has broad expertise in regional issues and needs.

THREE

We provide personalized service tailored to each individual's charitable and financial needs.

FOUR

Our funds help people invest in the causes they care about most.

FIVE

We accept a wide variety of assets and can facilitate even the most complex forms of giving.

SIX

We partner with professional advisors to create highly effective approaches to charitable giving.

SEVEN

We offer maximum tax advantage for most gifts under federal law.

EIGHT

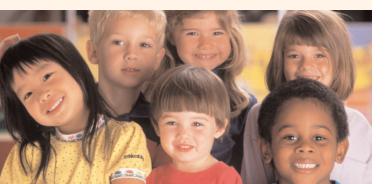
We multiply the impact of gift dollars by pooling them with other gifts and grants.

NINE

We build endowment funds that benefit the community forever and help create personal legacies.

TEN

We are a regional leader and partner, convening agencies and coordinating resources to create positive change.



Charitable Giving Great Giving Options—Choose one that's right for you.

Donor Advised Funds. You can have ongoing involvement in the use of your gift. You work with our professional program staff, identifying ways to use dollars from the Donor Advised Fund you establish to address the issues and needs you care about most. Your recommendations are submitted to our local board for approval; we then distribute grant dollars.

Unrestricted Funds. Your gift can address ever-changing community needs—including future needs often not anticipated at the time your gift is made. We evaluate all aspects of community well-being—arts and culture, economic development, education, environment, health and human services, neighborhood revitalization and more. The flexibility of your unrestricted gift enables your community foundation's program experts to respond to the community's most pressing needs, today and tomorrow.

Field of Interest Funds. You can target your gift to address needs in an important area of community life. Arts. AIDS. Aging. At-risk youth. You identify your personal interest area when making your gift; our board awards grants to community organizations and programs making a difference in the area you select.

Scholarships. You can invest your gift in our community's future and show students you care, all with the guidance and personal services of your community foundation. You determine the criteria students must meet to receive the Scholarship you establish. With your assistance, students achieve their academic and career-oriented goals—from preschool to postgraduate work.

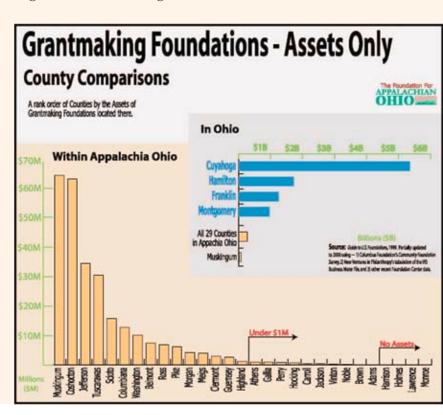
Designated Funds. You can direct your gift to a specific nonprofit organization or purpose. Help provide ongoing funding for a senior center, museum or virtually any nonprofit charitable organization. Nonprofit organizations can use a Designated Fund through the community foundation to build their endowment and enhance their ability to accept large and complex gifts.

Supporting Organizations. You can use your gift to establish an excellent alternative to a private foundation—with only a fraction of the administrative responsibilities. You select some of the board members, maintain personal involvement, and support the causes and organizations you care about while enjoying the favorable tax treatment of a public charity. Leave investment management, startup costs, grant administration and reporting to your community foundation.

FUNDS

The need for philanthropy in Appalachian Ohio is well-documented. Encompassing one-third of the state's 88 counties and home to 14% of all Ohioans, Appalachian Ohio holds less than 2% of the State's foundation assets. Permanent philanthropic assets and institutions are largely absent or undercapitalized in Appalachian Ohio. The region's capacity for self-help depends, in large measure, on having the means to invest in itself.

We believe the region can do better by working **together.** To eliminate this philanthropy gap, Appalachian Ohio needs permanent sources of charitable giving to encourage communities to work together for the benefit of the entire area. Charitable giving and permanently endowed funds can play a powerful role in maximizing opportunities for positive change. The region also needs to target more resources for local programs, communities and organizations, in order to cultivate opportunities unique to place and leadership.





Ritz Family Foundation Fund

ormer Colorado Rockies Baseball pitcher Kevin Ritz and his wife, Sally, say sharing their resources is about supporting what has been most important to them, including community services, increased recreational opportunities for young people, and enhanced quality of life for families and children in the area where they live.

Kevin says Little League and Babe Ruth baseball were instrumental in shaping who he is today; they provided important growth opportunities and he wants to ensure the same for youth in the area where he, Sally, and their children now call home.

Establishing the Kevin Ritz Family Foundation at the Foundation for Appalachian Ohio has helped Kevin and Sally meet this goal. Through working with FAO, the Ritzes were able to focus on their charitable donations while FAO handled the administrative and investment responsibilities of their fund. $_{20}$



Hocking Area End of Life Care Fund

he Foundation for Appalachian Ohio received a gift to establish an endowed fund to support the provision of Hospice, in-home senior care, grief counseling and bereavement services in Hocking County and surrounding area.

The initial gift creating the Fund, should help attract other charitable donations. The size of the fund is expected to grow over time, and therefore increase in its capacity to generate charitable grants on behalf of providing financial support to nonprofit hospice and healthcare services in the Hocking County region. These services are in great demand, particularly in rural areas. This fund will ensure families who are in need, especially in the Hocking area of Appalachian Ohio, will continue to have access and greater availability of these vital services.

The Hocking Area End of Life Care Fund is a perfect example of how the Foundation for Appalachian Ohio can work with donors and the region's communities to create a legacy, made all the more powerful because it means doing good, forever. With an endowed fund, the actual amount of the gift is forever preserved, and only a portion of the earnings spent.

This particular fund is an important step toward ensuring Hocking area communities will always have a resource to turn to, when families need assistance.

"The goal is to...reward innovative community solutions that educate and support children, families and seniors."

The COAD Appalachian Development Fund

he Corporation for Ohio Appalachian Development (COAD), a private, nonprofit community-based organization serving rural counties in Southern and Eastern Ohio, wanted to make sure it would be able to fulfill its mission for years to come. So with a \$150,000 contribution, COAD established a new endowed fund at the Foundation for Appalachian Ohio.

The COAD Appalachian Development Fund, a component fund of FAO, provides grants for charitable purposes, chiefly anti-poverty projects, services and initiatives, among COAD's 17 member Community Action Agencies who serve a 30-county area.

"The goal is to create and build a permanent asset for grantmaking for Community Action Agencies within the region," said Roger McCauley, Executive Director of COAD, where member agencies service primarily low-income families, children and elderly. "This fund agreement with FAO will allow COAD to further its mission and reward innovative community solutions to educate and support children, families and seniors," he added.



COAD Endowment established at FAO with \$150,000 gift.

FOUNDATION FUNDS

Donor Advised, Designated, and Endowed Funds

COAD Appalachian Development Fund Future Generations Fund Guernsey County Foundation Fund Hocking Area End of Life Care Fund Huffman Family Fund Kevin Ritz Family Foundation Fund Mason Grade School Award Fund Sara Lee Stevens-Youngs Family Memorial Fund Vic and Janet Shaffer Fund Virgie Lee McLaughlin Fund

Field of Interest Funds

Children, Youth & Family Fund **DEVOTE Fund Economic and Community** Development Fund **Education Fund Emergency Needs Fund** Leadership Fund September 11 Fund SPUR Fund

Scholarship funds at The Foundation for Appalachian Ohio are a way for individuals, families, businesses and other generous individuals to build a legacy enriching lives and strengthening the economic opportunities in our region.

Many people recognize the importance of education as a key element to achieve social and economic well-being in Appalachian Ohio. Our region has an undereducated workforce, a troubling "Achilles' heel," unless remedied, will undermine the meaningfulness of almost all attempts to achieve a stronger economy. While high school graduation rates fall generally below graduation rates as compared to the rest of Ohio, the rate of adults who have any college or technical school education beyond high school runs generally 20% below the state average.

Scholarships help diminish financial barriers for young people, making it possible for them to benefit from the opportunities a quality education provides. Our donors understand this. The funds they establish at the Foundation help our citizens pursue post secondary opportunities. The generosity of our donors also serves to leave a legacy that celebrates and acknowledges the importance of education in their own lives and the lives of others. In the past five years, the Foundation has begun the long term work of establishing a growing scholarship program, awarding scholarships in the amount of \$8,500 in just this past year.

Ariana R. Ulloa Scholarship Fund



Ariana R. Ulloa

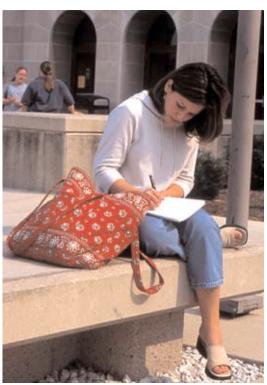
The Ariana R. Ulloa Scholarship Fund was established at the Foundation for Appalachian Ohio to honor the life and memory of Ariana R. Ulloa. A native of Mexico, Ariana received a degree in chemical engineering from the National University of Mexico. She moved to Athens with her husband and four children in 1986 and began working for the Hocking College

Department of International Programs in 1990, eventually moving into the position of director. She had a reputation for her kind and encouraging nature and was known to many as "Mama Ulloa."

Ariana passed away in December, 2002, but her legacy continues through this endowed scholarship fund, created through the contributions of Ariana's family, friends and students. In keeping with her work in International Programs, the scholarships are offered to international students or students pursuing a degree in international studies.

2004 Ariana R. Ulloa Scholarship Recipients

Thiers Hofman Bom Conselho, Hocking College George Philip Ampedu, Ohio University



Student at Shawnee State

Jayne Davis

Clayton Stone



Erica Poole

Bachtel Scholarship Fund for Meigs High School

The Bachtel Scholarship Fund for Meigs High School began when Dr. Harry Keig, a successful physician and surgeon in Omaha, Nebraska, decided to honor one of his role models and mentors, Forrest Bachtel, while also giving back to the community where he grew up. A friend of Keig's father, Bachtel was also Keig's teacher and coach at Middleport High School. "My father looked up to Coach Bachtel because of his outlook, demeanor and toughness. He was someone who never complained, an outstanding man and citizen," said Keig's daughter, Martina Henderson.

Bachtel was diagnosed with ALS, also known as Lou Gehrig's disease, at age 38, but lived for 22 more years, 20 years longer than doctors predicted. Before his death in 2003, Keig put a \$700,000 bequest in motion to create an endowment fund within the Foundation for Appalachian Ohio, with \$200,000 going to create an award at Mason Elementary School in West Virginia and \$500,000 creating the Meigs High School scholarships. Three scholarships were awarded in 2004, with the number and amount of scholarships expected to increase in the future.

Bachtel Scholarship Fund for Meigs High School 2004 Recipients

Jayne Davis Bachtel Athletic Scholarship
Clayton Stone Bachtel Athletic Scholarship
Erica Poole Bachtel Academic Scholarship

All three students will use the \$2,500 award to continue their learning at higher education institutions, with Davis attending Ohio Valley College, Stone attending the University of Rio Grande, and Poole attending to the University of Cincinnati.

Wayne F. White Scholarship Fund

The Wayne F. White Scholarship Fund was established in memory of Wayne White, the Director of the Ohio Appalachian Center for Higher Education (OACHE), who died unexpectedly on September 30, 2004 at the age of 62.

White was a committed advocate for higher education and dedicated most of his career to education. In honor of his desire to make college more accessible for young people in Appalachian Ohio, the scholarship fund will provide one or more awards annually for students who reside in and are graduating from high schools located in this 29 county region.

Mr. and Mrs. Robert L. (Jewel) Evans made the initial gift of \$25,000 to establish this living memorial. Bob Evans, the nationally-recognized restaurateur and philanthropist, was a long-time friend of White's and an early supporter of OACHE.

"Wayne was so proud of his heritage," said Evans. "He made it a point to tell everyone he came from Greasy Ridge. What he accomplished during his 40 years of service and his leadership promoting higher education for both youth and adults, is a true legacy. He traveled the 29 counties of Appalachian Ohio, putting in 12–14 hour days, every day, devoted to increasing the number of Appalachian Ohioans who go to college. Jewel and I feel this scholarship fund can continue to grow in order to achieve and keep alive, the goals set by Wayne before his untimely death."



Wayne F. White

	2004	2003
Assets		
Cash and cash equivalents	214,046	439,519
Investments	1,156,369	1,103,291
Pledges, grants and other receivables	124,010	708,716
Accrued interest receivable	5,327	3,055
Prepaid expense	3,793	· -
Investments-endowment	1,153,167	371,170
Investments-Ford Foundation-endowment	107,958	95,844
Property and equipment, net	30,320	41,807
Total Assets	\$2,794,990	\$2,763,402
Liabilities and Net Assets		
Accounts payable	\$6,189	\$40,472
Nick Account		
Net Assets	000 051	000 400
Unrestricted net assets	983,951	886,409
Unrestricted net assets, board designated	350,386	329,995
Temporarily restricted	1,354,464	1,406,526
Permanently restricted	100,000	100,000
Total Net Assets	\$2,788,801	\$2,722,930
Total Liabilities and Net Assets	\$2,794,990	\$2,763,402

A copy of the complete audited financial statements, as well as the most recent IRS Form 990 are available upon request.

Historical Review 2000~2004

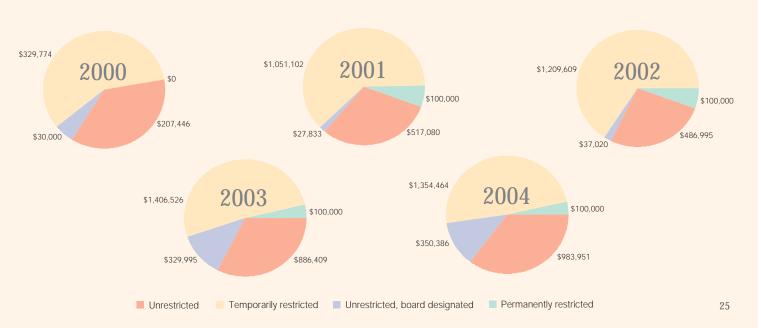
Growth in Net Assets



	2004	2003	2002	2001	2000
Net Assets	2,788,801	2,722,930	1,833,624	1,696,015	567,220
Unrestricted Unrestricted, Board Designated Temporarily Restricted Permanently Restricted	983,951 350,386 1,354,464 100,000 2,788,801	886,409 329,995 1,406,526 100,000 2,722,930	486,995 37,020 1,209,609 100,000 1,833,624	517,080 27,833 1,051,102 100,000 1,696,015	207,446 30,000 329,774 567,220
Revenue	2,068,050	2,068,050	1,035,529	1,536,952	787,453
Grants Contributions Investment and Other Income Increase in Net Assets	536,138 331,564 196,140 1,063,842 65,871	1,039,674 794,449 233,927 2,068,050 889,306	1,008,219 133,256 (105,946) 1,035,529 137,609	1,336,697 283,780 (83,525) 1,536,952 1,128,795	582,755 192,525 12,173 787,453 471,045
Reverse Order to Show Progress	2000	2001	2002	2003	2004
Net Assets	567,220	1,696,015	1,833,624	2,722,930	2,788,801
Grants Contributions Investment and Other Income	582,755 192,525 12,173	1,336,697 283,780 (83,525)	1,008,219 133,256 (105,946)	1,039,674 794,449 233,927	536,138 331,564 196,140
Increase in Net Assets	471,045	1,128,795	137,609	889,306	65,871

A copy of the complete audited financial statements, as well as the most recent IRS Form 990 are available upon request.

NET ASSETS





The Foundation for Appalachian Ohio Board of Trustees at work

2005 Board of Trustees

OFFICERS

Marianne Campbell, Chairperson Retired, Exec. V.P., Holzer Foundation for Tri-State Health Care Holzer Medical Center–Gallipolis, OH Direct descendent of French founders of Gallipolis

Ronald Strickmaker, Vice Chairperson
Executive VP, Secretary, Director
Kerr Companies -- Athens, OH
Native of Tuscarawas County

Robert "Mick" McLaughlin, Treasurer

Associate Dean
University of Cincinnati
Clermont College–Batavia, OH
Native of Highland County

Maribeth Wright, Secretary

CPA and Partner Rea & Associates, Inc.-Cambridge, OH Native of Guernsey County

TRUSTEES

Bill Dingus

Lawrence County Economic Development Corporation Life-long resident of Lawrence County

Christine W. Cugiliari

Program Manager The Schooler Family Foundation Coshocton, OH Native of Gallia County

Jane Harf

American Electric Power Currently resides in Franklin County

Carla Lowry

Founder/Former CEO BSI Industries-Granville, OH Native of Guernsey County

Jim Mahoney

Executive Director Battelle for Kids-Columbus, OH Resident of Muskingum County

Deborah McDavis

First Lady of Ohio University Resident of Athens County

Senator Joy Padgett

Statehouse–Columbus, OH Native of Coshocton County

Dean Schooler

President and Treasurer The Schooler Family Foundation Boulder, Colorado Native of Coshocton County

Vic Shaffer

Director, Facilities Management (Retired) Milacron, Inc.–Cincinnati, OH Native of Highland County

Jennifer Simon

CEO, Athens Area Chamber of Commerce President, Economic Development Council Native of Hocking County

B.J. Smith

Director of External Affairs SBC Ohio–Zanesville, OH Resident of Muskingum County

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Chris Copeland

Robert E. Evans

James B. Fryfogle

Lynn Gellermann

Susan Holdren

John Hoopingarner

Bonny A. Huffman

T.J. Justice

Rachel Longaberger Stukey

Carol Mackey

Roger McCauley

Neil Mortine

Barbara Ross-Lee

George Shaw, M.D.

Wayne F. White (deceased)

David Wilhelm

OUR FOUNDATION'S STAFF

With a small but highly-skilled staff, the Foundation for Appalachian Ohio enjoys a reputation as an excellent manager of its donor funds and a leader in promoting regional and community grant making initiatives.

Leslie Lilly

President/Chief Executive Officer

Paulette Halliday

Office Manager

Karen Rawlins

Staff Bookkeeper

Ann Day

Program Director

Anna Oertel

Communications Officer

Barbara Volsko

Administrative Assistant

Lindsey Nelson

Staff Intern

